

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 1/27/11

Location Address 500 NW 27th Ave. License No. JDBW _____ KLD 52-00003

City Ocala, FL 34475 Beginning Date February 7, 2011

Notice No. 2011 - 24 Page 1 of 1 Ending Date March 6, 2011

Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter, Union **OFF premise channel**

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Heineken | 2/12/12 NR/CN | 14+ | 23.45 | 26.30 |
| Heineken Light | | | | |
| Amstel Light | | | | |
| Heineken | 18/12 NR | 1+ | 18.50 | 19.80 |
| Heineken Light | | | | |
| Dos Equis Lager | 2/12/12 NR | 1+ | 22.95 | 23.80 |
| Dos Equis Amber | | 3+ | 21.95 | |
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| | | | | |
| Mix and Match | | | | |

Charles D. Ingrilli
 Authorized Representative

Vice President Sales
 Title

