

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 3/3/11

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW \_\_\_\_\_ KLD 52-00003

City Ocala, FL 34475 Beginning Date March 14, 2011

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Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter, Union OFF PREMISE CHANNEL

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mike's Hard Lemonade	4/6/11.2 NR	1+	26.20	26.20
Mike's Hard Cranberry Lemonade		5+	22.95	
Mike's Lime-ade				
Mike's Hard Light Lemonade				
Mike's Strawberry Lemonade				
Mike's Hard Black Cherry				
Mike's Hard Mango Punch	4/6/11.2 NR	1+	27.20	27.20
Mike's Hard Pomegranate Punch		3+	24.40	
Mike's Margarita Classic Lime		5+	22.95	
Mike's Margarita Raspberry				
Mike's Margarita Peach				
Mix & Match				

Charles D. Ingrilli  
 Authorized Representative

Vice President/Sales  
 Title