

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 3/24/11

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW \_\_\_\_\_ KLD 52-00003

City Ocala, FL 34475 Beginning Date April 4, 2011

Notice No. 2011 - 43 Page 1 of 1 Ending Date July 3, 2011

Alachua, Bradford, Citrus, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter

Counties Where Price is in Effect: **Off Premise Channel**

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Corona Light      | 2/12/12 NR              | 1+                   | 23.80                        | 25.40                           |
| Corona Light      |                         | 14+                  | 22.95                        |                                 |
| Pacifico          |                         |                      |                              |                                 |
| Modelo Especial   |                         |                      |                              |                                 |
| Negra Modelo      |                         |                      |                              |                                 |
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| Mix and Match     |                         |                      |                              |                                 |

Charles D. Ingrilli  
 Authorized Representative

Vice President Sales  
 Title

