

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 4/21/11

Location Address 500 NW 27th Ave. License No. JDBW _____ KLD 52-00003

City Ocala, FL 34475 Beginning Date May 2, 2011

Notice No. 2011 - 53 Page 1 of 1 Ending Date July 31, 2011

Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist Hernando, Levy, Marion, Sumter, Union OFF premise channel

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mike's Harder Lemonade	24/16 CN	2+	25.50	31.00
Mike's Harder Cranberry Lemonade				
Mike's Harder Black Cherry Lemonade				
Mike's Harder Lime				
Mix and Match				

Charles D. Ingrilli
 Authorized Representative

Vice President Sales
 Title