

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 6/23/11

Location Address 500 NW 27th Ave. License No. JDBW _____ KLD 52-00003

City Ocala, FL 34475 Beginning Date July 4, 2011

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Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist Hernando, Levy, Marion, Sumter, Union **OFF premise channel**

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|----------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Guinness Stout | 4/6/12 NR | 35+ | 27.20 | 31.10 |
| Guinness Pub Draught | 6/4/16 Can | | 36.85 | 39.30 |
| Red Stripe/Light | 4/6/12 NR | | 22.95 | 26.20 |
| Red Stripe | 2/12/12 NR | | 19.60 | 24.60 |
| GDIB | 4/6/12 NR | | 27.80 | 29.45 |
| GDIB | 2/12/12 NR | | 24.50 | 26.20 |
| Harp | 4/6/12 NR | | 24.50 | 26.20 |
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| Mix and Match | | | | |
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Charles D. Ingrilli
 Authorized Representative

Vice President Sales
 Title