

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 7/14/11

Location Address 500 NW 27th Ave. License No. JDBW _____ KLD 52-00003

City Ocala, FL 34475 Beginning Date July 25, 2011

Notice No. 2011 - 79 Page 1 of 1 Ending Date July 31, 2011

Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter, Union **OFF premise channel**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Heineken	2/12/12 NR/CN	1+	25.45	26.30
Heineken Light		14+	23.45	
Amstel Light		35+	22.95	35+ ends 8/7/11
Dos Equis Lager	2/12/12 NR	1+	22.95	23.80
Dos Equis Amber		3+	21.95	
Mix and Match				

Charles D. Ingrilli
 Authorized Representative

Vice President Sales
 Title

