

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 7/14/11

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW \_\_\_\_\_ KLD 52-00003

City Ocala, FL 34475 Beginning Date July 25, 2011

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Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist Hernando, Levy, Marion, Sumter, Union **OFF premise channel**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Heineken	18/12 NR	5+	16.95	19.80
Heineken Light				
Mix and Match				

Charles D. Ingrilli  
 Authorized Representative

Vice President Sales  
 Title