

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 12/23/10

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW \_\_\_\_\_ KLD 52-00003

City Ocala, FL 34475 Beginning Date January 3, 2011

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Alachua, Bradford, Citrus, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter

Counties Where Price is in Effect: **On Premise Channel**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Corona Extra	4/6/12 NR	14+	26.05	27.45
Corona Light		30+	24.50	
Pacifico		50+	22.95	
Modelo Especial		150+	22.40	
Negro Modelo				
Corona Extra	4/6/12 CN			
Corona Light				
Mix and Match				

Charles D. Ingrilli  
 Authorized Representative

Vice President Sales  
 Title

