DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022 DBPR Form AB&T 4000A-032E Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES (MALT BEVERAGES)

| Distributor Cone Distributing, Inc. | | | Date _ | 8/25/14 |
|---|-------------------------|------------------|--------------------------|-----------------------------|
| Location Address 3214 West Tharpe Street | License N | lo. JDBW | KL | .D <u>47-00086</u> |
| City Tallahassee, FL 32303 | | Beginni | ing Date Septem | ber 29, 2014 |
| | Page <u>1</u> of _ | | | |
| Franklin, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Liberty, Madison, Suwannee, Wakulla, Taylor Off premise channel only | | | | |
| BRAND NAME | SIZE AND PACKAGE | CASE QUANTITY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
| Sol | 4/6/12 BTL | 1+ | \$ 26.25 | \$ 26.25 |
| | | | | |
| Tecate | 2/12/12 BTL | 1+ | \$ 20.65 | \$ 20.65 |
| | | | | |
| Tecate | 2/12/12 CN | 1+ | \$ 20.20 | \$ 21.15 |
| | | | | |
| | | | | |
| Desperados | 4/6/11.2 BTL | 1+ | \$ 25.88 | \$ 30.55 |
| | | | | |
| Desperados | 24/16 CN | 1+ | \$ 28.50 | \$ 33.70 |
| | | | | |
| Strongbow Golden Apple | 4/6/11.2 BTL | 1+ | \$ 29.72 | \$ 29.72 |
| Strongbow Honey & Apple | | | | |
| | | | | |
| | | | | |
| | | | | |
| Charlie Ingrilli | Vice President of Sales | | | |
| Authorized Representative | | Title | | |