

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 5/25/2017

Location Address 3214 West Tharpe Street License No. JDBW \_\_\_\_\_ KLD 47-00086

City Tallahassee, FL 32303 Beginning Date 6/5/2017

Notice No. 2017 - 15 Page 1 of 4 Ending Date Indefinitely

Counties Where Price is in Effect: Franklin, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Liberty, Madison, Suwannee, Wakulla, Taylor **Off premise**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
<b>Attached is promotional pricing as of 6/5/2017 For Off Premise channels Only, unless specified otherwise.</b>				

Stan Sochacki  
 Authorized Representative

Pricing Analyst  
 Title

Supplier	Product Name	Quantity	Discount Price	Front Line	Discount Start	Discount End
<b>Boston Beer Co</b>	Truly Spiked Seltzer Grapefruit & Pomelo 4/6/12 BT	1	\$28.75	\$30.30	6/19/2017	7/9/2017
	Truly Spiked Seltzer Colima Lime 4/6/12 BT	1	\$28.75	\$30.30	6/19/2017	7/9/2017
	Truly Spiked Seltzer Pomegranate 4/6/12 BT	1	\$28.75	\$30.30	6/19/2017	7/9/2017
<b>Diageo Guinness USA</b>	Smirnoff Seltzer Watermelon 4/6/12 CN	1	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Seltzer Orange Mango 4/6/12 CN	1	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Seltzer Cranberry Lime 4/6/12 CN	1	\$28.75	\$30.00	6/26/2017	7/16/2017
mix/match 5+	Smirnoff Ice Green Apple 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Ice 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Ice Grape 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Ice Peach Bellini 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Ice Screwdriver 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Ice Strawberry 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/16/2017
	Smirnoff Ice Red, White & Berry 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/16/2017
mix/match 7+	Smirnoff Ice Green Apple 4/6/11.2 BT	7	\$18.00	\$30.00	6/19/2017	6/25/2017
	Smirnoff Ice 4/6/11.2 BT	7	\$18.00	\$30.00	6/19/2017	6/25/2017
	Smirnoff Ice Grape 4/6/11.2 BT	7	\$18.00	\$30.00	6/19/2017	6/25/2017
	Smirnoff Ice Peach Bellini 4/6/11.2 BT	7	\$18.00	\$30.00	6/19/2017	6/25/2017
	Smirnoff Ice Screwdriver 4/6/11.2 BT	7	\$18.00	\$30.00	6/19/2017	6/25/2017
	Smirnoff Ice Strawberry 4/6/11.2 BT	7	\$18.00	\$30.00	6/19/2017	6/25/2017
mix/match 10+	Guinness Pub GDIB 4/6/11.2 BT	10	\$26.75	\$29.75	6/5/2017	7/2/2017
	Guinness Blonde American Lager 4/6/12 BT	10	\$26.75	\$29.75	6/5/2017	7/2/2017
	Guinness Nitro IPA 4/6/11.2 CN	10	\$26.75	\$29.75	6/5/2017	7/2/2017
	Guinness Irish Wheat 4/6/11.2 BT	10	\$26.75	\$29.75	6/5/2017	7/2/2017
<b>Heineken Dutch</b> mix/match 3+	Strongbow Gold Apple Cider 4/6/11.2 BT	3	\$28.18	\$30.30	6/26/2017	7/30/2017
	Strongbow Honey & Apple Cider 4/6/11.2 BT	3	\$28.18	\$30.30	6/26/2017	7/30/2017
	Strongbow Cherry Blossom Cider 4/6/11.2 BT	3	\$28.18	\$30.30	6/26/2017	7/30/2017
	Strongbow Orange Blossom 4/6/11.2 BT	3	\$28.18	\$30.30	6/26/2017	7/30/2017
<b>Mark Anthony Brands</b>	Palm Breeze Ruby Red Citrus 4/6/12 CN	1	\$25.55	\$27.15	6/5/2017	6/25/2017
	Palm Breeze Pine Mand Orange 4/6/12 CN	1	\$25.55	\$27.15	6/5/2017	6/25/2017
	White Claw Hard Seltzer Ruby Grapefruit 4/6/12 CN	1	\$28.75	\$30.00	6/26/2017	7/16/2017
	White Claw Hard Seltzer Natural Lime 4/6/12 CN	1	\$28.75	\$30.00	6/26/2017	7/16/2017

	White Claw Hard Seltzer Black Cherry 4/6/12 CN	1	\$28.75	\$30.00	6/26/2017	7/16/2017
mix/match 5+	Mikes Hard Lemonade 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/9/2017
	Mikes Hard Watermelon Lemonade 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/9/2017
	Mikes Hard Cranberry Passion Fruit 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/9/2017
	Mikes Hard Black Cherry 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/9/2017
	Mikes Hard Strawberry Lemonade 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/9/2017
	Mikes Hard Mango 4/6/11.2 BT	5	\$28.75	\$30.00	6/26/2017	7/9/2017
mix/match 6+	Cayman Jack Cuban Mojito 4/6/11.2 BT	6	\$19.00	\$30.00	6/5/2017	6/18/2017
	Cayman Jack Margarita 4/6/11.2 BT	6	\$19.00	\$30.00	6/5/2017	6/18/2017
<b>MillerCoors &amp; Pabst</b> mix/match 5+	Steel Reserve 2/12/12 CN	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	High Life Light 2/12/12 BT	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	High Life 2/12/12 CN	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	High Life 2/12/12 BT	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	Milwaukee's Best 2/12/12 CN	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	Milwaukee's Best Light 2/12/12 CN	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	Icehouse 2/12/12 BT	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	Pabst 2/12/12 CN	5	\$13.60	\$16.90	6/5/2017	8/6/2017
	Keystone Light 2/15/12 CN	5	\$13.60	\$16.90	6/5/2017	8/6/2017
mix/match	Blue Moon Belgian White 4/6/12 BT	7	\$19.50	\$30.30	6/24/2017	7/2/2017
	Blue Moon Summer Honey Wheat 4/6/12 BT	7	\$19.50	\$30.30	6/24/2017	7/2/2017
	Blue Moon White IPA 4/6/12 BT	7	\$19.50	\$30.30	6/24/2017	7/2/2017
mix/match	Redds Variety 2/12/12 BT	7	\$16.00	\$26.40	6/5/2017	6/11/2017
	Redds Apple Ale 2/12/12 CN	7	\$16.00	\$26.40	6/5/2017	6/11/2017
	Redds Apple Ale 2/12/12 BT	7	\$16.00	\$26.40	6/5/2017	6/11/2017
	Redds Raspberry Ale 2/12/12 BT	7	\$16.00	\$26.40	6/5/2017	6/11/2017
	Redds Blueberry Ale 2/12/12 BT	7	\$16.00	\$26.40	6/5/2017	6/11/2017
mix/match	Leinenkugel Summer Shandy 4/6/12 BT	10	\$17.50	\$27.75	6/19/2017	6/25/2017
	Leinenkugel Grapefruit Shandy 4/6/12 BT	10	\$17.50	\$27.75	6/19/2017	6/25/2017
	Leinenkugel Watermelon Shandy 4/6/12 BT	10	\$17.50	\$27.75	6/19/2017	6/25/2017
mix/match	Coors Banquet 2/12/12 CN	14	\$19.20	\$21.55	6/5/2017	6/11/2017
	Coors Banquet Stubby 2/12/12 BT	14	\$19.20	\$21.55	6/5/2017	6/11/2017
	Coors Light 2/12/12 CN	14	\$19.20	\$21.55	6/5/2017	6/11/2017
	Coors Light 2/12/12 BT	14	\$19.20	\$21.55	6/5/2017	6/11/2017
	Lite 2/12/12 CN	14	\$19.20	\$21.55	6/5/2017	6/11/2017
	Lite 2/12/12 BT	14	\$19.20	\$21.55	6/5/2017	6/11/2017
	MGD 2/12/12 BT	14	\$19.20	\$21.55	6/5/2017	6/11/2017
	Miller 64 2/12/12 BT	14	\$19.20	\$21.55	6/5/2017	6/11/2017

mix/match	Coors Banquet 2/12/12 CN	49	\$17.80	\$21.55	6/26/2017	7/2/2017
	Coors Banquet Stubby 2/12/12 BT	49	\$17.80	\$21.55	6/26/2017	7/2/2017
	Coors Light 2/12/12 CN	49	\$17.80	\$21.55	6/26/2017	7/2/2017
	Coors Light 2/12/12 BT	49	\$17.80	\$21.55	6/26/2017	7/2/2017
	Lite 2/12/12 CN	49	\$17.80	\$21.55	6/26/2017	7/2/2017
	Lite 2/12/12 BT	49	\$17.80	\$21.55	6/26/2017	7/2/2017
	MGD 2/12/12 BT	49	\$17.80	\$21.55	6/26/2017	7/2/2017
	Miller 64 2/12/12 BT	49	\$17.80	\$21.55	6/26/2017	7/2/2017
mix/match	Coors Banquet 24/12 CN	1 to 27	\$21.55	\$22.60		
	Coors Light HG 24/12 BT	28 to 55	\$19.75			
	Coors Light 24/12 CN	56+	\$17.75		6/5/2017	9/3/2017
	Lite HG 24/12 BT					
	Lite 24/12 CN					
	Miller 64 24/12 CN					
mix/match 7+ *on premise only*	High Life Light 2/12/12 BT	7	\$14.40	\$17.65	6/5/2017	UFN
	High Life 2/12/12 BT	7	\$14.40	\$17.65	6/5/2017	UFN
<b>Moosehead</b>	Moosehead 2/12/12 BT	1	\$20.15	\$23.15	6/26/2017	7/30/2017
<b>New Belgium</b>	New Belgium Dayblazer Easygoing Ale 15/12 CN	1	\$13.50	\$16.00	6/5/2017	10/1/2017