

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 7/21/2017

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW KLD 52-00003

City Ocala, FL 34475 Beginning Date 7/31/2017

Notice No. 2017 - 19 Page 1 of 3 Ending Date Indefinitely

Marion, Sumter, Citrus, Hernando, Dixie, Levy, Alachua,

Counties Where Price is in Effect: Gilchrist, Bradford, Columbia, Union **Off Premise**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
<b>Attached is promotional pricing as of 7/31/2017 For Off Premise channels Only, unless specified otherwise.</b>				

Stan Sochacki  
 Authorized Representative

Pricing Analyst  
 Title

Supplier	Product Name	Quantity	Discount Price	Front Line Price	Discount Start	Discount End
<b>Abita Brewing</b> mix/match	Abita Amber 4/6/12 BT	3	\$28.18	\$30.30	7/31/2017	9/3/2017
	Abita Strawberry Harvest 4/6/12 BT	3	\$28.18	\$30.30	7/31/2017	9/3/2017
	Abita Creole Cream Ale 4/6/12 BT	3	\$28.18	\$30.30	7/31/2017	9/3/2017
	Abita Big Easy IPA 4/6/12 BT	3	\$28.18	\$30.30	7/31/2017	9/3/2017
	Abita Purple Haze 4/6/12 BT	3	\$28.18	\$30.30	7/31/2017	9/3/2017
<b>Boston Beer Co</b> mix/match	Truly Spiked Grapefruit & Pomelo 4/6/12 BT	1	\$28.75	\$30.30	8/21/2017	9/10/2017
	Truly Spiked Colima Lime 4/6/12 BT	5	\$19.00	\$30.30	7/31/2017	8/6/2017
	Truly Spiked Pomegranate 4/6/12 BT					
<b>MillerCoors</b> 5+ mix/match	High Life Light 2/12/12 BT	5	\$13.60	\$16.90	8/7/2017	UFN
	High Life 2/12/12 CN	5	\$13.60	\$16.90	8/7/2017	UFN
	High Life 2/12/12 BT	5	\$13.60	\$16.90	8/7/2017	UFN
	Milwaukee's Best Light 2/12/12 CN	5	\$13.60	\$16.90	8/7/2017	UFN
	Icehouse 2/12/12 BT	5	\$13.60	\$16.90	8/7/2017	UFN
	Keystone Light 2/15/12 CN	5	\$13.60	\$16.90	8/7/2017	UFN
	Keystone Ice 2/15/12 CN	5	\$13.60	\$16.90	8/7/2017	UFN
14+ mix/match	Keystone Light 18/12 CN	1	\$12.40	\$13.25	7/31/2017	UFN
	High Life Light 18/12 CN	14	\$10.20	\$13.25	7/31/2017	UFN
	High Life 18/12 CN					
	High Life 18/12 BT					
	Icehouse 18/12 CN					
	Icehouse 18/12 BT					
mix/match	Coors Banquet 2/12/12 CN	1	\$21.55	\$21.80	7/31/2017	8/6/2017
	Coors Banquet Stubby 2/12/12 BT	14	\$19.20	\$21.80	7/31/2017	8/6/2017
	Coors Light 2/12/12 CN	49	\$17.80	\$21.80	8/28/2017	9/3/2017
	Coors Light 2/12/12 BT					
	Lite 2/12/12 CN					
	Lite 2/12/12 BT					
	MGD 2/12/12 BT					
<b>21st Amendment</b> mix/match	21st Amendment Brew Free! or Die IPA 4/6/12 CN	3	\$28.18	\$30.30	7/31/2017	9/3/2017
	21st Amendment Hell or High Watermelon 4/6/12 CN	3	\$28.18	\$30.30	7/31/2017	9/3/2017
	21st Amendment Brew Free! Blood Orange 4/6/12 CN	3	\$28.18	\$30.30	7/31/2017	9/3/2017
<b>Heineken Dutch</b> mix/match	Strongbow Gold Apple Cider 4/6/11.2 BT	3	\$28.18	\$30.30	8/28/2017	10/1/2017
	Strongbow Honey & Apple Cider 4/6/11.2 BT	3	\$28.18	\$30.30	8/28/2017	10/1/2017
	Strongbow Cherry Blossom Cider 4/6/11.2 BT	3	\$28.18	\$30.30	8/28/2017	10/1/2017

	Strongbow Orange Blossom 4/6/11.2 BT	3	\$28.18	\$30.30	8/28/2017	10/1/2017
<b>Mark Anthony Brands</b> mix/match	Cayman Jack Cuban Mojito 4/6/11.2 BT	3	\$28.75	\$30.00	8/21/2017	9/17/2017
	Cayman Jack Margarita 4/6/11.2 BT	3	\$28.75	\$30.00	8/21/2017	9/17/2017
	Palm Breeze Ruby Red Citrus 4/6/12 CN	1	\$25.55	\$27.15	8/21/2017	9/10/2017
	Palm Breeze Pine Mand Orange 4/6/12 CN	1	\$25.55	\$27.15	8/21/2017	9/10/2017
	White Claw Hard Seltzer Ruby Grapefruit 4/6/12 CN	1	\$28.75	\$30.00	8/7/2017	8/27/2017
	White Claw Hard Seltzer Natural Lime 4/6/12 CN	1	\$28.75	\$30.00	8/7/2017	8/27/2017
	White Claw Hard Seltzer Black Cherry 4/6/12 CN	1	\$28.75	\$30.00	8/7/2017	8/27/2017
<b>Moosehead</b>	Moosehead 2/12/12 BT	1	\$20.15	\$23.15	8/28/2017	10/1/2017