

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Daytona Beverages, LLC Date 10/27/2009

Location Address 2275 Mason Avenue License No. JDBW 74-244 KLD _____

City Daytona Beach, FL 32117 Beginning Date 11/15/2009

Notice No. 2009 **107** Page 1 of 1 Ending Date 1/2/2010

Counties Where Price is in Effect: Volusia-Flagler

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Michelob	24/12oz LNNR 12pks	10+	\$17.45	\$20.15
Michelob Light	24/12oz LNNR 12pks	10+	\$17.45	\$20.15
Michelob Light	24/12oz Cans 12pks	10+	\$17.45	\$20.15
Michelob Ultra	24/12oz LNNR 12pks	10+	\$17.45	\$20.15
Michelob Ultra	24/12oz Cans 12pks	10+	\$17.45	\$20.15
Michelob Ultra Amber	24/12oz LNNR 12pks	10+	\$17.45	\$20.15
Michelob AmberBock	24/12oz LNNR 12pks	10+	\$17.45	\$20.15
Michelob Ultra Fruit Sampler	24/12oz LNNR 12pks	10+	\$17.45	\$20.15

Off Premise Only
 Mix & Match

Note:

Note: Posted price is for cash customers. An additional .50 cents per case will be added to credit approved retailers.

Leah Leonard
 Authorized Representative

Director of Sales Administration
 Title