

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Daytona Beverages, LLC Date 11/13/2009

Location Address 2275 Mason Avenue License No. JDBW 74-244 KLD _____

City Daytona Beach, FL 32117 Beginning Date 1/24/2010

Notice No. 2009 124 Page 1 of 1 Ending Date 2/27/2010

Counties Where Price is in Effect: Volusia-Flagler

| BRAND NAME | SIZE AND PACKAGE | CASE QUANTITY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
|------------|-----------------------|---------------|-----------------------|--------------------------|
| Budweiser | 24/12oz Cans 12pks | 1+ | \$17.45 | \$18.15 |
| Bud Light | 24/12oz Cans 12pks | 1+ | \$17.45 | \$18.15 |
| Bud Select | 24/12oz Cans 12pks | 1+ | \$17.45 | \$18.15 |
| Select 55 | 24/12oz Cans 12pks | 1+ | \$17.45 | \$18.15 |
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Off Premise Only
 Mix & Match

Note:

Note: Posted price is for cash customers. An additional .50 cents per case will be added to credit approved retailers.

Leah Leonard
 Authorized Representative

Director of Sales Administration
 Title