

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Daytona Beverages, LLC Date 1/25/2011

Location Address 2275 Mason Avenue License No. JDBW 74-244 KLD \_\_\_\_\_

City Daytona Beach, FL 32117 Beginning Date 04/24/2011

Notice No. 2011 **16** Page 1 of 1 Ending Date 05/21/2011

Counties Where Price is in Effect: Volusia-Flagler

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<b>POSTED PRICE PER CASE</b>	<i>CASH PRICE AFTER POSTING</i>
Michelob	18/12oz LNNR	5+	\$13.20	\$15.45
Michelob Light	18/12oz LNNR	5+	\$13.20	\$15.45
Michelob Light	18/12oz Cans	5+	\$13.20	\$15.45
Michelob Ultra	18/12oz LNNR	5+	\$13.20	\$15.45
Michelob Ultra	18/12oz Cans	5+	\$13.20	\$15.45
Ultra Amber	18/12oz LNNR	5+	\$13.20	\$15.45
Michelob AmberBock	18/12oz LNNR	5+	\$13.20	\$15.45

**Off Premise Only**  
 Mix & Match

**Note:**

Note: Posted price is for cash customers. An additional .50 cents per case will be added to credit approved retailers.

Leah Leonard  
 Authorized Representative

Director of Sales Administration  
 Title