

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Quality Brands Inc. Date January 29<sup>th</sup> 2010

Location Address 1290 E. International Speedway Blvd. License No. JDBW 74-02288 KLD \_\_\_\_\_

City Deland, FL 32721 Beginning Date February 28<sup>th</sup> 2010

Notice No. 2010 - 29 Page 1 of 1 Ending Date U.F.N.

Counties Where Price is in Effect: Volusia, Putnam

| <i>BRAND NAME</i>   | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|---------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Michelob            | 18/12 can               | 1-4                  | \$15.15                      | \$15.15                         |
| Michelob            | 18/12 can               | 5+                   | \$13.40                      | \$15.15                         |
| Michelob            | 18/12 LNNR              | 1-4                  | \$15.15                      | \$15.15                         |
| Michelob            | 18/12 LNNR              | 5+                   | \$13.40                      | \$15.15                         |
| Michelob Light      | 18/12 LNNR              | 1-4                  | \$15.15                      | \$15.15                         |
| Michelob Light      | 18/12 LNNR              | 5+                   | \$13.40                      | \$15.15                         |
| Michelob Amber Bock | 18/12 LNNR              | 1-4                  | \$15.15                      | \$15.15                         |
| Michelob Amber Bock | 18/12 LNNR              | 5+                   | \$13.40                      | \$15.15                         |
| Michelob Ultra      | 18/12 can               | 1-4                  | \$15.15                      | \$15.15                         |
| Michelob Ultra      | 18/12 can               | 5+                   | \$13.40                      | \$15.15                         |
| Michelob Ultra      | 18/12 LNNR              | 1-4                  | \$15.15                      | \$15.15                         |
| Michelob Ultra      | 18/12 LNNR              | 5+                   | \$13.40                      | \$15.15                         |
|                     |                         |                      |                              |                                 |
|                     |                         |                      |                              |                                 |
|                     |                         |                      |                              |                                 |
|                     |                         |                      |                              |                                 |

NOTE: The above items may be mixed and matched to achieve quantity discounts.

Mark Bell  
 Authorized Representative

I.M. Coordinator  
 Title