

Gold Coast Eagle Distributing
Promotional Schedule
 2009 Promo Pricing

12/29/2008

REVISED 12/22/08

ON-PREMISE ONLY

BUDWEISER FAMILY



| ITEM# | BRAND | PACKAGE | QUANTITY | FRONTLINE | DISCOUNT | PRICE | DATES |
|-------|------------|-----------------------|-------------|-----------|----------|---------|-------------|
| 11029 | BUD | | 100 CS | | | | |
| 53029 | BUD LT | 24 PK LOOSE BTL | | \$17.80 | \$0.75 | \$17.05 | 1/1 - 12/31 |
| 96664 | BUD SELECT | | 192 CS | | \$1.70 | \$16.10 | |
| 11006 | BUD | | 50 CS | | | | |
| 53006 | BUD LT | 24/16 OZ PLASTIC BTL | MIX & MATCH | \$22.75 | \$3.50 | \$19.25 | 1/1 - 12/31 |
| 96620 | BUD SELECT | | | | | | |
| 96687 | MICH ULTRA | 24/16 OZ PLASTIC BTL | 90 CS | \$24.70 | \$3.50 | \$21.20 | 1/1 - 12/31 |
| 96539 | BUD | | | | | | |
| 96538 | BUD LT | 16 OZ ALUMINUM BOTTLE | 3 CS | \$17.30 | \$2.05 | \$15.25 | 1/1 - 12/31 |
| 96537 | BUD SELECT | 15PK | | | | | |
| | BUD | | | | | | |
| | BUD LT | 16 OZ ALUMINUM BOTTLE | 3 CS | \$25.35 | \$0.95 | \$24.40 | 1/1 - 12/31 |
| | BUD SELECT | 24PK | | | | | |

180 ENERGY DRINK

| ITEM# | BRAND | PACKAGE | QUANTITY | FRONTLINE | DISCOUNT | PRICE | DATES |
|-------|--------------------|----------------|------------------|-----------|----------|---------|-------------|
| 96783 | 180 Energy Drink | | | | | | |
| 96511 | 180 Blue | | | | | | |
| 96714 | 180 X-3 Lemon Lime | 24 PK CAN/8oz. | 2 CS MIX & MATCH | \$24.00 | \$8.00 | \$16.00 | 1/1 - 12/31 |
| 96428 | 180 Red | | | | | | |
| 96432 | 180 Orange LC | | | | | | |