DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES (MALT BEVERAGES)

Distributor Gold Coast Eagle Distributing Date 7/23/2009

Location Address 7051 Wireless Court License No. JDBW 68-264 KLD

City Sarasota, Florida 34240 Beginning Date 8/1/2009

Notice No. 09 - 037 Page 1 of 1 Ending Date

Counties Where Price is in Effect: Sarasota and Manatee

BRAND NAME	*SIZE AND PACKAGE*	*CASE QUANTITY*	*POSTED PRICE PER CASE*	*CASH PRICE AFTER POSTING*
See Attached Price Promotions				

AC Conklin
Authorized Representative

Sales Administrator
Title

**** Off Premise Only ****

Gold Coast Eagle Distributing 07/28/2009

Promotional Schedule

2009 3rd Quarter Pricing

OFF-PREMISE ONLY

Beck's

ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
	BECK'S PILSNER	24/12 BTL & 24/11.2 CAN	70 CS	$25.55	$4.60	$20.95	8/1 - 12/31
	BECK'S PILSNER	12 PACK BTL & CAN	1 CS	$25.55	$3.60	$21.95	8/1 - 9/5 10/4 - 10/31 12/6 - 12/31
	BECK'S LIGHT		7 CS				9/6 - 10/3 11/1 - 12/5
	BECK'S DARK						
	BECK'S OKTOBERFEST		72 CS		$4.60	$20.95	8/1 - 12/31

Bass Pale Ale

	BASS	12PK BTL	1 CS	$26.30	$1.10	$25.20	8/1 - 9/5 10/4 - 10/31 12/6 - 12/31
			5 CS				9/6 - 10/3 11/1 - 12/5
			70 CS		$3.45	$22.85	8/1 - 12/31

Stella Artois, Hoegaarden, Czechvar

	CZECHVAR STELLA ARTOIS	12 PK BTL	1 CS	$28.75	$3.35	$25.40	8/1 - 9/5 9/6 - 10/3 12/6 - 12/31
	HOEGAARDEN		3 CS				9/6 - 10/3 11/1 - 12/5

MIX & MATCH!!!

Boddington's

	BODDINGTON'S	6/4 PK 16OZ CAN	3 CS	$39.30	$2.45	$36.85	8/1 - 12/31

Belgian Sampler

	BELGIUM SAMPLER	18 PK BTL	5 CS	$21.35	$1.00	$20.35	8/1 - 12/31

St. Pauli Girl

	ST. PAULI GIRL	12 PK BTL	1 CS	$21.30	$2.65	$18.65	8/31 - 10/3 12/7 - 12/31
	ST. PAULI GIRL DARK		7 CS				8/1 - 12/31