

Gold Coast Eagle Distributing
 Promotional Schedule
 2009 4th Quarter Pricing

09/23/2009

OFF-PREMISE ONLY

Beck's

ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
	BECK'S PILSNER	24/12 BTL & 24/11.2 CAN	70 CS	\$25.55	\$4.60	\$20.95	8/1 - 12/31
	BECK'S PILSNER		1 CS				10/4 - 10/31
	BECK'S LIGHT				\$3.60	\$21.95	12/6 - 12/31
	BECK'S DARK	12 PACK BTL & CAN	7 CS	\$25.55			9/6 - 10/3
	BECK'S OKTOBERFEST		72 CS		\$4.60	\$20.95	11/1 - 12/5

Bass Pale Ale

	BASS	12PK BTL	1 CS				10/4 - 10/31
			5 CS	\$26.30	\$1.10	\$25.20	12/6 - 12/31
			70 CS		\$3.45	\$22.85	9/6 - 10/3
							11/1 - 12/5
							8/1 - 12/31

Stella Artois, Hoegaarden, Czechvar

	CZECHVAR		1 CS				10/4 - 10/31
	STELLA ARTOIS	12 PK BTL		\$28.75	\$3.35	\$25.40	12/6 - 12/31
	HOEGAARDEN		3 CS				9/6 - 10/3
							11/1 - 12/5

MIX & MATCH!!!

Boddington's

	BODDINGTON'S	6/4 PK 16OZ CAN	3 CS	\$39.30	\$2.45	\$36.85	8/1 - 12/31
--	--------------	-----------------	------	---------	--------	---------	-------------

Belgian Sampler

	BELGIUM SAMPLER	18 PK BTL	5 CS	\$21.35	\$1.70	\$19.65	8/1 - 12/31
--	-----------------	-----------	------	---------	--------	---------	-------------

St. Pauli Girl

	ST. PAULI GIRL	12 PK BTL	1 CS	\$21.30	\$2.65	\$18.65	8/31 - 10/3
	ST. PAULI GIRL DARK		7 CS				12/7 - 12/31
							8/1 - 12/31

KIRIN FAMILY

ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
3891	KIRIN ICHIBAN	6 PACK BTL	10 CS	\$22.55	\$2.30	\$20.25	9/27 - 10/31
5891	KIRIN LIGHT						12/6 - 12/31
3879	KIRIN ICHIBAN	12 PACK BTL	1 CS	\$22.55	\$2.80	\$19.75	10/4 - 11/7
			112 CS		\$5.00	\$17.55	12/6 - 12/31
3594	KIRIN ICHIBAN	24/16OZ BTL	5 CS	\$36.40	\$1.60	\$34.60	1/1 - 12/31

HARBIN BEER

96552	HARBIN	6 PK BTL	10 CS	\$25.25	\$5.00	\$20.25	3/1 - 10/31
96551	HARBIN	20.3 OZ	5 CS	\$21.85	\$1.05	\$20.80	12/6 - 12/31
							1/1 - 12/31

Labatts

5177	LABATTS	6 PK BTL	1 CS	\$20.80	\$2.00	\$18.80	10/1 - 10/31
4977	LABATTS LIGHT						12/1 - 12/31
5191	LABATTS	12 PK BTL	1 CS	\$20.80	\$1.60	\$19.20	9/1 - 9/30
	LABATTS LIGHT						11/1 - 11/30

Gold Coast Eagle Distributing
 Promotional Schedule
 2009 4th Quarter Pricing

09/23/2009

OFF-PREMISE ONLY

CORONA FAMILY

ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
95408	CORONITA	LOOSE 7 OZ	1 CS	\$19.60	\$2.65	\$16.95	9/28 - 10/31 11/30 - 12/31
95411	CORONITA LT		5 CS				1/1 - 12/31
95689	CORONA	6 PACK CAN					
95609	CORONA						
95629	CORONA LT		14 CS BTL OR	\$25.55	\$2.60	\$22.95	1/1 - 12/31
95789	NEGRA MODELO	6 PACK BTL	CAN				
95759	MODELO ESPECIAL						
95309	PACIFICO						
95729	MODELO ESPECIAL	24 OZ CAN	1 CS	\$19.50	\$1.59	\$17.91	9/1 - 12/31
95769	MODELO ESPECIAL	6 PACK CAN	1 CS	\$21.25	\$1.00	\$20.25	12/7 - 12/31
95715	MODELO ESPECIAL	12 PACK CAN	3 CS				10/5 - 12/5
95769	MODELO ESPECIAL	6 & 12 PACK CAN	5 CS	\$21.25	\$1.70	\$19.55	9/27 - 12/31
95715	MODELO ESPECIAL		10 CS		\$3.40	\$17.85	
95711	MODELO ESPECIAL	18 PACK CAN	1 CS	\$14.75	\$1.20	\$13.55	10/1 - 12/31
			5 CS				6/29 - 9/30
95619	CORONA						
95639	CORONA LT						
95757	MODELO ESPECIAL	12PK BTL					
95787	NEGRA MODELO						
95315	PACIFICO		1 CS	\$25.40	\$1.60	\$23.80	11/2 - 12/31
95699	CORONA	12PK CAN					
95622	CORONA LIGHT						
95618	CORONA	24PK LOOSE BTL					
95628	CORONA LT						
95619	CORONA		14 CS		\$2.45	\$22.95	
95639	CORONA LT						
95757	MODELO ESPECIAL	12PK BTL & LOOSE	28 CS		\$2.80	\$22.60	
95787	NEGRA MODELO	BTL		\$25.40			
95315	PACIFICO						
95618	CORONA						1/1 - 12/31
95628	CORONA LT				\$3.00	\$22.40	
95680	CORONA	12PK CAN	49 CS				
95623	CORONA LT						
95622	CORONA LT	18PK BTL		\$19.50	\$2.55	\$16.95	
95699	CORONA						
95618	CORONA	24 PK LOOSE BTL	10 CS	\$25.40	\$1.60	\$23.80	9/28 - 10/31
95628	CORONA LT		56 CS		\$3.45	\$21.95	1/1 - 12/31
95680	CORONA		1 CS				11/2 - 11/28
95623	CORONA LT	18 PK BTL	10 CS	\$19.50	\$2.55	\$16.95	9/28 - 10/31 11/30 - 12/31








18pk Mix & Match At All Levels

ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
94409	TSINGTAO	6 PACK BTL	1 CS	\$24.50	\$3.30	\$21.20	9/7 - 10/3 11/9 - 11/28
94464	TSINGTAO PURE DRAFT		7 CS				1/1 - 12/31

Gold Coast Eagle Distributing

Promotional Schedule
2009 4th Quarter Pricing


OFF-PREMISE ONLY

 BUSCH FAMILY 							
ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
61044	BUSCH	6/4 16OZ CAN	1 CS	\$16.25	\$2.25	\$14.00	9/27 - 12/31
86044	BUSCH LT						
61246	BUSCH						
86246	BUSCH LT	12 PACK BTL, 12	1 CS	\$13.35	\$0.50	\$12.85	9/27 - 12/31
66246	BUSCH ICE	PACK CAN					
61360	BUSCH						
86360	BUSCH LT						
61168	BUSCH	SUITCASE	1 CS				11/1 - 11/28
			98 CS	\$13.30	\$0.50	\$12.80	9/27 - 10/31
86168	BUSCH LT						11/29 - 12/19
61218	BUSCH						
86218	BUSCH LT	18 PK CAN & BTL	5 CS	\$9.80	\$0.95	\$8.85	9/27 - 12/31
61308	BUSCH						
86308	BUSCH LT						
 NATURAL FAMILY 							
ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
15032	NATURAL LT	32OZ BTL	1 CS	\$15.45	\$0.35	\$15.10	9/27 - 12/31
27032	NATURAL ICE		24 CS		\$1.45	\$14.00	
15422	NATURAL LT	22OZ BTL	5 CS	\$16.35	\$1.05	\$15.30	9/27 - 12/31
27422	NATURAL ICE						
15168	NATURAL LT	SUITCASE	1 CS				9/27 - 10/31
				\$12.70	\$0.40	\$12.30	11/22 - 12/31
27168	NATURAL ICE		98 CS				11/1 - 11/21
15246	NATURAL LT						9/27 - 11/28
27246	NATURAL ICE	12 PK CAN & BTL	1 CS	\$12.75	\$0.40	\$12.35	
15360	NATURAL LT						12/20 - 12/31
27360	NATURAL ICE						
15218	NATURAL LT	18 PACK CAN	5 CS	\$9.35	\$0.50	\$8.85	9/27 - 12/31
27218	NATURAL ICE						
15044	NATURAL LT	6/4 16OZ CAN	5 CS	\$13.70	\$0.55	\$13.15	9/27 - 12/31
27044	NATURAL ICE						
 KING COBRA & HURRICANE  							
ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
51221	KING COBRA	32 OZ BTL	10 CS	\$14.65	\$1.85	\$12.80	9/27 - 12/31
			20 CS		\$2.30	\$12.35	
51044	KING COBRA	16 OZ CAN	10 CS	\$13.60	\$1.85	\$11.75	9/27 - 12/31
96633	HURRICANE	16OZ CAN	7 CS	\$13.95	\$1.60	\$12.35	9/27 - 12/31
	HIGH GRAVITY		56 CS		\$2.95	\$11.00	

**Gold Coast Eagle Distributing
Promotional Schedule
2009 4TH Quarter Pricing**

09/23/2009

OFF-PREMISE ONLY







ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
SPANISH PEAKS							
99924	BLACK DOG ALE		1 CS				10/1 - 12/31
99224	BLACK DOG CRYSTAL WEISS	4/6PK BOTTLE		\$28.78	\$6.40	\$22.38	
99984	BLACK DOG HONEY RASPBERRY		9 CS				1/1 - 9/30
99124	BLACK DOG VARIETY PACK	12PK BOTTLE	1 CS	\$25.58	\$3.20	\$22.38	11/1 - 1/2
LES BRASSEURS DE GAYANT (FRANCE)							
4	LA GOUDALE		1 CS		\$4.50	\$44.95	11/1 - 1/2
6	AMADEUS	6/750ML BOTTLE		\$49.45			
5	LA DIVINE		6 CS		\$9.00	\$40.45	1/1 - 12/31
ESTRELLA DAMM (SPAIN)							
23403	ESTRELLA DAMM	4/6PK BOTTLE	1 CS	\$28.78	\$3.20	\$25.58	9/27 - 10/31
			6 CS		\$4.80	\$23.98	11/22 - 1/2
33327	INEDIT	6/750ML BOTTLE	5 CS	\$89.90	\$9.00	\$80.90	1/1 - 12/31
BARONS (AUSTRALIA)							
2	BLACK WATTLE		1 CS	\$28.78	\$6.40	\$22.38	5/31 - 12/31
22	LEMON MYRTLE	4/6PK BOTTLE					
TONA CERVEZA (NICARAGUA)							
10005	TONA CERVEZA	2/12PK BOTTLE	1 CS	\$22.38	\$3.20	\$19.18	9/27 - 10/31
			10 CS		\$4.80	\$17.58	11/22 - 1/2
10004	TONA CERVEZA	4/6PK BOTTLE	1 CS	\$22.38	\$1.60	\$20.78	1/1 - 12/31
							11/22 - 1/2
HOOK & LADDER							
101	BACK DRAFT BROWN		1 CS	\$24.60	\$1.10	\$23.50	10/4 - 10/31
201	GOLDEN ALE	4/6K BOTTLE					
301	LIGHTER						11/29 - 1/2
SEAGRAM'S FAMILY							
80240	LIME MARGARITA		1 CS	\$23.94	\$2.40	\$21.54	5/1 - 12/31
10088	CALYPSO COLADA						
80267	WILD BERRIES						
40326	BAHAMA MAMA						
10091	STRAWBERRY MARGARHITA						
10166	PASSIONATE KISS						
10169	TAHITIAN SUNSET						
80229	PEACH FUZZY NAVEL						
80255	STRAWBERRY DAIQUIRI						

Gold Coast Eagle Distributing

Promotional Schedule

2009 4th Quarter Pricing

OFF-PREMISE ONLY

							
ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
11360	BUD						11/1 - 11/28
53360	BUD LT						
96692	BUD SELECT	2/12 BTL	1 CS	\$18.15	\$0.70	\$17.45	12/20 - 12/31
15997	SELECT 55						
11246	BUD						9/27 - 10/31
53246	BUD LT						
96691	BUD SELECT	2/12 CAN	1 CS	\$18.15	\$0.70	\$17.45	11/22 - 12/31
16981	SELECT 55						
11218	BUD						11/1 - 12/5
53218	BUD LT		1 CS				
96670	BUD SELECT	18PK CAN & 18 PK					
96244	SELECT 55	BOTTLE		\$13.70	\$0.75	\$12.95	9/27 - 10/31
11308	BUD						12/6 - 12/31
53308	BUD LT		25 CS				
96665	BUD SELECT						
11168	BUD		10 CS		\$1.15	\$17.00	
53168	BUD LT	24 PK LOOSE BTL					
96671	BUD SELECT	& SUITCASES MIX	60 CS	\$18.15	\$1.65	\$16.50	9/27 - 12/31
11168	BUD	& MATCH					
53168	BUD LT		120 CS		\$2.05	\$16.10	
96671	BUD SELECT						
11040	BUD	16OZ BTL		\$20.70	\$0.60	\$20.10	
53040	BUD LT						
11422	BUD	24OZ BTL		\$22.25	\$1.65	\$20.60	
53545	BUD LT						
96661	BUD ICE						
11200	BUD	24OZ CAN	5 CS MIX &	\$22.25	\$1.65	\$20.60	9/27 - 12/31
53200	BUD LT		MATCH				
96637	BUD SELECT	24OZ CAN 5/3PK		\$22.25	\$1.65	\$20.60	
11295	BUD						
53295	BUD LT	32OZ QUART		\$21.35	\$1.30	\$20.05	
11032	BUD						
53032	BUD LT	24OZ CAN		\$29.60	\$2.10	\$27.50	
96488	BUD/CHELADA						
96487	BUD LT/CHELADA						
96372	BUD/CHELADA	16 OZ CAN 6/4PK	1 CS	\$29.60	\$3.35	\$25.75	9/27 - 12/31
96371	BUD LT/CHELADA						
11047	BUD	16 OZ	3 CS	\$12.95	\$0.65	\$12.30	No discount after 9/26
53047	BUD LT	SILHOUETTE					
96540	BUD SELECT						
11044	BUD	16 OZ CAN 6/4	5 CS	\$20.70	\$1.00	\$19.70	9/27 - 12/31
53044	BUD LT	PACK					
96658	BUD	16 OZ ALUMINUM	3 CS	\$25.35	\$0.95	\$24.40	No discount after 9/26
96635	BUD LT	BOTTLE 24PK					
96617	BUD SELECT						
11510	BUD	24/16 PLASTIC	3 CS	\$23.35	\$2.65	\$20.70	9/27 - 12/31
53510	BUD LT	BTL					
96620	BUD SELECT						
11265	BUD	7 OZ 6 PACK BTL	1 CS	\$12.00	\$1.40	\$10.60	9/27 - 12/31
53265	BUD LT						
96324	BUD LT LIME	2/12 BTL & CAN					
96293							
	BUD AMERICAN		1 CS	\$20.75	\$1.57	\$19.18	11/8 - 11/28
	ALE	2/12 BTL					
	BUD LT GOLDEN						12/13 - 12/31
	WHEAT						
	BUD LT GOLDEN	LOOSE BOTTLES	56 CS	\$20.75	\$2.16	\$18.59	9/27 - 12/31
	WHEAT						
96316	BUD LT LIME	LOOSE BOTTLES	56 CS	\$20.75	\$2.16	\$18.59	9/27 - 12/31
 ROLLING ROCK 							
45212	ROLLING ROCK	12 PACK BTL	3 CS	\$20.15	\$1.60	\$18.55	1/1 - 12/31
62012	ROLLING ROCK						
	LIGHT						

**Gold Coast Eagle Distributing
Promotional Schedule
2009 4th Quarter Pricing**

09/23/2009

OFF-PREMISE ONLY

MICHELOB FAMILY



ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
41389	MICH						
43389	MICH LT						
76278	AMBER BOCK		1 CS		\$1.00	\$19.15	11/22 - 12/31
96769	MICH ULTRA						
96582	MICH ULTRA AMBER	12 PACK CAN & BTL		\$20.15			
41246	MICH						
43246	MICH LT		10 CS MIX & MATCH		\$1.60	\$18.55	1/1 - 12/31
96731	MICH ULTRA						
41218	MICH						
43218	MICH LT	18 PACK CAN					
96721	MICH ULTRA						
41381	MICH		10 CS	\$15.15	\$1.75	\$13.40	1/1 - 12/31
43381	MICH LT						
96624	MICH ULTRA	18 PACK BTL					
96554	MICH ULTRA AMBER						
76381	AMBER BOCK						

BACARDI SILVER FAMILY



ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATE
96281	BACARDI LEMONADE						
96271	BACARDI SANGRIA						
96748	BACARDI O3						
96727	BACARDI RAZZ						
96587	BACARDI BIG APPLE	6 PACK BTL	1 CS	\$26.00	\$3.10	\$22.90	8/2 - 12/31
96543	BACARDI PEACH						
96586	BACARDI STRAWBERRY						
96669	BACARDI WATERMELON						
96400	BACARDI MOJITO						

LANDSHARK LAGER



ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATE
96411	LANDSHARK LAGER	12 PACK BTL	1 CS	\$24.30	\$2.25	\$22.05	5/31 - 12/31

CRAFT BRANDS



ITEM#	BRAND	PACKAGE	QUANTITY	FRONTLINE	DISCOUNT	PRICE	DATES
71671	REDHOOK ESB						
71672	BLACKHOOK PORTER						
71673	INDIAN PALE ALE						
71663	SUMMER BLONDE						
71628	NUT BROWN ALE						
71675	WINTERHOOK						
71771	SUNRYE	6 PACK BTL	60 CS	\$27.15	\$3.84	\$23.31	6/29 - 1/3
13043	WIDMER DROP TOP						
70011	WIDMER DRIFTER						
72001	WIDMER HEFE						
93994	WAILUA WHEAT						
31493	PIPELINE PORTER						
71497	FIREROCK						
71494	LONGBOARD						

71671	REDHOOK ESB						
71672	BLACKHOOK PORTER						
71673	INDIAN PALE ALE						
71663	SUMMER BLONDE						
71628	NUT BROWN ALE						
71675	WINTERHOOK						
71771	SUNRYE						
13043	WIDMER DROP TOP	6 PACK BTL	1 CS	\$27.15	\$2.71	\$24.44	8/31 - 10/4
70011	WIDMER DRIFTER						
72001	WIDMER HEFE						
93994	WAILUA WHEAT						



Gold Coast Eagle Distributing
Promotional Schedule
2009 4th Quarter Pricing

09/23/2009

OFF-PREMISE ONLY

73774	WAILUA WHEAT
31493	PIPELINE PORTER
71497	FIREROCK
71494	LONGBOARD

