

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Gold Coast Beverage Distributors, Inc. Date January 6, 2011

Location Address 3325 N.W. 70 Avenue License No. JDBW 23-224 KLD _____

City Miami, FL 33122 Beginning Date February 14, 2011

Notice No. 2011 - 017 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: DADE

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
ALL OFF PREMISE CUSTOMERS				
Sam Adams Lager Sam Adams Light Sam Adams Pale Ale Sam Adams Boston Ale Sam Adams Cherry Wheat Sam Adams Cream Stout Sam Adams Black Lager Sam Adams Irish Red Sam Adams Latitude 48 IPA Sam Adams Blackberry Witbier Sam Adams Brewmaster Sam Adams Coastal Wheat Sam Adams Winter Lager Sam Adams Noble Pilsner Sam Adams Seasonal Flavors	4/6-12 LN Bottles	1 – 4 5 – 14 15+	28.76 26.20 25.75	
Mix/match all of the above 4/6-12 LN Bottles.				
Sam Adams Lager Sam Adams Light Sam Adams Winter Classic Sam Adams Winter Lager Sam Adams Noble Pilsner Sam Adams Brewmaster Sam Adams Variety Pack Sam Adams Seasonal Flavors	2/12-12 LN Bottles	1 – 4 5 – 19 20+	27.10 25.15 24.28	
Mix/match all of the above 2/12-12 LN Bottles.				

Credit customers add \$.40 per case and \$2.00 per keg.

Sandy Crawford
 Authorized Representative

Corporate Pricing Analyst
 Title