

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Gold Coast Beverage Distributors, Inc. Date May 20, 2011

Location Address 161 US Hwy. #1, Units 19-24 License No. JDBW 54-81 KLD \_\_\_\_\_

City Rockland Key, FL 33040 Beginning Date May 30, 2011

Notice No. 2011 - 123 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: MONROE

| BRAND NAME                           | SIZE AND PACKAGE    | CASE QUANTITY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
|--------------------------------------|---------------------|---------------|-----------------------|--------------------------|
| <b>**ALL NON COP LICENSE TYPES**</b> |                     |               |                       |                          |
| Four Loko Watermelon                 | 4/6-11.2 oz Bottles | 3+            | 23.70                 | 26.50                    |
| Four Loko Fruit Punch                | 4/6-11.2 oz Bottles | 3+            | 23.70                 | 26.50                    |
| Four Loko Lemonade                   | 4/6-11.2 oz Bottles | 3+            | 23.70                 | 26.50                    |
|                                      |                     |               |                       |                          |
|                                      |                     |               |                       |                          |
|                                      |                     |               |                       |                          |
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|                                      |                     |               |                       |                          |
|                                      |                     |               |                       |                          |
|                                      |                     |               |                       |                          |
| Mix and Match Above Items            |                     |               |                       |                          |
|                                      |                     |               |                       |                          |
|                                      |                     |               |                       |                          |

**Credit customers add \$ .40 per case and \$2.00 per keg.**

\_\_\_\_\_  
 Kimberly Zeidner  
 Authorized Representative

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 Corporate Pricing Analyst  
 Title