

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date June 24, 2011

Location Address 675 SOUTH PACE BLVD License No. JDBW 27-180 KLD

City PENSACOLA, FL. 32501 Beginning Date July 4, 2011

Notice No. 2011 - 102 Page 1 of 1 Ending Date January 1, 2012

Counties Where Price is in Effect: ESCAMBIA, SANTA ROSA, OKALOOSA, WALTON

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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**\*\*ITEMS GROUPED TOGETHER ARE MIX OR MATCH\*\***

**OFF PREMISE**

HEINEKEN HEINEKEN LIGHT	24/16OZ CAN, 6/4	3+	\$28.00	\$29.75
HEINEKEN HEINEKEN LIGHT	24/12OZ LNNR, LOOSE	80+	\$22.40	\$26.30
HEINEKEN	24/7OZ LNNR, 4/6	1+	\$16.95	\$19.60
PRESIDENTE PRESIDENTE LIGHT	24/12OZ LNNR, 2/12	1+	\$19.95	\$24.10
SPATEN MUNICH DUNKEL SPATEN OKTOBERFEST SPATEN FRANZISKANER SPATEN LAGER SPATEN OPTIMATOR	24/12OZ LNNR, 4/6	5+ 10+	\$25.95 \$24.95	\$28.75 \$28.75
SPATEN OKTOBERFEST SPATEN FRANZISKANER SPATEN LAGER SPATEN OPTIMATOR	24/11.2OZ LNNR, 2/12	5+ 20+	\$23.95 \$22.25	\$25.60 \$25.60
SPATEN OKTOBERFEST	24/12OZ LNNR, LOOSE	60+	\$20.70	\$25.70
TWISTED TEA TWISTED HALF AND HALF	24/12OZ LNNR, 4/6	3+	\$20.15	\$23.00

*Chris Haas*  
Authorized Representative

President  
Title