

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date July 15, 2011

Location Address 927 MULBERRY AVENUE License No. JDBW 130-3137 KLD

City PANAMA CITY, FL. 32401 Beginning Date July 25, 2011

Notice No. 2011 - 110 Page 1 of 1 Ending Date August 7, 2011

Counties Where Price is in Effect: BAY, WASHINGTON, CALHOUN, HOLMES, GULF,
 JACKSON, LIBERTY, OKALOOSA, WALTON, SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

HEINEKEN	24/12OZ LNNR, 2/12	3+	\$24.00	\$26.30
AMSTEL LIGHT	24/12OZ LNNR, 2/12	14+	\$23.45	\$26.30
HEINEKEN	24/12OZ CAN, 2/12	35+	\$22.95	\$26.30
HEINEKEN LIGHT	24/12OZ LNNR, 2/12			
AMSTEL LIGHT	24/12OZ CAN, 2/12			
HEINEKEN LIGHT	24/12OZ CAN, 2/12			
HEINEKEN	18/12OZ LNNR, 18PK	3+	\$16.95	\$19.80
HEINEKEN LIGHT	18/12OZ LNNR, 18PK	14+	\$16.95	\$19.80
		35+	\$16.95	\$19.80