

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date August 12, 2011

Location Address 710 ANCHOR STREET License No. JDBW 56-00137 KLD

City FT. WALTON BEACH, FL. 32548 Beginning Date August 22, 2011

Notice No. 2011 - 118 Page 1 of 1 Ending Date October 2, 2011

Counties Where Price is in Effect: WASHINGTON,CALHOUN,HOLMES,GULF,
JACKSON,LIBERTY,OKALOOSA,WALTON,SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
------------	--------------------------	-------	--------------	--------------------------

****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

HEINEKEN	24/12OZ LNNR, 2/12	3+	\$24.00	\$26.30
AMSTEL LIGHT	24/12OZ LNNR, 2/12	14+	\$23.45	\$26.30
HEINEKEN	24/12OZ CAN, 2/12	35+	\$22.95	\$26.30
HEINEKEN LIGHT	24/12OZ LNNR, 2/12			
AMSTEL LIGHT	24/12OZ CAN, 2/12			
HEINEKEN LIGHT	24/12OZ CAN, 2/12			
HEINEKEN	18/12OZ LNNR, 18PK			
HEINEKEN LIGHT	18/12OZ LNNR, 18PK	3+	\$16.95	\$19.80
		14+	\$16.95	\$19.80
		35+	\$16.95	\$19.80