

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date December 22, 2010

Location Address 927 MULBERRY AVENUE License No. JDBW 130-3137 KLD

City PANAMA CITY, FL. 32401 Beginning Date January 3, 2011

Notice No. 2011 - 11 Page 1 of 1 Ending Date March 27, 2011

Counties Where Price is in Effect: BAY, WASHINGTON, CALHOUN, HOLMES, GULF, JACKSON, LIBERTY, OKALOOSA, WALTON, SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
------------	--------------------------	-------	--------------	--------------------------

****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

ON PREMISE

CORONA EXTRA	24/12OZ LNNR, 2/12	14+	\$24.00	\$25.40
CORONA LIGHT	24/12OZ LNNR, 2/12			
PACIFICO	24/12OZ LNNR, 2/12			
NEGRA MODELO	24/12OZ LNNR, 2/12			
MODELO ESPECIAL	24/12OZ LNNR, 2/12			
CORONA EXTRA	24/12OZ CAN, 2/12			
CORONA LIGHT	24/12OZ CAN, 2/12			
HEINEKEN	24/12OZ LNNR, 2/12	14+	\$24.00	\$25.40
AMSTEL LIGHT	24/12OZ LNNR, 2/12			
HEINEKEN	24/12OZ CAN, 2/12			
HEINEKEN LIGHT	24/12OZ LNNR, 2/12			
AMSTEL LIGHT	24/12OZ CAN, 2/12			
HEINEKEN LIGHT	24/12OZ CAN, 2/12			
COORS	24/12OZ LNNR, 2/12	25+	\$17.80	\$18.50
COORS LIGHT				
COORS	24/12OZ CAN, 2/12	25+	\$17.80	\$18.50
COORS LIGHT				
MILLER LITE-HIGH GRAPHICS-	24/12OZ LNNR, 24PK	10+	\$17.60	\$18.60
GENUINE DRAFT-HIGH GRAPHICS-	24/12OZ LNNR, 24PK	25+	\$17.35	\$18.60
COORS LIGHT	24/12OZ LNNR, 24PK	192+	\$17.00	\$18.60
COORS	24/12OZ CAN, 24PK			
COORS LIGHT	24/12OZ CAN, 24PK			
MILLER LITE	24/12OZ CAN, 24PK			
GENUINE DRAFT 64	24/12OZ CAN, 24PK			
GENUINE DRAFT	24/12OZ CAN, 24PK			
GENUINE DRAFT 64	18/12OZ LNNR, 18PK	5+	\$13.20	\$13.95
MILLER LITE	24/12OZ LNNR, 2/12	25+	\$17.80	\$18.50
GENUINE DRAFT				
GENUINE DRAFT 64				
MILLER LITE	24/12OZ CAN, 2/12	25+	\$17.80	\$18.50
GENUINE DRAFT				
GENUINE DRAFT 64				
YUENGLING LAGER	24/12OZ CAN, LOOSE	10+	\$16.55	\$18.60
GENUINE DRAFT 64	1/15.5 GAL BBL ~ \$50.00	1-2	\$70.00	\$84.00
		3+	\$60.00	\$84.00

Chris Haas

Authorized Representative

President

Title