

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date October 28, 2011

Location Address 675 SOUTH PACE BLVD License No. JDBW 27-180 KLD

City PENSACOLA, FL. 32501 Beginning Date November 7, 2011

Notice No. 2011 - 150 Page 1 of 1 Ending Date January 1, 2012

Counties Where Price is in Effect: ESCAMBIA, SANTA ROSA, OKALOOSA, WALTON

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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\*\*ITEMS GROUPED TOGETHER ARE MIX OR MATCH\*\*

**OFF PREMISE**

MIKES HARDER LEMONADE	24/16OZ CAN, 6/4-LOOSE	5+	\$25.50	\$33.35
MIKES HARDER CRANBERRY	24/16OZ CAN, 6/4-LOOSE			
MIKES LEMONADE	24/16OZ CAN, 6/4-LOOSE			
MIKES CRANBERRY	24/16OZ CAN, 6/4-LOOSE			
MIKES BLACK CHERRY	24/16OZ CAN, 6/4-LOOSE			
MIKES BLUEBERRY	24/16OZ CAN, 6/4-LOOSE			
MIKES LIMEADE	24/16OZ CAN, 6/4-LOOSE			
MIKES HARDER LEMONADE	24/11.2OZ LNNR, 4/6	3+	\$23.80	\$27.20
MIKES CRANBERRY LIGHT	24/11.2OZ LNNR, 4/6			
MIKES CRANBERRY LEMONADE	24/11.2OZ LNNR, 4/6			
MIKES HARD LIME	24/11.2OZ LNNR, 4/6			
MIKES LITE LEMONADE	24/11.2OZ LNNR, 4/6			
MIKES BLACK CHERRY	24/11.2OZ LNNR, 4/6			
MIKES RASPBERRY LEMONADE	24/11.2OZ LNNR, 4/6			
MIKES PINK LEMONADE	24/11.2OZ LNNR, 4/6			
MIKES STRAWBERRY LEMONADE	24/11.2OZ LNNR, 4/6			
MIKES POMEGRANATE LEMONADE	24/11.2OZ LNNR, 4/6			
MIKES FRUIT PUNCH	24/11.2OZ LNNR, 4/6			
MIKES WINTER BLACKBERRY	24/11.2OZ LNNR, 4/6			
MIKES HARD PUNCH	24/11.2OZ LNNR, 4/6			
MIKES HARD POMEGRANATE PUNCH	24/11.2OZ LNNR, 4/6			
MIKES CLASSIC MARGARITA	24/11.2OZ LNNR, 4/6			
MIKES CLASSIC MARGARITA RASPBERRY	24/11.2OZ LNNR, 4/6			
MIKES CLASSIC MARGARITA PEACH	24/11.2OZ LNNR, 4/6			
MIKES LEMONADE	12/23.5OZ CAN, SINGLE	2+	\$21.50	\$23.30
MIKES CRANBERRY				
MIKES HARDER MANGO PUNCH	12/23.5OZ CAN, SINGLE	2+	\$21.50	\$23.30
MIKES HARDER FRUIT PUNCH				
MIKES ORANGE CITRUS PUNCH				
MIKES GRAPE PUNCH				
MIKES BLACK CHERRY				
MIKES VARIETY	24/11.2OZ LNNR, 2/12	1+	\$21.25	\$26.40
MIKES PINK LEMONADE	24/11.2OZ LNNR, 2/12			
MIKES LEMONADE	24/12 OZ CAN, 2/12			
MIKES MEGA MIXER	24/11.2OZ LNNR, LOOSE	60+	\$22.00	\$26.40
COORS	24/12OZ CAN, LOOSE	7+	\$18.15	\$19.20
COORS LIGHT	24/12OZ CAN, LOOSE	30+	\$17.35	\$19.20
MILLER LITE	24/12OZ CAN, LOOSE	60+	\$16.95	\$19.20
GENUINE DRAFT	24/12OZ CAN, LOOSE			
GENUINE DRAFT 64 LIGHT	24/12OZ CAN, LOOSE			
COORS LIGHT	24/12OZ LNNR, LOOSE			
MILLER LITE -HIGH GRAPHICS-	24/12OZ LNNR, LOOSE			
GENUINE DRAFT -HIGH GRAPHICS-	24/12OZ LNNR, LOOSE			
COORS	18/12OZ LNNR, 18PK	25+	\$13.20	\$14.40
COORS LIGHT	18/12OZ LNNR, 18PK			
MILLER LITE	18/12OZ LNNR, 18PK			
GENUINE DRAFT	18/12OZ LNNR, 18PK			
GENUINE DRAFT 64 LIGHT	18/12OZ LNNR, 18PK			
COORS	18/12OZ CAN, 18PK			
COORS LIGHT	18/12OZ CAN, 18PK			
MILLER LITE	18/12OZ CAN, 18PK			

GENUINE DRAFT	18/12OZ CAN, 18PK			
GENUINE DRAFT 64 LIGHT	18/12OZ CAN, 18PK			
MILLER LITE	24/8OZ CAN, LOOSE	1+	\$9.85	\$10.75
COORS LIGHT				
SAM ADAMS LAGER	24/12OZ LNNR, 2/12	5+	\$25.15	\$27.10
SAM ADAMS SEASONAL		20+	\$24.28	\$27.10
SAM ADAMS WINTER CLASSIC				
SAM ADAMS WINTER LAGER				
SAM ADAMS OKTOBERFEST				
SAM ADAMS BREWMASTER VARIETY				
SAM ADAMS BREWMASTER VARIETY AMERICAN				
SAM ADAMS BREWMASTER HARVEST COLLECTION				
SAM ADAMS SUMMER ALE				
SAM ADAMS NOBLE PILSNER				
SAM ADAMS SUMMER STYLES				
SAM ADAMS LIGHT				

*Chris Haas*

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Authorized Representative

President

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Title