

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date November 25, 2011

Location Address 675 SOUTH PACE BLVD License No. JDBW 27-180 KLD

City PENSACOLA, FL. 32501 Beginning Date December 5, 2011

Notice No. 2011 - 156 Page 1 of 1 Ending Date January 1, 2012

Counties Where Price is in Effect: ESCAMBIA, SANTA ROSA, OKALOOSA, WALTON

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
------------	--------------------------	-------	--------------	--------------------------

****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

ST PAULI GIRL	24/12OZ LNNR, 2/12	1+	\$18.95	\$22.80
ST PAULI GIRL DARK				
SAM ADAMS LAGER	24/12OZ LNNR, 4/6	3+	\$26.20	\$28.76
SAM ADAMS WINTER LAGER		15+	\$25.56	\$28.76
SAM ADAMS OKTOBERFEST				
SAM ADAMS PALE ALE				
SAM ADAMS COASTAL WHEAT				
SAM ADAMS CHERRY WHEAT				
SAM ADAMS BLACK ALE				
SAM ADAMS BROWN ALE				
SAM ADAMS CRÈME STOUT				
SAM ADAMS HONEY PORTER				
SAM ADAMS BREWMASTER				
SAM ADAMS BOSTON ALE				
SAM ADAMS DOUBLE BOCK				
SAM ADAMS BLACKBERRY WITBIER				
SAM ADAMS LATITUDE 48				
SAM ADAMS SUMMER ALE				
SAM ADAMS NOBLE PILSNER				
SAM ADAMS LIGHT				
ALPINE SPRING				
SAM ADAMS LAGER	24/12OZ LNNR, 2/12	5+	\$25.15	\$27.10
SAM ADAMS SEASONAL		20+	\$24.28	\$27.10
SAM ADAMS WINTER CLASSIC				
SAM ADAMS WINTER LAGER				
SAM ADAMS OKTOBERFEST				
SAM ADAMS BREWMASTER VARIETY				
SAM ADAMS BREWMASTER VARIETY AMERICAN				
SAM ADAMS BREWMASTER HARVEST COLLECTION				
SAM ADAMS SUMMER ALE				
SAM ADAMS NOBLE PILSNER				
SAM ADAMS SUMMER STYLES				
SAM ADAMS LIGHT				
ALPINE SPRING				
SAM ADAMS LAGER	24/12OZ LNNR, LOOSE	24+	\$22.85	\$27.10
SAM ADAMS BREWMASTER				
SAM ADAMS SUMMER MIX				
SAM ADAMS SILVER ANNIVERSARY				
SAM ADAMS OKTOBERFEST				
SAM ADAMS WINTER CLASSIC				
SAM ADAMS NOBLE PILSNER				
ALPINE SPRING				

Chris Haas

Authorized Representative

President

Title