

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date January 21, 2011

Location Address 927 MULBERRY AVENUE License No. JDBW 130-3137 KLD

City PANAMA CITY, FL. 32401 Beginning Date January 31, 2011

Notice No. 2011 - 17 Page 1 of 1 Ending Date March 27, 2011

Counties Where Price is in Effect: BAY, WASHINGTON, CALHOUN, HOLMES, GULF,
 JACKSON, LIBERTY, OKALOOSA, WALTON, SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

NEW CASTLE BROWN	24/12OZ LNNR, 2/12	3+	\$24.00	\$27.15
		5+	\$22.95	\$27.15
		72+	\$21.35	\$27.15
BLUE MOON WHITE ALE	24/12OZ LNNR, 4/6	3+	\$25.50	\$28.75
BLUE MOON SPRING BLONDE WHEAT ALE				
BLUE MOON SUMMER HONEY WHEAT				
BLUE MOON HARVEST PUMPKIN ALE				
BLUE MOON WINTER ABBEY ALE				
SPARKS ORANGE	24/16OZ CAN, 6/4	3+	\$25.50	\$31.00
SPARKS PLUS				
SPARKS RED				
SPARKS BLACKBERRY ULTRAVIOLET				
SPARKS LEMON STRINGER				
SPARKS LEMONADE				
SPARKS ICE TEA				

Chris Haas

Authorized Representative

President

Title