

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date January 28, 2011

Location Address 675 SOUTH PACE BLVD License No. JDBW 27-180 KLD

City PENSACOLA, FL. 32501 Beginning Date February 7, 2011

Notice No. 2011 - 22 Page 1 of 1 Ending Date February 27, 2011

Counties Where Price is in Effect: ESCAMBIA, SANTA ROSA, OKALOOSA, WALTON

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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**\*\*ITEMS GROUPED TOGETHER ARE MIX OR MATCH\*\***

**OFF PREMISE**

HEINEKEN	24/12OZ LNNR, 2/12	5+	\$24.00	\$26.30
AMSTEL LIGHT	24/12OZ LNNR, 2/12	14+	\$23.45	\$26.30
HEINEKEN	24/12OZ CAN, 2/12			
HEINEKEN LIGHT	24/12OZ LNNR, 2/12			
AMSTEL LIGHT	24/12OZ CAN, 2/12			
HEINEKEN LIGHT	24/12OZ CAN, 2/12			
HEINEKEN	18/12OZ LNNR, 18PK	5+	\$19.80	\$19.80
HEINEKEN LIGHT	18/12OZ LNNR, 18PK	14+	\$18.50	\$19.80

Chris Haas  
 Authorized Representative

President  
 Title