

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date December 22, 2010

Location Address 927 MULBERRY AVENUE License No. JDBW 130-3137 KLD

City PANAMA CITY, FL. 32401 Beginning Date January 3, 2011

Notice No. 2011 - 2 Page 1 of 1 Ending Date March 27, 2011

Counties Where Price is in Effect: BAY, WASHINGTON, CALHOUN, HOLMES, GULF, JACKSON, LIBERTY, OKALOOSA, WALTON, SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

CORONA EXTRA	24/12OZ LNNR, 2/12	5+	\$22.95	\$25.40
CORONA LIGHT	24/12OZ LNNR, 2/12	45+	\$22.60	\$25.40
PACIFICO	24/12OZ LNNR, 2/12	90+	\$22.40	\$25.40
NEGRA MODELO	24/12OZ LNNR, 2/12			
MODELO ESPECIAL	24/12OZ LNNR, 2/12			
CORONA EXTRA	24/12OZ CAN, 2/12			
CORONA LIGHT	24/12OZ CAN, 2/12			
CORONA LIGHT	18/12OZ LNNR, 18PK	5+	\$16.95	\$19.50
CORONA EXTRA				
CORONA EXTRA	24/12OZ LNNR, LOOSE	45+	\$21.95	\$25.40
CORONA LIGHT				
CORONA EXTRA	12/24OZ CAN, SINGLE	2+	\$22.40	\$24.00
CORONA LIGHT				
MODELO/NEGRA VARIETY PK	24/12OZ LNNR, LOOSE	49+	\$21.95	\$25.40
MODELO ESPECIAL	18/12OZ CAN, 18PK	5+	\$13.55	\$14.75
MODELO ESPECIAL	24/12OZ CAN, 4/6	5+	\$18.65	\$21.25
MODELO ESPECIAL	24/12OZ CAN, 2/12			
MODELO ESPECIAL	12/24OZ CAN, SINGLE	2+	\$17.91	\$19.50
CORONITA PARTY BOX	24/7OZ LNNR, LOOSE	5+	\$16.95	\$19.60
CORONITA LIGHT PARTY BOX				
HEINEKEN	24/16OZ CAN, 6/4	3+	\$28.00	\$29.75
HEINEKEN LIGHT				
BITBURGER	24/12OZ LNNR, 2/12	54+	\$19.95	\$25.60
BITBURGER	24/11.2OZ LNNR, 2/12			
ST PAULI GIRL	24/12OZ LNNR, 2/12	7+	\$18.65	\$21.30
ST PAULI GIRL DARK				
COORS	24/12OZ LNNR, 2/12	7+	\$17.80	\$18.50
COORS LIGHT	24/12OZ LNNR, 2/12			
MILLER LITE	24/12OZ LNNR, 2/12			
GENUINE DRAFT	24/12OZ LNNR, 2/12			
GENUINE DRAFT 64	24/12OZ LNNR, 2/12			
COORS	24/12OZ CAN, 2/12			
COORS LIGHT	24/12OZ CAN, 2/12			
MILLER LITE	24/12OZ CAN, 2/12			

GENUINE DRAFT	24/12OZ CAN, 2/12			
GENUINE DRAFT 64	24/12OZ CAN, 2/12			
COORS LIGHT	24/16OZ PLASTIC, 4/6	1+	\$21.15	\$23.35
MILLER LITE	24/16OZ PLASTIC, 4/6			
MILLER LITE	12/24OZ CAN, SINGLE	1+	\$16.50	\$17.80
COORS ORIGINAL				
COORS LIGHT				
HIGH LIFE	15/24OZ LNNR, SINGLE	3+	\$14.80	\$17.35
HIGH LIFE	24/16OZ CAN, 6/4	1+	\$14.50	\$15.05
HIGH LIFE LIGHT	24/16OZ CAN, 6/4	7+	\$13.15	\$15.05
KEYSTONE LIGHT	24/16OZ CAN, 6/4			
KEYSTONE ICE	24/16OZ CAN, 6/4			
ICEHOUSE	24/16OZ CAN, 6/4			
STEEL RESERVE	24/16OZ CAN, 6/4	1+	\$13.95	\$13.95
STEEL RESERVE	24/16OZ CAN, 6/4	7+	\$13.15	\$13.95
KEYSTONE LIGHT	24/12OZ CAN, 2/12	1+	\$13.30	\$13.80
KEYSTONE LIGHT	24/12OZ CAN, LOOSE	25+	\$11.09	\$13.80
MILWAUKEE'S BEST	24/12OZ CAN, LOOSE			
MILWAUKEE'S BEST ICE	24/12OZ CAN, LOOSE			
MILWAUKEE'S BEST LIGHT	24/12OZ CAN, LOOSE			
MILWAUKEE'S BEST	24/12OZ CAN, 2/12			
MILWAUKEE'S BEST ICE	24/12OZ CAN, 2/12			
MILWAUKEE'S BEST LIGHT	24/12OZ CAN, 2/12			

Chris Haas

Authorized Representative

President

Title