

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date February 18, 2011
 Location Address 675 SOUTH PACE BLVD License No. JDBW 27-180 KLD
 City PENSACOLA, FL. 32501 Beginning Date February 28, 2011
 Notice No. 2011 - 36 Page 1 of 1 Ending Date August 28, 2011
 Counties Where Price is in Effect: ESCAMBIA, SANTA ROSA, OKALOOSA, WALTON

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

PILSNER URQUELL PERONI	24/12OZ LNNR, 4/6	3+	\$25.55	\$28.75
MILLER CHILL	24/12OZ LNNR, 4/6	1+	\$15.80	\$20.75
LEINENKUGEL EXPLORER LEINENKUGEL MULTI PK	24/12OZ LNNR, 2/12 24/12OZ LNNR, LOOSE	1+	\$23.78	\$27.10
LEINENKUGEL CLASSIC AMBER BLUE MOON BELGIAN WHITE ALE BLUE MOON WHITE ALE BLUE MOON HARVEST PUMPKIN BLUE MOON WINTER ABBEY ALE BLUE MOON SPRING BLONDE WHEAT ALE HONEY MOON SUMMER HONEY ALE BLUE MOON VARIETY BLUE MOON VARIETY BLUE MOON FALL VARIETY	24/12OZ LNNR, 2/12 24/12OZ CAN, 2/12 24/12OZ LNNR, 2/12 24/12OZ LNNR, 2/12 24/12OZ LNNR, 2/12 24/12OZ LNNR, 2/12 24/12OZ LNNR, 2/12 24/12OZ LNNR, LOOSE 24/12OZ LNNR, LOOSE 24/12OZ LNNR, LOOSE	3+	\$23.78	\$27.10
HIGH LIFE HIGH LIFE LIGHT HIGH LIFE HIGH LIFE LIGHT ICEHOUSE	24/12OZ LNNR, 2/12 24/12OZ LNNR, 2/12 24/12OZ CAN, 2/12 24/12OZ CAN, 2/12 24/12OZ LNNR, 2/12	7+	\$13.42	\$14.38
HIGH LIFE HIGH LIFE LIGHT	24/12OZ CAN, LOOSE	5+	\$13.30	\$13.80
STEEL RESERVE	24/12OZ CAN, 2/12	2+	\$12.65	\$13.30
MAGNUM	12/32OZ QUARTS, SINGLES	1+	\$13.55	\$14.55

Chris Haas
 Authorized Representative

President
 Title