

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date December 22, 2010

Location Address 927 MULBERRY AVENUE License No. JDBW 130-3137 KLD

City PANAMA CITY, FL. 32401 Beginning Date January 3, 2011

Notice No. 2011 - 4 Page 1 of 1 Ending Date February 27, 2011

Counties Where Price is in Effect: BAY, WASHINGTON, CALHOUN, HOLMES, GULF, JACKSON, LIBERTY, OKALOOSA, WALTON, SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

FOSTERS LAGER	12/25.4OZ CAN, SINGLE	2+	\$16.70	\$19.50
FOSTERS PREMIUM ALE				
PERONI URQUELL	24/12OZ LNNR, 4/6	3+	\$25.55	\$28.75
PERONI				
NEWCASTLE	2/5 LTR CAN, SINGLE	1+	\$31.85	\$35.40
SOL	24/12OZ LNNR, 4/6	3+	\$22.05	\$25.40
TECATE	24/12OZ CAN, 2/12	3+	\$17.55	\$18.45
		25+	\$16.95	\$18.45
TSINGTAO PURE DRAFT	24/12OZ LNNR, 4/6	2+	\$21.30	\$24.50
TSINGTAO				
MILLER CHILL	24/12OZ LNNR, 4/6	1+	\$15.80	\$20.75
LEINENKUGEL EXPLORER	24/12OZ LNNR, 2/12	1+	\$23.78	\$27.10
LEINENKUGEL MULTI PK	24/12OZ LNNR, LOOSE			
LEINENKUGEL CLASSIC AMBER	24/12OZ LNNR, 2/12	3+	\$23.78	\$27.10
BLUE MOON BELGIAN WHITE ALE	24/12OZ CAN, 2/12			
BLUE MOON WHITE ALE	24/12OZ LNNR, 2/12			
BLUE MOON HARVEST PUMPKIN	24/12OZ LNNR, 2/12			
BLUE MOON WINTER ABBEY ALE	24/12OZ LNNR, 2/12			
BLUE MOON SPRING BLONDE WHEAT ALE	24/12OZ LNNR, 2/12			
BLUE MOON SUMMER HONEY ALE	24/12OZ LNNR, 2/12			
BLUE MOON VARIETY	24/12OZ LNNR, 2/12			
BLUE MOON VARIETY	24/12OZ LNNR, LOOSE			
BLUE MOON FALL VARIETY	24/12OZ LNNR, LOOSE			
SAM ADAMS LAGER	24/12OZ LNNR, 4/6	5+	\$26.20	\$28.76
SAM ADAMS WINTER LAGER		15+	\$25.56	\$28.76
SAM ADAMS OKTOBERFEST				
SAM ADAMS PALE ALE				
SAM ADAMS COASTAL WHEAT				
SAM ADAMS CHERRY WHEAT				
SAM ADAMS BLACK ALE				
SAM ADAMS BROWN ALE				
SAM ADAMS CRÈME STOUT				
SAM ADAMS HONEY PORTER				
SAM ADAMS BREWMASTER				
SAM ADAMS BOSTON ALE				
SAM ADAMS DOUBLE BOCK				

SAM ADAMS BLACKBERRY WITBIER
 SAM ADAMS LATITUDE 48
 SAM ADAMS SUMMER ALE
 SAM ADAMS NOBLE PILS
 SAM ADAMS LIGHT

MIKE'S HARDER MANGO PUNCH	12/23.5 OZ CAN, SINGLE	2+	\$21.50	\$23.30
MIKES HARDER FRUIT PUNCH				
MIKES HARDER LEMONADE	24/16OZ CAN, 6/4	3+	\$25.50	\$31.00
MIKES HARDER CRANBERRY	24/16OZ CAN, 6/4			
MIKES NLACK CHERRY	24/16OZ CAN, LOOSE			
MIKES HARDER LEMONADE	24/16OZ CAN, LOOSE			
MIKES HARDER CRANBERRY	24/16OZ CAN, LOOSE			
HIGH LIFE	24/12OZ LNNR, 2/12	7+	\$13.42	\$14.38
HIGH LIFE LIGHT	24/12OZ LNNR, 2/12			
HIGH LIFE	24/12OZ CAN, 2/12			
HIGH LIFE LIGHT	24/12OZ CAN, 2/12			
ICEHOUSE	24/12OZ LNNR, 2/12			
HIGH LIFE	24/12OZ CAN, LOOSE	5+	\$13.30	\$13.80
HIGH LIFE LIGHT	24/12OZ CAN, LOOSE			
SPARKS ORANGE	24/16OZ CAN, 6/4	3+	\$25.50	\$31.00
SPARKS PLUS				
SPARKS RED				
SPARKS LEMON STRINGER				
SPARKS BLACKBERRY ULTRAVIOLET				
MAGNUM	12/32OZ QUARTS, SINGLE	1+	\$13.55	\$14.55

Chris Haas

Authorized Representative

President

Title