

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date March 24, 2011

Location Address 675 SOUTH PACE BLVD License No. JDBW 27-180 KLD

City PENSACOLA, FL. 32501 Beginning Date April 4, 2011

Notice No. 2011 - 53 Page 1 of 1 Ending Date August 28, 2011

Counties Where Price is in Effect: ESCAMBIA, SANTA ROSA, OKALOOSA, WALTON

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

LITE	24/16OZ CAN, 6/4	2+	\$20.15	\$21.15
COORS LIGHT		5+	\$19.00	\$21.15
COORS	24/12OZ LNNR, 2/12	7+	\$17.80	\$18.50
COORS LIGHT	24/12OZ LNNR, 2/12			
LITE	24/12OZ LNNR, 2/12			
GENUINE DRAFT	24/12OZ LNNR, 2/12			
GENUINE DRAFT 64	24/12OZ LNNR, 2/12			
GENUINE DRAFT 64 LEMONADE	24/12OZ LNNR, 2/12			
COORS	24/12OZ CAN, 2/12			
COORS LIGHT	24/12OZ CAN, 2/12			
LITE	24/12OZ CAN, 2/12			
GENUINE DRAFT	24/12OZ CAN, 2/12			
GENUINE DRAFT 64	24/12OZ CAN, 2/12			

Chris Haas
Authorized Representative

President
Title