

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date April 22, 2011

Location Address 927 MULBERRY AVENUE License No. JDBW 130-3137 KLD

City PANAMA CITY, FL. 32401 Beginning Date May 2, 2011

Notice No. 2011 - 71 Page 1 of 1 Ending Date September 11, 2011

Counties Where Price is in Effect: BAY, WASHINGTON, CALHOUN, HOLMES, GULF,
 JACKSON, LIBERTY, OKALOOSA, WALTON, SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

SMIRNOFF TWISTED VARIETY	24/11.2OZ LNNR, 2/12	1+	\$22.05	\$23.75
SMIRNOFF ICE				
SMIRNOFF PREMIUM VARIETY				
SMIRNOFF ICE	24/11.2OZ LNNR, 4/6	5+	\$22.90	\$25.45
TRIPLE BLACK				
SMIRNOFF ICE STRAWBERRY ACAI				
SMIRNOFF TWISTED APPLE				
SMIRNOFF TWISTED RASPBERRY				
SMIRNOFF TWISTED WATERMELON				
SMIRNOFF ICE MANGO				
SMIRNOFF ICE PASSION FRUIT				
SMIRNOFF ICE PINEAPPLE				
SMIRNOFF LEMONADE				
SMIRNOFF BLUEBERRY LEMONADE				
SMIRNOFF CRANBERRY LIME				
SMIRNOFF ICE CHERRY LIME				
PARROT BAY STRAWBERRY DAIQUIRI				
JEREMIAH WEED LIGHTING LEMONADI	24/12OZ CAN, 4/6	2+	\$22.90	\$25.45
JEREMIAH WEED ROADHOUSE TEA				
JEREMIAH WEED SPIKED COLA				