

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date April 29, 2011

Location Address 710 ANCHOR STREET License No. JDBW 56-00137 KLD

City FT. WALTON BEACH, FL. 32548 Beginning Date May 9, 2011

Notice No. 2011 - 75 Page 1 of 1 Ending Date August 28, 2011

Counties Where Price is in Effect: WASHINGTON,CALHOUN,HOLMES,GULF,  
 JACKSON,LIBERTY,OKALOOSA,WALTON,SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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**\*\*ITEMS GROUPED TOGETHER ARE MIX OR MATCH\*\***

**OFF PREMISE**

SIERRA SUMMERFEST	24/12OZ LNNR, LOOSE	60+	\$23.85	\$27.10
SIERRA PALE ALE	24/12OZ LNNR, 4/6	7+	\$25.88	\$28.76
SIERRA PORTER	24/12OZ LNNR, 4/6	50+	\$25.56	\$28.76
SIERRA WHEAT	24/12OZ LNNR, 4/6			
SIERRA KELLERWEIS	24/12OZ LNNR, 4/6			
SIERRA STOUT	24/12OZ LNNR, 4/6			
SIERRA CELEBRATION	24/12OZ LNNR, 4/6			
SIERRA TUMBLER	24/12OZ LNNR, 4/6			
SIERRA ESB	24/12OZ LNNR, 4/6			
SIERRA SUMMERFEST	24/12OZ LNNR, 4/6			
SIERRA GLISADE GOLD	24/12OZ LNNR, 4/6			
SIERRA TORPEDO	24/12OZ LNNR, 4/6			
SIERRA PALE ALE	24/12OZ LNNR, 2/12	7+	\$24.44	\$27.10
SIERRA ESB	24/12OZ LNNR, 2/12	50+	\$24.10	\$27.10
SIERRA CELEBRATION	24/12OZ LNNR, 2/12			
SIERRA SUMMERFEST	24/12OZ LNNR, 2/12			
SIERRA TUMBLER	24/12OZ LNNR, 2/12			
SIERRA GLISADE GOLD	24/12OZ LNNR, 2/12			
MIKES HARDER LEMONADE	24/16OZ CAN, 6/4	3+	\$25.50	\$31.00
MIKES HARDER CRANBERRY	24/16OZ CAN, 6/4			
MIKES BLACK CHERRY	24/16OZ CAN, LOOSE			
MIKES LEMONADE	24/16OZ CAN, LOOSE			
MIKES CRANBERRY	24/16OZ CAN, LOOSE			
MIKES BLUEBERRY	24/16OZ CAN, LOOSE			
MIKES LIMEADE	24/16OZ CAN, LOOSE			