

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date December 22, 2010

Location Address 927 MULBERRY AVENUE License No. JDBW 130-3137 KLD

City PANAMA CITY, FL. 32401 Beginning Date January 3, 2011

Notice No. 2011 - 7 Page 1 of 1 Ending Date January 30, 2011

Counties Where Price is in Effect: BAY, WASHINGTON, CALHOUN, HOLMES, GULF,
 JACKSON, LIBERTY, OKALOOSA, WALTON, SANTA ROSA

| BRAND NAME | SIZE AND PACKAGE-DEPOSIT | CASES | POSTED PRICE | CASH PRICE AFTER POSTING |
|------------|--------------------------|-------|--------------|--------------------------|
|------------|--------------------------|-------|--------------|--------------------------|

****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

| | | | | |
|-----------------------------------|--------------------|-----|---------|---------|
| NEWCASTLE | 24/12OZ LNNR, 2/12 | 3+ | \$24.00 | \$27.15 |
| | | 72+ | \$21.35 | \$27.15 |
| TECATE | 24/12OZ CAN, 4/6 | 3+ | \$17.55 | \$18.45 |
| TECATE | 24/12OZ LNNR, 4/6 | | | |
| BLUE MOON WHITE ALE | 24/12OZ LNNR, 4/6 | 3+ | \$25.50 | \$28.75 |
| BLUE MOON SPRING BLONDE WHEAT ALE | | | | |
| BLUE MOON SUMMER HONEY WHEAT | | | | |
| BLUE MOON HARVEST PUMPKIN ALE | | | | |
| BLUE MOON WINTER ABBEY ALE | | | | |
| MILLER LITE | 18/16OZ ALUM, 2/9 | 3+ | \$16.95 | \$19.20 |

Chris Haas

Authorized Representative

President

Title