

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date June 24, 2011

Location Address 710 ANCHOR STREET License No. JDBW 56-00137 KLD

City FT. WALTON BEACH, FL. 32548 Beginning Date July 4, 2011

Notice No. 2011 - 99 Page 1 of 1 Ending Date September 4, 2011

Counties Where Price is in Effect: WASHINGTON,CALHOUN,HOLMES,GULF,
JACKSON,LIBERTY,OKALOOSA,WALTON,SANTA ROSA

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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****ITEMS GROUPED TOGETHER ARE MIX OR MATCH****

OFF PREMISE

SAM ADAMS LAGER	24/12OZ LNNR, 4/6	5+	\$26.20	\$28.76
SAM ADAMS WINTER LAGER		15+	\$25.55	\$28.76
SAM ADAMS OKTOBERFEST				
SAM ADAMS PALE ALE				
SAM ADAMS COASTAL WHEAT				
SAM ADAMS CHERRY WHEAT				
SAM ADAMS BLACK ALE				
SAM ADAMS BROWN ALE				
SAM ADAMS CRÈME STOUT				
SAM ADAMS HONEY PORTER				
SAM ADAMS BREWMASTER				
SAM ADAMS BOSTON ALE				
SAM ADAMS DOUBLE BOCK				
SAM ADAMS BLACKBERRY WITBIER				
SAM ADAMS LATITUDE 48				
SAM ADAMS SUMMER ALE				
SAM ADAMS NOBLE PILSNER				
SAM ADAMS LIGHT				