

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)

Distributor GOLDRING GULF DISTRIBUTING COMPANY L.L.C. Date December 23, 2011

Location Address 675 SOUTH PACE BLVD License No. JDBW 27-180 KLD

City PENSACOLA, FL. 32501 Beginning Date January 2, 2012

Notice No. 2012 - 10 Page 1 of 1 Ending Date July 1, 2012

Counties Where Price is in Effect: ESCAMBIA, SANTA ROSA, OKALOOSA, WALTON

BRAND NAME	SIZE AND PACKAGE-DEPOSIT	CASES	POSTED PRICE	CASH PRICE AFTER POSTING
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\*\*ITEMS GROUPED TOGETHER ARE MIX OR MATCH\*\*

**OFF PREMISE**

RED STRIPE	24/12OZ LNNR, 4/6	5+	\$22.90	\$26.20
RED STRIPE LIGHT				
SIERRA PALE ALE	24/12OZ LNNR, 4/6	7+	\$25.88	\$28.76
SIERRA PORTER	24/12OZ LNNR, 4/6	50+	\$25.56	\$28.76
SIERRA WHEAT	24/12OZ LNNR, 4/6			
SIERRA KELLERWEIS	24/12OZ LNNR, 4/6			
SIERRA STOUT	24/12OZ LNNR, 4/6			
SIERRA CELEBRATION	24/12OZ LNNR, 4/6			
SIERRA TUMBLER	24/12OZ LNNR, 4/6			
SIERRA ESB	24/12OZ LNNR, 4/6			
SIERRA SUMMERFEST	24/12OZ LNNR, 4/6			
SIERRA GLISADE GOLD	24/12OZ LNNR, 4/6			
SIERRA TORPEDO	24/12OZ LNNR, 4/6			
SIERRA PALE ALE	24/12OZ LNNR, 2/12	7+	\$24.44	\$27.10
SIERRA ESB	24/12OZ LNNR, 2/12	50+	\$24.10	\$27.10
SIERRA CELEBRATION	24/12OZ LNNR, 2/12			
SIERRA SUMMERFEST	24/12OZ LNNR, 2/12			
SIERRA TUMBLER	24/12OZ LNNR, 2/12			
SIERRA GLISADE GOLD	24/12OZ LNNR, 2/12			
SIERRA TORPEDO	24/12OZ LNNR, 2/12			
SMIRNOFF ICE	24/11.2OZ LNNR, 4/6	3+	\$22.95	\$26.20
TRIPLE BLACK				
SMIRNOFF ICE STRAWBERRY ACAI				
SMIRNOFF TWISTED APPLE				
SMIRNOFF TWISTED RASPBERRY				
SMIRNOFF TWISTED WATERMELON				
SMIRNOFF ICE PINEAPPLE				
SMIRNOFF LEMONADE				
SMIRNOFF BLUEBERRY LEMONADE				
SMIRNOFF CRANBERRY LIME				
SMIRNOFF ICE CHERRY LIME				
PARROT BAY STRAWBERRY DAIQUIRI				
SMIRNOFF ICE TROPICAL FRUIT				
SMIRNOFF ICE SCREWDRIVER				
PABST	24/12OZ CAN, 2/12	3+	\$14.15	\$15.10
PABST	24/12OZ LNNR, 2/12			
PABST LIGHT	24/12OZ LNNR, 2/12			
PABST	18/12OZ CAN, 18PK	5+	\$10.45	\$10.95
PABST LIGHT				
PABST	24/16OZ CAN, 6/4	5+	\$15.85	\$16.40
OLD MILWAUKEE LIGHT	24/12OZ CAN, 2/12	5+	\$14.15	\$15.10
OLD MILWAUKEE				
OLD MILWAUKEE LIGHT	24/12OZ CAN, LOOSE	5+	\$14.00	\$14.50

OLD MILWAUKEE

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*Chris Haas*  
Authorized Representative

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President  
Title