



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Great Bay Distributors, Inc. Date 03-20-08

Location Address 2310 Starkey Road License No. JDBW 62-00710 KLD _____

City Largo Beginning Date 03-30-08

Notice No. 08 - 19 Page 1 of 1 Ending Date 09-27-08

Counties Where Price is in Effect: Pinellas, Pasco

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--|-------------------------|----------------------|------------------------------|---------------------------------|
| **Please see attachment for 2 nd Quarter Package Promotions | | | | |

Scott Penland

Director, Warehouse Operations

GREAT BAY DISTRIBUTORS, INC.
OFF-PREMISE
LARGO AND HOLIDAY, FL
APRIL, MAY, AND JUNE PROMOTIONS

03/20/2008

| Brand | Package | Start Date | End Date | posting # Case Quantity | 08-19 | | 08-20 | | |
|---|--|--|-----------|----------------------------|--------------------------|-----------------------------|-------|-------|-------|
| | | | | | Posted Price per Case | Cash Price After Posting | | | |
| Budweiser/Bud Light/Budweiser Select | 18/12oz. LNNR & CANS | 30-Mar-08 | 5-Apr-08 | 25+ | \$ | 13.15 | \$ | 11.70 | |
| | | 27-Apr-08 | 6-Sep-08 | 25+ | \$ | 13.15 | \$ | 12.15 | |
| | 24/12oz. Suitcases & LNNR PREPNRT | 30-Mar-08 | 28-Jun-08 | 1-9 | \$ | 16.55 | \$ | 17.35 | |
| | | 30-Mar-08 | 28-Jun-08 | 10-191 | \$ | 16.10 | \$ | 17.35 | |
| | | 6-Apr-08 | 28-Jun-08 | 192+ | \$ | 15.75 | \$ | 17.35 | |
| | | 30-Mar-08 | 5-Apr-08 | 192+ | \$ | 15.60 | \$ | 17.35 | |
| | 24/16oz. 6/4 PLASTIC NRB | 30-Mar-08 | 28-Jun-08 | 3+ | \$ | 18.50 | \$ | 22.15 | |
| | 15/16oz. Aluminum NR | 30-Mar-08 | 28-Jun-08 | 3+ | \$ | 13.85 | \$ | 16.90 | |
| | 24/16oz. 6/4 Cans | 30-Mar-08 | 28-Jun-08 | 5+ | \$ | 18.10 | \$ | 20.10 | |
| | <div style="border: 1px solid black; padding: 2px; display: inline-block;">MIX AND MATCH TO MEET QUANTITY DISCOUNT</div> | <div style="border-left: 1px solid black; border-right: 1px solid black; padding: 2px; display: inline-block;"> 12/32oz. Quarts 24/16oz. 6/4 NRB 15/24oz. Cans 15/22oz. NRB 15/24oz. Chelada Cans </div> | 30-Mar-08 | 28-Jun-08 | 5+ | \$ | 18.25 | \$ | 19.85 |
| 30-Mar-08 | | | 28-Jun-08 | 5+ | \$ | 18.50 | \$ | 20.10 | |
| 30-Mar-08 | | | 28-Jun-08 | 5+ | \$ | 18.55 | \$ | 20.65 | |
| 30-Mar-08 | | | 28-Jun-08 | 5+ | \$ | 17.50 | \$ | 19.10 | |
| 30-Mar-08 | | | 28-Jun-08 | 5+ | \$ | 26.40 | \$ | 28.50 | |
| Bud Light Lime | 24/12oz. NRLN PREPRNT | 27-Apr-08 | 28-Jun-08 | 56+ | \$ | 18.59 | \$ | 20.75 | |
| Michelob Family | 24/12oz. 2/12 NRB & CANS | 30-Mar-08 | 5-Apr-08 | 1-9 | \$ | 18.35 | \$ | 19.55 | |
| | | 27-Apr-08 | 31-May-08 | 1-9 | \$ | 18.35 | \$ | 19.55 | |
| | | 22-Jun-08 | 2-Aug-08 | 1-9 | \$ | 18.35 | \$ | 19.55 | |
| | 24/12oz. 2/12 NRB & CANS | 30-Mar-08 | 2-Aug-08 | 10+ | \$ | 17.75 | \$ | 19.55 | |
| | 24/12oz. LOOSE NRB | 30-Mar-08 | 28-Jun-08 | 168+ | \$ | 16.90 | \$ | 19.25 | |
| 18/12oz. NRB | 30-Mar-08 | 28-Jun-08 | 10+ | \$ | 12.95 | \$ | 14.70 | | |
| Redhook/Widmer Family | 24/12oz. 4/6 NRB | 30-Mar-08 | 26-Apr-08 | 1-6 | \$ | 23.97 | \$ | 23.97 | |
| | | 30-Mar-08 | 26-Apr-08 | 7-59 | \$ | 21.09 | \$ | 23.97 | |
| | Kona Family | 24/12oz. 4/6 NRB | 30-Mar-08 | 26-Apr-08 | 60+ | \$ | 20.37 | \$ | 23.97 |
| | | | 30-Mar-08 | 26-Apr-08 | 1-6 | \$ | 23.97 | \$ | 25.55 |
| | | | 30-Mar-08 | 26-Apr-08 | 7-59 | \$ | 21.09 | \$ | 25.55 |
| 30-Mar-08 | 26-Apr-08 | 60+ | \$ | 20.37 | \$ | 25.55 | | | |
| Kirin Lager/ Kirin Light/ Kirin Ichiban | 24/12oz. 4/6 NRB | 20-Apr-08 | 17-May-08 | 10+ | \$ | 19.65 | \$ | 21.95 | |
| | | 22-Jun-08 | 19-Jul-08 | 10+ | \$ | 19.65 | \$ | 21.95 | |
| | 24/12oz. 2/12 NRB | 30-Mar-08 | 28-Jun-08 | 1-111 | \$ | 19.15 | \$ | 21.95 | |
| | | 30-Mar-08 | 28-Jun-08 | 112+ | \$ | 16.95 | \$ | 21.95 | |
| 24/16oz. NRB | 30-Mar-08 | 28-Jun-08 | 5+ | \$ | 34.00 | \$ | 35.60 | | |
| Tiger Lager/Harbin Lager | 24/11.2oz. 4/6 NRB | 20-Apr-08 | 17-May-08 | 10+ | \$ | 19.65 | \$ | 24.65 | |
| | | 22-Jun-08 | 19-Jul-08 | 10+ | \$ | 19.65 | \$ | 24.65 | |
| | 12/20.3oz. NRB | 30-Mar-08 | 28-Jun-08 | 5+ | \$ | 19.95 | \$ | 21.00 | |
| Busch/Busch Light/Busch Ice | 24/12oz. 2/12 LNNR & 2/12 cans | 30-Mar-08 | 28-Jun-08 | 28+ | \$ | 11.35 | \$ | 12.55 | |
| | 24/12oz. Suitcases | 30-Mar-08 | 28-Jun-08 | 28+ | \$ | 11.35 | \$ | 12.55 | |
| | 18/12oz. 18pk can & LNNR | 30-Mar-08 | 28-Jun-08 | 5+ | \$ | 7.60 | \$ | 9.30 | |
| Natural Light/Natural Ice | 15/22oz. NRB | 30-Mar-08 | 28-Jun-08 | 5+ | \$ | 13.15 | \$ | 14.20 | |
| King Cobra, Hurricane, Hurricane High Gravity | 24/16oz. 6/4 Cans | 30-Mar-08 | 28-Jun-08 | 1-13 | \$ | 11.18 | \$ | 12.90 | |
| | | 30-Mar-08 | 28-Jun-08 | 14+ | \$ | 10.95 | \$ | 12.90 | |
| Corona/Corona Light/Modelo Especial/Negra Modelo/Pacifico | 24/12oz. 2/12 LNNR + Loose LNNR | 30-Mar-08 | 28-Jun-08 | 28-99 | \$ | 22.95 | \$ | 25.40 | |
| | | 30-Mar-08 | 28-Jun-08 | 100-269 | \$ | 22.60 | \$ | 25.40 | |
| | | 30-Mar-08 | 28-Jun-08 | 270+ | \$ | 22.40 | \$ | 25.40 | |
| | 24/12oz. LOOSE NRLN | 30-Mar-08 | 28-Jun-08 | 270+ | \$ | 21.95 | \$ | 25.40 | |
| Corona/Corona Light/Modelo Especial & Negra Modelo Variety Pack | 24/7oz. Fiesta Pack | 30-Mar-08 | 5-Apr-08 | 5+ | \$ | 16.95 | \$ | 19.60 | |
| | | 4-May-08 | 31-May-08 | 5+ | \$ | 16.95 | \$ | 19.60 | |
| | Modelo Especial | 24/12oz. 2/12 & 4/6 cans | 30-Mar-08 | 28-Jun-08 | 21+ | \$ | 19.55 | \$ | 21.25 |
| 24/12oz. 2/12 cans | 30-Mar-08 | 28-Jun-08 | 63+ | \$ | 18.65 | \$ | 21.25 | | |
| Rolling Rock, Rock Green Light, Rolling Rock Red | 24/12oz. 2/12 NRLN | 20-Apr-08 | 31-May-08 | 3+ | \$ | 17.75 | \$ | 19.55 | |
| | | 22-Jun-08 | 28-Jun-08 | 3+ | \$ | 17.75 | \$ | 19.55 | |
| | | 30-Mar-08 | 19-Apr-08 | 10+ | \$ | 17.75 | \$ | 19.55 | |
| | | 1-Jun-08 | 21-Jun-08 | 10+ | \$ | 17.75 | \$ | 19.55 | |

| | | | | | | | | |
|----------|----------------------|-----------|-----------|----|----|-------|----|-------|
| Czechvar | 24/11.2oz. 2/12 LNNR | 30-Mar-08 | 5-Apr-08 | 5+ | \$ | 23.80 | \$ | 27.15 |
| | | 4-May-08 | 31-May-08 | 5+ | \$ | 23.80 | \$ | 27.15 |

GREAT BAY DISTRIBUTORS, INC.
ON-PREMISE
LARGO AND HOLIDAY, FL
APRIL, MAY, AND JUNE PROMOTIONS

03/20/2008

| <u>Brand</u> | <u>Package</u> | <u>Start Date</u> | <u>End Date</u> | <u>posting #</u> Case Quantity | <u>08-19</u> | | <u>08-20</u> |
|---|----------------------------------|-------------------|-----------------|-----------------------------------|---------------------------------|------------------------------------|-------------------|
| | | | | | <u>Posted Price</u> per Case | <u>Cash Price</u> After Posting | |
| Budweiser/Bud Light/Budweiser Select | 24/12oz. Suitcases & LOOSE LNNR | 30-Mar-08 | 28-Jun-08 | 75+ | \$ | 16.55 | \$ 17.35 |
| MIX AND MATCH TO MEET QUANTITY | 15/16oz. Aluminum NR | 30-Mar-08 | 28-Jun-08 | 3+ | \$ | 13.85 | \$ 16.90 |
| | 24/16oz. 4/6 PLASTIC NRB | 30-Mar-08 | 28-Jun-08 | 10-299 300+ | \$ | 20.05 17.65 | \$ 22.15 22.15 |
| Michelob Family | 24/12oz. 2/12 NRB | 30-Mar-08 | 28-Jun-08 | 25+ | \$ | 17.75 | \$ 19.55 |
| | 24/16oz. 6/4 PLASTIC NRB | 30-Mar-08 | 28-Jun-08 | 10-299 300+ | \$ | 21.40 19.40 | \$ 23.90 23.90 |
| Kirin Light/ Kirin Ichiban | 24/12oz. 4/6 NRB | 20-Apr-08 | 17-May-08 | 10+ | \$ | 19.65 | \$ 21.95 |
| | | 22-Jun-08 | 19-Jul-08 | 10+ | \$ | 19.65 | \$ 21.95 |
| | 24/16oz. NRB | 30-Mar-08 | 28-Jun-08 | 5+ | \$ | 34.00 | \$ 35.60 |
| Corona/Corona Light/Modelo Especial/Negra Modelo/Pacifico | 24/12oz. 2/12 LNNR & Corona cans | 30-Mar-08 | 28-Jun-08 | 28-99 | \$ | 22.95 | \$ 25.40 |
| | | 30-Mar-08 | 28-Jun-08 | 100-269 | \$ | 22.60 | \$ 25.40 |
| | | 30-Mar-08 | 28-Jun-08 | 270+ | \$ | 22.40 | \$ 25.40 |
| Corona/Corona Light | 24/12oz. LOOSE LNNR | 30-Mar-08 | 28-Jun-08 | 350+ | \$ | 21.00 | \$ 25.40 |