



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Great Bay Distributors, Inc. Date 09-23-09

Location Address 2310 Starkey Road License No. JDBW 62-00710 KLD _____

City Largo Beginning Date 11-02-2009

Notice No. 09 - 27 Page 1 of 1 Ending Date 01-02-2010

Counties Where Price is in Effect: Pinellas, Pasco, Hernando

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--|-------------------------|----------------------|------------------------------|---------------------------------|
| **Please see attached for adjusted On and Off Premise package & draught quantity discounts | | | | |

Scott Penland

Director, Warehouse Operations

GREAT BAY DISTRIBUTORS, INC.
OFF-PREMISE
PASCO, PINELLAS, AND HERNANDO COUNTIES
October, November, and December Promotions

10/23/2009

| <u>Brand</u> | <u>Package</u> | <u>Start Date</u> | <u>End Date</u> | <u>posting #</u> <u>Case Quantity</u> | <u>09-27</u> | | <u>09-28</u> |
|--|-----------------------------------|-------------------|-----------------|--|---------------------|-----------------|---|
| | | | | | <u>Posted Price</u> | <u>per Case</u> | <u>Cash Price</u> <u>After Posting</u> |
| Budweiser/Bud Light/Budweiser Select/Select 55 | 24/8oz. 4/6 Cans | 28-Sep-09 | 2-Jan-10 | 10+ | \$ | 9.30 | \$ 12.70 |
| | 24/12oz. Suitcases & LNNR PREPNRT | 28-Sep-09 | 2-Jan-10 | 1-9 | \$ | 18.15 | \$ 18.15 |
| | | 28-Sep-09 | 2-Jan-10 | 10-59 | \$ | 16.90 | \$ 18.15 |
| | | 28-Sep-09 | 2-Jan-10 | 60-119 | \$ | 16.50 | \$ 18.15 |
| | | 28-Sep-09 | 2-Jan-10 | 120+ | \$ | 16.10 | \$ 18.15 |
| | 18/12oz. NRLN and cans | 28-Sep-09 | 31-Oct-09 | 25+ | \$ | 12.95 | \$ 13.70 |
| | | 6-Dec-09 | 2-Jan-10 | 25+ | \$ | 12.95 | \$ 13.70 |
| | 24/16oz. 6/4 PLASTIC NRB | 28-Sep-09 | 2-Jan-10 | 3+ | \$ | 20.70 | \$ 23.35 |
| | 24/16oz. 6/4 Cans | 28-Sep-09 | 21-Nov-09 | 5+ | \$ | 19.70 | \$ 20.70 |
| | | (new) 22-Nov-09 | 31-Dec-09 | 5+ | \$ | 16.75 | \$ 20.70 |
| MIX AND MATCH TO MEET QUANTITY | 12/32oz. Quarts | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 20.05 | \$ 21.35 |
| | 24/16oz. 6/4 NRB | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 20.10 | \$ 20.70 |
| | 15/24oz. Cans | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 20.60 | \$ 22.25 |
| | 15/24oz. 5/3 Cans | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 20.60 | \$ 22.25 |
| | 15/24oz. NRB | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 20.60 | \$ 22.25 |
| | 15/24oz. Chelada Cans | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 27.50 | \$ 29.60 |
| Bud Light Lime/Bud Light Golden Wheat | 24/12oz. NRLN PREPNRT | 28-Sep-09 | 2-Jan-10 | 56+ | \$ | 18.59 | \$ 20.75 |
| Michelob Family | 24/12oz. 2/12 NRB & CANS | 28-Sep-09 | 14-Nov-09 | 10+ | \$ | 18.55 | \$ 20.15 |
| | | (new) 15-Nov-09 | 31-Dec-09 | 10+ | \$ | 17.45 | \$ 20.15 |
| | 24/12oz. LOOSE NRB | 28-Sep-09 | 2-Jan-10 | 112+ | \$ | 17.85 | \$ 20.15 |
| | 18/12oz. NRB & CANS | 28-Sep-09 | 2-Jan-10 | 10+ | \$ | 13.40 | \$ 15.15 |
| Rolling Rock, Rolling Rock Light | 24/12oz. 2/12 NRLN | 28-Sep-09 | 2-Jan-10 | 3+ | \$ | 18.55 | \$ 20.15 |
| Kirin Lager/ Kirin Light/ Kirin Ichiban | 24/12oz. 4/6 NRB | 28-Sep-09 | 31-Oct-09 | 10+ | \$ | 20.25 | \$ 22.55 |
| | | 6-Dec-09 | 2-Jan-10 | 10+ | \$ | 20.25 | \$ 22.55 |
| | 24/16oz. NRB | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 34.80 | \$ 36.40 |
| Busch/Busch Light | 18/12oz. 18pk can & LNNR | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 8.85 | \$ 9.80 |
| | 24/12oz. Suitcase | 28-Sep-09 | 31-Oct-09 | 98+ | \$ | 12.80 | \$ 13.30 |
| | | 29-Nov-09 | 19-Dec-09 | 98+ | \$ | 12.80 | \$ 13.30 |
| Natural Light/Natural Ice | 15/22oz. NRB | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 15.30 | \$ 16.35 |
| | 18/12oz. Cans | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 8.85 | \$ 9.35 |
| | 24/12oz. Suitcase | 6-Sep-09 | 26-Sep-09 | 98+ | \$ | 11.85 | \$ 12.25 |
| | 24/16oz. 6/4 cans | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 13.50 | \$ 13.70 |
| King Cobra, Hurricane, Hurricane High Gravity | 24/16oz. 6/4 Cans | 28-Sep-09 | 2-Jan-10 | 1-13 | \$ | 12.23 | \$ 13.95 |
| | | 28-Sep-09 | 2-Jan-10 | 14+ | \$ | 12.00 | \$ 13.95 |
| Beck's Family | 24/12oz. 2/12 NRLN | 28-Sep-09 | 3-Oct-09 | 7-71 | \$ | 22.95 | \$ 25.55 |
| | | 1-Nov-09 | 5-Dec-09 | 7-71 | \$ | 22.95 | \$ 25.55 |
| | | 28-Sep-09 | 2-Jan-10 | 72+ | \$ | 20.95 | \$ 25.55 |
| | 24/12oz. Loose NRLN | 28-Sep-09 | 2-Jan-10 | 70+ | \$ | 20.95 | \$ 25.55 |
| | 24/16oz. 6/4 CAN | 28-Sep-09 | 2-Jan-10 | 3+ | \$ | 21.50 | \$ 24.20 |
| Belgian Sampler | 18/12oz. NRLN | 28-Sep-09 | 2-Jan-10 | 5+ | \$ | 19.65 | \$ 21.35 |
| Bass Family | 24/12oz. 2/12 NRLN | 28-Sep-09 | 3-Oct-09 | 5-69 | \$ | 25.20 | \$ 26.30 |
| | | 1-Nov-09 | 5-Dec-09 | 5-69 | \$ | 25.20 | \$ 26.30 |
| | | 28-Sep-09 | 2-Jan-10 | 70+ | \$ | 22.85 | \$ 26.30 |
| Boddington's | 24/16oz. 6/4 CAN | 28-Sep-09 | 2-Jan-10 | 3+ | \$ | 36.85 | \$ 39.30 |
| Stella Artois, Hoegaarden, Czechvar | 24/12oz. 2/12 NRLN | 28-Sep-09 | 3-Oct-09 | 3+ | \$ | 25.40 | \$ 28.75 |
| | | 1-Nov-09 | 5-Dec-09 | 3+ | \$ | 25.40 | \$ 28.75 |
| Gayant Family of Beers | 6/750ml NRB | 28-Sep-09 | 2-Jan-10 | 6+ | \$ | 40.45 | \$ 49.45 |
| Estrella Damm | 24/11.2oz. 4/6 LNNR | 28-Sep-09 | 2-Jan-10 | 6+ | \$ | 23.98 | \$ 28.78 |

GREAT BAY DISTRIBUTORS, INC.
OFF-PREMISE
PASCO, PINELLAS, AND HERNANDO COUNTIES
October, November, and December Promotions

THE DISCOUNTS LISTED BELOW ARE FOR PASCO AND PINELLAS ONLY!

| Brand | Package | Start Date | End Date | Case Quantity | Price | Discounted Price | Original Price |
|---|--|------------|-----------|---------------|----------|------------------|----------------|
| Corona/Corona Light/Modelo Especial/Negra Modelo/Pacifico | 24/12oz. 2/12 LNNR & Corona/Corona Light 2/12 cans | 28-Sep-09 | 2-Jan-10 | 14-27 | \$ 22.95 | \$ 25.40 | \$ 25.40 |
| | | 28-Sep-09 | 2-Jan-10 | 28-48 | \$ 22.60 | \$ 25.40 | \$ 25.40 |
| | | 28-Sep-09 | 2-Jan-10 | 49+ | \$ 22.40 | \$ 25.40 | \$ 25.40 |
| | 24/12oz. 4/6 LNNR | 28-Sep-09 | 2-Jan-10 | 14+ | \$ 22.95 | \$ 25.55 | \$ 25.55 |
| | 18/12oz. LNNR | 28-Sep-09 | 31-Oct-09 | 10+ | \$ 16.95 | \$ 19.50 | \$ 19.50 |
| | | 29-Nov-09 | 2-Jan-10 | 10+ | \$ 16.95 | \$ 19.50 | \$ 19.50 |
| Corona/Corona Light | 24/12oz. LOOSE NRLN | 28-Sep-09 | 31-Oct-09 | 10-59 | \$ 23.80 | \$ 25.40 | \$ 25.40 |
| | | 28-Sep-09 | 2-Jan-10 | 56+ | \$ 21.95 | \$ 25.40 | \$ 25.40 |
| Coronita/Coronita Light | 24/7oz. LOOSE Pack | 1-Nov-09 | 28-Nov-09 | 5+ | \$ 16.95 | \$ 19.60 | \$ 19.60 |
| | | | | | | | |
| Modelo Especial | 24/12oz. 2/12 & 4/6 cans | 28-Sep-09 | 2-Jan-10 | 5-9 | \$ 18.65 | \$ 21.25 | \$ 21.25 |
| | | 28-Sep-09 | 2-Jan-10 | 10+ | \$ 17.85 | \$ 21.25 | \$ 21.25 |
| | | 28-Sep-09 | 3-Oct-09 | 5+ | \$ 13.55 | \$ 14.75 | \$ 14.75 |
| St. Pauli Girl/St. Pauli Girl Dark | 24/12oz. 2/12 NRLN | 1-Nov-09 | 28-Nov-09 | 7+ | \$ 18.65 | \$ 21.30 | \$ 21.30 |

GREAT BAY DISTRIBUTORS, INC.
ON-PREMISE
PASCO, PINELLAS, AND HERNANDO COUNTIES
October, November, and December Promotions

10/23/2009

| Brand | Package | Start Date | End Date | posting # Case Quantity | 09-27 Posted Price per Case | 09-28 Cash Price After Posting |
|--|---|------------|----------|----------------------------|-----------------------------------|--------------------------------------|
| Budweiser/Bud Light/Budweiser Select/Select 55 | 24/12oz. Suitcases & LOOSE LNNR & Select 55 2/12 cans and 2/12 NRLN | 28-Sep-09 | 2-Jan-10 | 75+ | \$ 17.45 | \$ 18.15 |
| | 24/16oz. PLASTIC NRB | 28-Sep-09 | 2-Jan-10 | 10+ | \$ 20.70 | \$ 23.35 |
| Michelob Family | 24/12oz. 2/12 NRB and 2/12 cans | 28-Sep-09 | 2-Jan-10 | 25+ | \$ 20.15 | \$ 19.15 |
| | 24/16oz. PLASTIC NRB | 28-Sep-09 | 2-Jan-10 | 10+ | \$ 23.20 | \$ 24.70 |
| Kirin Lager/ Kirin Light/ Kirin Ichiban | 24/16oz. NRB | 28-Sep-09 | 2-Jan-10 | 5+ | \$ 34.80 | \$ 36.40 |
| Gayant Family of Beers | 6/750ml | 28-Sep-09 | 2-Jan-10 | 6+ | \$ 40.45 | \$ 49.45 |
| Estrella Damm | 24/11.2oz. 4/6 LNNR | 28-Sep-09 | 2-Jan-10 | 6+ | \$ 23.98 | \$ 28.78 |

THE DISCOUNTS LISTED BELOW ARE FOR PASCO AND PINELLAS ONLY!

| | | | | | | |
|---|---|-----------|-----------|-------|----------|----------|
| Corona/Corona Light/Modelo Especial/Negra Modelo/Pacifico | 24/12oz. Loose, 2/12 LNNR & Corona/Corona Light 2/12 cans | 28-Sep-09 | 2-Jan-10 | 25-49 | \$ 22.95 | \$ 25.40 |
| | | 28-Sep-09 | 2-Jan-10 | 50+ | \$ 22.40 | \$ 25.40 |
| Negra Modelo | 24/12oz. 2/12 and 4/6 NRB (new) | 2-Nov-09 | 30-Nov-09 | 60+ | \$ 19.00 | \$ 25.40 |
| Corona/Corona Light | 24/12oz. Loose LNNR | 28-Sep-09 | 2-Jan-10 | 100+ | \$ 21.95 | \$ 25.40 |

DRAUGHT QUANTITY DISCOUNTS BEGINNING 11-2-09 THROUGH INDEFINITE

| 1/2 bbbs | ITEM CODE | QUANTITIES | PRICE | DEPOSIT |
|-----------------|-----------|------------|---------|------------------|
| BUDWEISER | 11940 | 1-4 | \$80.00 | +\$30.00 Deposit |
| BUD LIGHT | 53940 | 5-9 | \$75.25 | +\$30.00 Deposit |
| | | 10-24 | \$74.00 | +\$30.00 Deposit |
| | | 25-49 | \$71.00 | +\$30.00 Deposit |
| | | 50+ | \$67.00 | +\$30.00 Deposit |
| MICHELOB | 41940 | 1-9 | \$84.00 | +\$30.00 Deposit |
| MICHELOB LIGHT | 43940 | 10-24 | \$80.00 | +\$30.00 Deposit |
| MICH AMBER BOCK | 70940 | 25+ | \$76.00 | +\$30.00 Deposit |
| MICH ULTRA | 96752 | | | |
| BUSCH | 61940 | 1-2 | \$69.25 | +\$30.00 Deposit |
| BUSCH LIGHT | 86940 | 3+ | \$67.25 | +\$30.00 Deposit |
| NATURAL LIGHT | 15940 | 1-2 | \$67.00 | +\$30.00 Deposit |
| | | 3+ | \$65.00 | +\$30.00 Deposit |