

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 09/26/08

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 10/06/08

Notice No. 08 - 051 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota, Manatee

Off Premise Only

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Miller High Life	24/16oz 6/4pk Cans	1+	13.10	13.75
		7+	12.90	13.75

Frank J. Schwiep
 Authorized Representative

Sr. VP of Sales & Marketing
 Title

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Off Premise Only – Front Line Price Changes

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Icehouse	12/24oz Cans			15.80
Icehouse	24/12oz 4/6pk LNNR			14.65
Icehouse	24/12oz 2/12oz Cans & LNNR's			14.05
Heineken	12/24oz Cans & NR's			25.15
Heineken/Heineken Light/Amstel Light	24/12oz 2/12pk Cans & NR's			26.30
Heineken/Heineken Light/Heineken Dk/Amstel Light	24/12oz 4/6pk Cans & NR's			27.15
Heineken	24/16oz 6/4pk Cans			29.75
Heineken	18/12oz NR's			19.80
Heineken/Heineken Light	2/5Liter Keg cans			33.00

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Off Premise

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Icehouse	12/24oz Cans	1+	14.15	15.80
Heineken/Heineken Lt/Amstel Lt These packages may be mixed & matched to achieve quantity discounts	24/12oz 2/12pk Cans & NR's	7+	23.80	26.30
		28+	22.95	26.30
		240+	22.35	26.30
Heineken	18/12oz NR's	10+	17.55	19.80

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Notice No. 08 - 054 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Sarasota, Manatee Counties Only

Off Premise

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Heineken/Heineken Lt/Amstel Lt These packages may be mixed & matched to achieve quantity discounts	24/12oz 2/12pk Cans & NR's	7+	23.80	26.30
		28+	22.95	26.30
		84+	22.35	26.30

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