

West Coast Off Premise Promotions/QD's

Friday, January 23, 2009



Change	ItemKey	ItemName	PackUPC	BeginDate	EndDate	Front Line	Disc	Promo Price	Qty	Notes	County Restrictions
DOMESTIC PARTNERS											
MillerCoors Brewing Company											
QTY CHANGE	1015242	Icehouse 1/18/12 B	34100622565	2/2/2009	7/4/2009	\$10.68	\$0.50	\$10.18	2	MIX & MATCH	
QTY CHANGE	1015410	Icehouse 1/18/12 C	34100623401	2/2/2009	7/4/2009	\$10.68	\$0.50	\$10.18	2	MIX & MATCH	
QTY CHANGE	1512275	Killian 2/12/12 B	71990764005	2/2/2009	7/4/2009	\$20.15	\$1.60	\$18.55	1	MOVING TO CASE 1	
QTY CHANGE	1040441	Lite 6/4/16 C	34100001582	2/2/2009	7/4/2009	\$20.70	\$2.00	\$18.70	1	MIX & MATCH	
QTY CHANGE	1508296	Coors Lt 6/4/16 B	71990300258	2/2/2009	7/4/2009	\$20.70	\$2.00	\$18.70	1	MIX & MATCH	
QTY CHANGE	1508435	Coors Lt 4/6/16 C	71990320003	2/2/2009	7/4/2009	\$20.70	\$2.00	\$18.70	1	MIX & MATCH	
QTY CHANGE	1008275	Fosters 2/12/12 B	70897011250	2/2/2009	7/4/2009	\$22.10	\$3.55	\$18.55	1	MOVING TO CASE 1	
QTY CHANGE	1008428	Fosters 2/12/12 C	70897013254	2/2/2009	7/4/2009	\$22.10	\$3.55	\$18.55	1	MOVING TO CASE 1	
QTY CHANGE	1015288	Icehouse 4/6/16 B PL	34100625702	2/2/2009	7/4/2009	\$22.75	\$2.65	\$20.10	1	MIX & MATCH	
QTY CHANGE	1040288	Lite 4/6/16 B PL	34100575700	2/2/2009	7/4/2009	\$22.75	\$2.65	\$20.10	1	MIX & MATCH	
QTY CHANGE	1508288	Coors Lt 4/6/16 B PL	71990300975	2/2/2009	7/4/2009	\$22.75	\$2.65	\$20.10	1	MIX & MATCH	
Pabst Brewing Co											
QTY CHANGE	2702441	Old Milwaukee 6/4/16 C	52300004462	2/2/2009	7/4/2009	\$14.40	\$0.55	\$13.85	1	MOVING TO CASE 1	
The Boston Beer Company											
QTY CHANGE	2800275	Sam Adams 2/12/12 B	87692100140	2/2/2009	7/4/2009	\$27.10	\$2.71	\$24.39	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2804275	Sam Adams Brewmaster Collection 2/12/	87692291039	2/2/2009	7/4/2009	\$27.10	\$2.71	\$24.39	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2813275	Sam Adams Lt 2/12/12 B	87692111030	2/2/2009	7/4/2009	\$27.10	\$2.71	\$24.39	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2814275	Sam Adams Octbfest 2/12/12 B	87692011033	2/2/2009	7/4/2009	\$27.10	\$2.71	\$24.39	7	MIX & MATCH SAM 6PKS & 12PKS	INCLUDES ALL SEASONALS
QTY CHANGE	2821275	Sam Adams Winter Classic 2/12/12 B	87692291039	2/2/2009	7/4/2009	\$27.10	\$2.71	\$24.39	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2800283	Sam Adams 4/6/12 B	87692100126	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2801283	Sam Adams Black Lager 4/6/12 B	87692961024	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2802283	Sam Adams Boston Ale 4/6/12 B	87692300304	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2803283	Sam Adams Brewmaster 4/6/12 B	87692001027	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2805283	Sam Adams Brown Ale 4/6/12 B	87692721024	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2806283	Sam Adams Cherry Wht 4/6/12 B	87692271024	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2807283	Sam Adams Cream Stout 4/6/12 B	87692400202	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2809283	Sam Adams Hefeweizen 4/6/12 B	87692881025	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2810283	Sam Adams Honey Porter 4/6/12 B	87692671022	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2812283	Sam Adams Irish Red 4/6/12 B	87692791027	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2813283	Sam Adams Lt 4/6/12 B	87692111023	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
QTY CHANGE	2814283	Sam Adams Octbfest 4/6/12 B	87692300502	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	INCLUDES ALL SEASONALS
QTY CHANGE	2815283	Sam Adams Pale Ale 4/6/12 B	87692531029	2/2/2009	7/4/2009	\$28.05	\$2.80	\$25.25	7	MIX & MATCH SAM 6PKS & 12PKS	
IMPORT PARTNERS											
Crown Imports											
DATE CHANGE	4010275	St Pauli Girl 2/12/12 B	80660959375	3/2/2009	4/18/2009	\$21.30	\$2.65	\$18.65	1	MIX & MATCH	
DATE CHANGE	4011275	St Pauli Girl Dark 2/12/12 B	80660959252	3/2/2009	4/18/2009	\$21.30	\$2.65	\$18.65	1	MIX & MATCH	

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Guinness Import Co											
QTY CHANGE	2324275	Red Stripe 2/12/12 B	83820138948	3/30/2009	5/2/2009	\$22.95	\$2.60	\$20.35	1	CHANGED FROM 5+ TO CASE 1	
QTY CHANGE	2324275	Red Stripe 2/12/12 B	83820138948	5/18/2009	7/4/2009	\$22.95	\$2.60	\$20.35	1	CHANGED FROM 5+ TO CASE 1	

WORLD CLASS CRAFTS & IMPORTS

Bavaria USA Inc											
NEW	4609273	Bavaria Holland 2/12/11.2 B	81986003100	2/2/2009	5/2/2009	\$21.05	\$2.30	\$18.75	1		
NEW	4609275	Bavaria Holland 2/12/12 B	81986001540	2/2/2009	5/2/2009	\$21.05	\$2.30	\$18.75	1		

Gambrinus											
NEW	4272283	Shiner Black 4/6/12 B	88573600025	3/2/2009	3/14/2009	\$27.95	\$5.55	\$22.40	1		
NEW	4273283	Shiner Blonde 4/6/12 B	88573500028	3/2/2009	3/14/2009	\$27.95	\$5.55	\$22.40	1		
NEW	4274283	Shiner Bock 4/6/12 B	88573331011	3/2/2009	3/14/2009	\$27.95	\$5.55	\$22.40	1		