

West Coast Off Premise Promotions/QD's



Thursday, January 29, 2009

Change	ItemKey	ItemName	PackUPC	BeginDate	EndDate	Front Line	Disc	Promo Price	Qty	Notes	County Restrictions
DOMESTIC PARTNERS											
MillerCoors Brewing Company											
NEW	1012233	High Life 1/12/32 B	34100000318	2/9/2009	7/4/2009	\$15.75	\$2.65	\$13.10	28	MIX & MATCH THESE QTS ONLY	SARA/MANATEE COUNTIES
NEW	1012408	High Life 1/12/32 C	34100000080	2/9/2009	7/4/2009	\$15.75	\$2.65	\$13.10	28	MIX & MATCH THESE QTS ONLY	SARA/MANATEE COUNTIES
NEW	1056233	Mickeys Malt 1/12/32 B	34100001834	2/9/2009	7/4/2009	\$15.75	\$2.65	\$13.10	28	MIX & MATCH THESE QTS ONLY	SARA/MANATEE COUNTIES
NEW	1061233	Mil Best 1/12/32 B	34100001810	2/9/2009	7/4/2009	\$15.75	\$2.65	\$13.10	28	MIX & MATCH THESE QTS ONLY	SARA/MANATEE COUNTIES
NEW	1069408	Olde English 1/12/32 B	34100006167	2/9/2009	7/4/2009	\$15.75	\$2.65	\$13.10	28	MIX & MATCH THESE QTS ONLY	SARA/MANATEE COUNTIES
IMPORT PARTNERS											
Crown Imports											
DATE CHANGE	4010275	St Pauli Girl 2/12/12 B	80660959375	3/2/2009	4/18/2009	\$21.30	\$2.65	\$18.65	1	MIX & MATCH	
DATE CHANGE	4011275	St Pauli Girl Dark 2/12/12 B	80660959252	3/2/2009	4/18/2009	\$21.30	\$2.65	\$18.65	1	MIX & MATCH	
Guinness Import Co											
QTY CHANGE	2324275	Red Stripe 2/12/12 B	83820138948	3/30/2009	5/2/2009	\$22.95	\$2.60	\$20.35	1	CHANGED FROM 5+ TO CASE 1	
QTY CHANGE	2324275	Red Stripe 2/12/12 B	83820138948	5/18/2009	7/4/2009	\$22.95	\$2.60	\$20.35	1	CHANGED FROM 5+ TO CASE 1	
Warsteiner											
CANCELLED	7534273	Warst Dunkel 2/12/11.2 B	82054805617	4/27/2009	5/30/2009	\$27.15	\$3.40	\$23.75	1	THIS PROMO NOW CANCELLED	OKEE/HARDEE/HIGHLANDS ONLY
CANCELLED	7538273	Warsteiner 2/12/11.2 B	82054804513	4/27/2009	5/30/2009	\$27.15	\$3.40	\$23.75	1	THIS PROMO NOW CANCELLED	OKEE/HARDEE/HIGHLANDS ONLY
CANCELLED	7541273	Warst Hi Light 87 Cal 2/12/11.2 B	82054711125	4/27/2009	5/30/2009	\$27.15	\$3.40	\$23.75	1	THIS PROMO NOW CANCELLED	OKEE/HARDEE/HIGHLANDS ONLY
NEW PROMO	7534273	Warst Dunkel 2/12/11.2 B	82054805617	5/11/2009	8/1/2009	\$27.15	\$3.40	\$23.75	1	NEW DATES	OKEE/HARDEE/HIGHLANDS ONLY
NEW PROMO	7538273	Warsteiner 2/12/11.2 B	82054804513	5/11/2009	8/1/2009	\$27.15	\$3.40	\$23.75	1	NEW DATES	OKEE/HARDEE/HIGHLANDS ONLY
NEW PROMO	7541273	Warst Hi Light 87 Cal 2/12/11.2 B	82054711125	5/11/2009	8/1/2009	\$27.15	\$3.40	\$23.75	1	NEW DATES	OKEE/HARDEE/HIGHLANDS ONLY
WORLD CLASS CRAFTS & IMPORTS											
Abita											
DISC CHANGE	3087283	Abita Amber 4/6/12 B	80020242215	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
DISC CHANGE	3088283	Abita Restoration 4/6/12 B	80020202059	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
DISC CHANGE	3089283	Abita Golden 4/6/12 B	80020242208	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
DISC CHANGE	3090283	Abita Jockamo 4/6/12 B	80020118060	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
DISC CHANGE	3091283	Abita Purple Haze 4/6/12 B	80022422301	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
DISC CHANGE	3092283	Abita Turbo Dog 4/6/12 B	80020353324	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
DISC CHANGE	3095283	Abita Pecan Ltd 4/6/12 B	80020117063	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
DISC CHANGE	3097283	Abita Harvest Strwbrry 4/6/12 B	80020117063	3/30/2009	5/2/2009	\$27.85	\$3.48	\$24.37	1	DISCOUNT CHANGE	
Gambrinus											
NEW	4272283	Shiner Black 4/6/12 B	88573600025	3/2/2009	3/14/2009	\$27.95	\$5.55	\$22.40	1		
NEW	4273283	Shiner Blonde 4/6/12 B	88573500028	3/2/2009	3/14/2009	\$27.95	\$5.55	\$22.40	1		
NEW	4274283	Shiner Bock 4/6/12 B	88573331011	3/2/2009	3/14/2009	\$27.95	\$5.55	\$22.40	1		
Left Hand Brewing Company(LHB)											
NEW	4782275	LHB Mountain Mixer 2/12/12 B	793866310054	2/9/2009	7/4/2009	\$31.95	\$1.00	\$30.95	5	MIX & MATCH	

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NEW	4784283	LHB Sawtooth Ale 4/6/12 B	793866300024	2/9/2009	7/4/2009	\$31.95	\$1.00	\$30.95	5	MIX & MATCH	
NEW	4781283	LHB Milk Stout 4/6/12 B	793866360028	2/9/2009	7/4/2009	\$33.95	\$1.00	\$32.95	5	MIX & MATCH	
NEW	4780294	LHB JuJu Ginger 6/4/12 B	793866390025	2/9/2009	7/4/2009	\$35.95	\$1.00	\$34.95	5	MIX & MATCH	
NEW	4782275	LHB Mountain Mixer 2/12/12 B	793866310054	2/9/2009	7/4/2009	\$31.95	\$2.00	\$29.95	10	MIX & MATCH	
NEW	4784283	LHB Sawtooth Ale 4/6/12 B	793866300024	2/9/2009	7/4/2009	\$31.95	\$2.00	\$29.95	10	MIX & MATCH	
NEW	4781283	LHB Milk Stout 4/6/12 B	793866360028	2/9/2009	7/4/2009	\$33.95	\$2.00	\$32.95	10	MIX & MATCH	
NEW	4780294	LHB JuJu Ginger 6/4/12 B	793866390025	2/9/2009	7/4/2009	\$35.95	\$2.00	\$33.95	10	MIX & MATCH	