

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 07/02/09

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 07/13/09

Notice No. 09 - 044 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota, Manatee

On Premise Pricing

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Heineken	12/24oz Cans	90+	21.00	25.20
Heineken	12/24oz Bottles	90+	21.00	27.95
The above packages may be mixed and matched to achieve this quantity discount.				

Frank J. Schwiep
 Authorized Representative

Sr. VP of Sales & Marketing
 Title

