

West Coast Off Premise Promotions/QD's



Tuesday, November 10, 2009

Change	ItemKey	ItemName	PackUPC	BeginDate	EndDate	Front Line	Disc	Promo Price	Qty	Notes	County Restrictions
IMPORT PARTNERS											
Heineken USA											
END DATE CHG	2007242	Hein 1/18/12 B	72890001528	11/16/2009	11/21/2009	\$19.80	\$2.25	\$17.55	100	MIX & MATCH 12PKS & 18PKS	
NEW QUANTITY	2007242	Hein 1/18/12 B	72890001528	11/23/2009	11/28/2009	\$19.80	\$2.25	\$17.55	84	MIX & MATCH 12PKS & 18PKS	
NEW QUANTITY	2007242	Hein 1/18/12 B	72890001528	12/14/2009	1/2/2010	\$19.80	\$2.25	\$17.55	84	MIX & MATCH 12PKS & 18PKS	
END DATE CHG	2000275	Amstel Lt 2/12/12 B	72890100160	11/16/2009	11/21/2009	\$26.30	\$3.35	\$22.95	100	MIX & MATCH 12PKS & 18PKS	
END DATE CHG	2000428	Amstel Lt 2/12/12 C	72890001511	11/16/2009	11/21/2009	\$26.30	\$3.35	\$22.95	100	MIX & MATCH 12PKS & 18PKS	
END DATE CHG	2007275	Hein 2/12/12 B	72890000163	11/16/2009	11/21/2009	\$26.30	\$3.35	\$22.95	100	MIX & MATCH 12PKS & 18PKS	
END DATE CHG	2007428	Hein 2/12/12 C	72890000200	11/16/2009	11/21/2009	\$26.30	\$3.35	\$22.95	100	MIX & MATCH 12PKS & 18PKS	
END DATE CHG	2011275	Hein Lt 2/12/12 B	72890001597	11/16/2009	11/21/2009	\$26.30	\$3.35	\$22.95	100	MIX & MATCH 12PKS & 18PKS	
END DATE CHG	2011428	Hein Lt 2/12/12 C	72890001887	11/16/2009	11/21/2009	\$26.30	\$3.35	\$22.95	100	MIX & MATCH 12PKS & 18PKS	
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