

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
--------	--------	---------	------------	------------	----------	------------	------	-------------	-----	-------	------------------

Domestic Brewers

MillerCoors Brewing Company

Below Premiums

Single Serves

(16oz, 24oz, 32oz packages)

	1510441	Keystone Ice 6/4/16 C	71990477202	8/30/2010		\$15.05					
	1511441	Keystone Lt 6/4/16 C	71990480325	8/30/2010		\$15.05					
	1061441	Mil Best 6/4/16 C	34100001681	8/30/2010		\$15.05					
	1063441	Mil Best Ice 6/4/16 C	34100001629	8/30/2010		\$15.05					
	1064441	Mil Best Lt 6/4/16 C	34100001636	8/30/2010		\$15.05					
	1012441	High Life 6/4/16 C	34100001520	8/30/2010		\$15.05					
	1015441	Icehouse 6/4/16 C	34100001605	8/30/2010		\$15.05					
	1056441	Mickeys Malt 6/4/16 C	34100777081	8/30/2010		\$15.05					
END DATE CHG				8/30/2010	7/2/2011	\$15.05	\$0.55	\$14.50	7	M&M W/OLD MIL 16OZ CANS	
	1084441	Steel Reserve 6/4/16 C	78250004642	8/30/2010		\$14.25					
	1069441	Olde English 6/4/16 C	34100006242	8/30/2010		\$14.25					
END DATE CHG				8/30/2010	7/2/2011	\$14.25	\$0.30	\$13.95	7	MIX & MATCH	
	1084403	Steel Reserve 1/12/24 C	78250003287	8/30/2010		\$14.18					
	1015403	Icehouse 1/12/24 C	34100008802	8/30/2010		\$14.18					
NEW PROMO				NOW	1/1/2011	\$14.18	\$5.78	\$8.40	1		
NEW PROMO				1/3/2011	7/2/2011	\$14.18	\$1.68	\$12.50	1	TAMPA & TREAS COAST, HENDRY & OKEE COUNTIES ONLY	
NEW PROMO				1/31/2011	7/2/2011	\$14.18	\$3.38	\$10.80	1	TREASURE COAST SALES CENTER ONLY!	
	1046233	Magnum 1/12/32 B	34100001636	8/30/2010		\$15.05					
	1012233	High Life 1/12/32 B	34100000318	8/30/2010		\$16.75					
	1012408	High Life 1/12/32 C	34100000080	8/30/2010		\$16.75					
	1056233	Mickeys Malt 1/12/32 B	34100001834	8/30/2010		\$16.75					
	1061233	Mil Best 1/12/32 B	34100001810	8/30/2010		\$16.75					
	1069408	Olde English 1/12/32 B	34100006167	8/30/2010		\$16.75					
	1015233	Icehouse 1/12/32 B	34100008918	8/30/2010		\$16.75					
END DATE CHG				8/30/2010	7/2/2011	\$16.75	\$1.00	\$15.75	7	MIX & MATCH	

Multi Packs

(4/6pks, 12pks, 18pks, 24pks)

	1012283	High Life 4/6/12 B	34100015053			\$14.65					
	1014283	High Life Lt 4/6/12 B	34100035051			\$14.65					
	1015283	Icehouse 4/6/12 B	34100625054			\$14.65					
	1056283	Mickeys Malt 4/6/12 B	34100778354	8/30/2010		\$18.00					
	1084428	Steel Reserve 2/12/12 C	78250003829	8/30/2010		\$13.30					
END DATE CHG				8/30/2010	7/2/2011	\$13.30	\$0.65	\$12.65	1		
	1510428	Keystone Ice 2/12/12 C	71990477028	8/30/2010		\$14.38					
	1511428	Keystone Lt 2/12/12 C	71990480042	8/30/2010		\$14.38					
	1061428	Mil Best 2/12/12 C	34100316020	8/30/2010		\$14.38					
	1063428	Mil Best Ice 2/12/12 C	34100306021	8/30/2010		\$14.38					
	1064428	Mil Best Lt 2/12/12 C	34100076023	8/30/2010		\$14.38					
	1012275	High Life 2/12/12 B	34100015091	8/30/2010		\$14.38					
	1012428	High Life 2/12/12 C	34100016364	8/30/2010		\$14.38					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	1014275	High Life Lt 2/12/12 B	34100035099	8/30/2010		\$14.38					
	1014428	High Life Lt 2/12/12 C	34100036362	8/30/2010		\$14.38					
	1015275	Icehouse 2/12/12 B	34100625092	8/30/2010		\$14.38					
	1015428	Icehouse 2/12/12 C	34100626020	8/30/2010		\$14.38					
	1073275	Red Dog 2/12/12 B	34100675097	8/30/2010		\$14.38					
	1079275	South Paw 2/12/12 B	34100935092	8/30/2010		\$14.38					
END DATE CHG				8/30/2010	7/2/2011	\$14.38	\$0.96	\$13.42	1		
	1012410	High Life 1/18/12 C	34100013400	8/30/2010		\$10.75					
	1012242	High Life 1/18/12 B	34100012564	8/30/2010		\$10.75					
	1014410	High Life Lt 1/18/12 C	34100013408	8/30/2010		\$10.75					
	1014242	High Life Lt 1/18/12 B	34100032564	8/30/2010		\$10.75					
	1511410	Keystone Lt 1/18/12 C	71990480165	8/30/2010		\$10.75					
	1015410	Icehouse 1/18/12 C	34100623401	8/30/2010		\$10.75					
END DATE CHG				9/6/2010	7/2/2011	\$10.75	\$0.95	\$9.80	1	NEW START DATE - PRIOR WAS 8/30	
	1511417	Keystone Lt 1/24/12 C	71990480066	8/30/2010		\$13.80					
	1061417	Mil Best 1/24/12 C	34100313067	8/30/2010		\$13.80					
	1063417	Mil Best Ice 1/24/12 C	34100303068	8/30/2010		\$13.80					
	1064417	Mil Best Lt 1/24/12 C	34100073060	8/30/2010		\$13.80					
	1012417	High Life 1/24/12 C	34100013066	8/30/2010		\$13.80					
	1014417	High Life Lt 1/24/12 C	34100033064	8/30/2010		\$13.80					
END DATE CHG				8/30/2010	7/2/2011	\$13.80	\$0.50	\$13.30	1		
Premiums											
Single Serves (8oz, 16oz, 24oz, 32oz packages)											
	1508436	Coors Lt 4/6/8 C	87800000409			\$10.15					
END DATE CHG				10/11/2010	7/2/2011	\$10.15	\$0.80	\$9.35	21		
	1508441	Coors Lt 6/4/16 C	71990302023	8/30/2010		\$21.15					
	1508296	Coors Lt 6/4/16 B	71990300258	8/30/2010		\$21.15					
	1040441	Lite 6/4/16 C	34100001582	8/30/2010		\$21.15					
END DATE CHG				8/30/2010	7/2/2011	\$21.15	\$1.00	\$20.15	1		
END DATE CHG				11/1/2011	7/2/2011	\$21.15	\$2.15	\$19.00	5	MIX&MATCH W/YUENG 16OZ CANS	
	1040351	Lite 1/24/16 B Aluminum	34100003760			\$23.35					
	1508351	Coors Lt 1/24/16 B Aluminum	71990301033			\$23.35					
	1508288	Coors Lt 4/6/16 B PL	71990300975	8/30/2010		\$23.85					
	1015288	Icehouse 4/6/16 B PL	34100625702	8/30/2010		\$23.85					
	1040288	Lite 4/6/16 B PL	34100575700	8/30/2010		\$23.85					
END DATE CHG				8/30/2010	7/2/2011	\$23.85	\$2.75	\$21.10	3	MIX & MATCH	
	1507403	Coors Banquet 1/12/24 C	71990100711	8/30/2010		\$17.95					
	1508403	Coors Lt 1/12/24 C	71990300654	8/30/2010		\$17.95					
	1040403	Lite 1/12/24 C	34100003555	8/30/2010		\$17.95					
END DATE CHG				8/30/2010	7/2/2011	\$17.95	\$1.25	\$16.70	3	MIX & MATCH	
	1508431	Coors Lt 2/1/5L C	71990300470			\$20.00					
	1508451	Coors Lt Home Draft 1/1/5.7L C	71990301002			\$15.95					
	1040451	Lite Home Draft 1/1/5.7L C	71990301002			\$15.95					
	1040233	Lite 1/12/32 B	34100003821	8/30/2010		\$21.35					
	1040408	Lite 1/12/32 C	34100003586	8/30/2010		\$21.35					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	1507283	Coors Banquet 4/6/12 B	7199010063	8/30/2010		\$19.35					
	1508283	Coors Lt 4/6/12 B	71990300050	8/30/2010		\$19.35					
	1508434	Coors Lt 4/6/12 C	71990000080	8/30/2010		\$19.35					
	1040283	Lite 4/6/12 B	34100575052	8/30/2010		\$19.35					
	1040434	Lite 4/6/12 C	34100003548	8/30/2010		\$19.35					
	1047283	MGD 4/6/12 B	34100175054	8/30/2010		\$19.35					
	1049283	MGDL 64 4/6/12 B	34100155056	8/30/2010		\$19.35					
	1040316	Lite 2/9/16 B Aluminum	34100570231			\$19.20					
	1508316	Coors Lt 2/9/16 Aluminum	71990301040			\$19.20					
				3/29/2010	1/1/2011	\$19.20	\$2.25	\$16.95	1		
DISCOUNT CHANGE				1/3/2011	7/2/2011	\$19.20	\$2.25	\$16.95	1	NEW PROMO PRICE	
	1507275	Coors Banquet 2/12/12 B	71990100742	8/30/2010		\$18.50					
	1507428	Coors Banquet 2/12/12 C	71990000479	8/30/2010		\$18.50					
	1508275	Coors Lt 2/12/12 B	71990300692	8/30/2010		\$18.50					
	1508428	Coors Lt 2/12/12 C	71990000486	8/30/2010		\$18.50					
	1040275	Lite 2/12/12 B	34100575090	8/30/2010		\$18.50					
	1040428	Lite 2/12/12 C	34100576363	8/30/2010		\$18.50					
	1047275	MGD 2/12/12 B	34100175092	8/30/2010		\$18.50					
	1047428	MGD 2/12/12 C	34100176365	8/30/2010		\$18.50					
	1049275	MGDL 64 2/12/12 B	34100155094	8/30/2010		\$18.50					
	1049428	MGDL 64 2/12/12 C	34100156367	8/30/2010		\$18.50					
END DATE CHG				9/6/2010	7/2/2011	\$18.50	\$0.70	\$17.80	7	NEW PROMO PRICE	
	1507242	Coors Banquet 1/18/12 B	71990100780	8/30/2010		\$13.95					
	1507410	Coors Banquet 1/18/12 C	71990100209	8/30/2010		\$13.95					
	1508242	Coors Lt 1/18/12 B	71990300784	8/30/2010		\$13.95					
	1508410	Coors Lt 1/18/12 C	71990300173	8/30/2010		\$13.95					
	1040242	Lite 1/18/12 B	34100572563	8/30/2010		\$13.95					
	1040410	Lite 1/18/12 C	34100573409	8/30/2010		\$13.95					
	1047242	MGD 1/18/12 B	34100172565	8/30/2010		\$13.95					
	1047410	MGD 1/18/12 C	34100173401	8/30/2010		\$13.95					
	1049242	MGDL 64 1/18/12 B	34100152567	8/30/2010		\$13.95					
	1049410	MGDL 64 1/18/12 C	34100153403	8/30/2010		\$13.95					
END DATE CHG				9/27/2010	7/2/2011	\$13.95	\$0.75	\$13.20	10	MIX & MATCH	ALL COUNTIES
				11/22/2010	2/12/2011	\$13.95	\$1.20	\$12.75	30	MIX & MATCH	ALL COUNTIES
	1508414	Coors Lt 1/18/16 C	71990300739			\$18.15					
	1040414	Lite 1/18/16 C	34100573812			\$18.15					
END DATE CHG				8/2/2010	7/2/2011	\$18.15	\$3.65	\$14.50	1		
	1508255	Coors Lt 1/24/12 B HG	71990300791	8/30/2010		\$18.60					
	1508256	Coors Lt 1/24/12 B On	71990000004	8/30/2010		\$18.60					
	1508417	Coors Lt 1/24/12 C	71990316006	8/30/2010		\$18.60					
	1040255	Lite 1/24/12 B HG	34100572433	8/30/2010		\$18.60					
	1040256	Lite 1/24/12 B On	34100572150	8/30/2010		\$18.60					
	1040417	Lite 1/24/12 C	34100573065	8/30/2010		\$18.60					
	1047417	MGD 1/24/12 C	34100173067	8/30/2010		\$18.60					
	1049417	MGDL 64 1/24/12 C	34100153069	8/30/2010		\$18.60					
END DATE CHG				9/13/2010	7/2/2011	\$18.60	\$1.25	\$17.35	7	MIX&MATCH W/YUENG 24PKS	
END DATE CHG				9/13/2010	7/2/2011	\$18.60	\$2.05	\$16.55	63	MIX&MATCH W/YUENG 24PKS	
CANCELLED!				1/3/2011	7/2/2011	\$18.60	\$1.70	\$16.90	63	MIX&MATCH W/YUENG 24PKS	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Above Premiums											
Single Serves (8oz, 16oz, 24oz, 32oz packages)											
	1105317	Grolsch 6/4/15.2 B	83741503146								
END DATE CHG				11/30/2009	7/2/2011	\$44.25	\$8.30	\$35.95	1		
	1101419	Sparks Red 1/24/16 C	78250004918			\$28.00					
END DATE CHG				2/1/2010	7/2/2011	\$28.00	\$2.50	\$25.50	3	M&M W/ALL SPARKS 16OZ CANS	
	1080441	Sparks 6/4/16 C	78250004758			\$31.00					
		Sparks Blackberry UV 6/4/16 C	78250005090			\$31.00					
	1082441	Sparks Light 6/4/16 C	78250004772			\$31.00					
	1083441	Sparks Plus 6/4/16 C	78250004796			\$31.00					
	1101441	Sparks Red 6/4/16 C	78250004932			\$31.00					
	1117441	Sparks Stinger 6/4/16 C	78250005038			\$31.00					
END DATE CHG				2/1/2010	7/2/2011	\$31.00	\$5.50	\$25.50	3	M&M W/ALL SPARKS 16OZ CANS	
	1501228	Blue Moon 1/12/22 B	71990095130			\$25.00					
	1513403	Molson Canadian 1/12/24 C	68213034595			\$16.95					
	1080403	Sparks 1/12/24 C	78250004826			\$21.80					
	1083403	Sparks Plus 1/12/24 C	78250004840			\$21.80					
	1008406	Fosters 1/12/25.4 C	70897013315			\$19.50					
	1010406	Fosters Premium Ale 1/12/25.4 C	70897183315			\$19.50					
END DATE CHG				9/28/2009	7/2/2011	\$19.50	\$2.80	\$16.70	1		
	1105431	Grolsch 2/1/5L C	8374111525			\$47.00					
END DATE CHG				5/4/2009	7/2/2011	\$47.00	\$7.00	\$40.00	1		
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	1509283	Coors N/A 4/6/12 B	71990770051	8/30/2010		\$16.35					
	1074428	Sharps 2/12/12 C	34100106027	8/30/2010		\$16.35					
	1074283	Sharps 4/6/12 B	34100105051	8/30/2010		\$16.35					
	1512283	Killian 4/6/12 B	71990700027	8/30/2010		\$20.15					
END DATE CHG				10/20/2008	7/2/2011	\$20.15	\$0.60	\$19.55	1		
	1058283	Miller Chill 4/6/12 B	34100348052	8/30/2010		\$20.75					
END DATE CHG				3/29/2010	7/2/2011	\$20.75	\$4.95	\$15.80	1		
	1513283	Molson Canadian 4/6/12 B	68213031129	8/30/2010		\$21.30					
	1514283	Molson Golden 4/6/12 B	68213021120	8/30/2010		\$21.30					
	1515283	Molson Ice 4/6/12 B	68213091123	8/30/2010		\$21.30					
END DATE CHG				9/28/2009	7/2/2011	\$21.30	\$0.95	\$20.35	1		
	1008283	Fosters 4/6/12 B	70897011236	8/30/2010		\$22.50					
	1105283	Grolsch 4/6/12 B	83741000058	8/30/2010		\$25.55					
	1107283	Grolsch Light 4/6/12 B	83741197024	8/30/2010		\$25.55					
	1000281	Aguila 4/6/11.2 B	97549132866	8/30/2010		\$26.50					
END DATE CHG				9/20/2010	7/2/2011	\$26.50	\$4.55	\$21.95	14	STAND ALONE QD	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	1005281	Cusquena 4/6/11.2 B	835617000507	8/30/2010		\$26.50					
	1114283	Lein 1888 Bock 4/6/12 B	34100728052	8/30/2010		\$27.85					
	1022283	Lein Berry 4/6/12 B	34100255053	8/30/2010		\$27.85					
	1116283	Lein Classic Amber 4/6/12 B	34100478056	8/30/2010		\$27.85					
	1110283	Lein Fireside Nut Brown 4/6/12 B	34100728052	8/30/2010		\$27.85					
	1027283	Lein Hny Wss 4/6/12 B	34100485054	8/30/2010		\$27.85					
	1032283	Lein Okt 4/6/12 B	34100728052	8/30/2010		\$27.85					
	1037283	Lein Sum Shandy 4/6/12 B	34100728052	8/30/2010		\$27.85					
	1038283	Lein Sunset 4/6/12 B	34100498054	8/30/2010		\$27.85					
END DATE CHG				8/30/2010	7/2/2011	\$27.85	\$5.45	\$22.40	1	NEW PROMO PRICE	
	1501283	Blue Moon 4/6/12 B	71990095116	8/30/2010		\$28.75					
	1502283	Blue Moon Fall Ssl 4/6/12 B	71990095321	8/30/2010		\$28.75					
	1503283	Blue Moon Spring Ssl 4/6/12 B	71990095321	8/30/2010		\$28.75					
	1505283	Blue Moon Summer Ssl 4/6/12 B	71990095321	8/30/2010		\$28.75					
	1506283	Blue Moon Winter Ssl 4/6/12 B	71990095321	8/30/2010		\$28.75					
				8/30/2010	1/1/2011	\$28.75	\$3.25	\$25.50	1	NEW FRONTLINE & PROMO PRICE	
NEW PROMO				1/31/2011	3/26/2011	\$28.75	\$3.25	\$25.50	1		
NEW PROMO				5/16/2011	7/9/2011	\$28.75	\$3.25	\$25.50	1		
	1070283	Peroni 4/6/12 B	181954000022	8/30/2010		\$28.75					
	1071283	Pilsner Urquell 4/6/12 B	72311630016	8/30/2010		\$28.75					
				8/30/2010	1/1/2011	\$28.75	\$4.25	\$24.50	1		
NEW PROMO				1/31/2011	3/26/2011	\$28.75	\$4.25	\$24.50	1		
	1512275	Killian 2/12/12 B	71990764005	8/30/2010		\$20.15					
	1008275	Fosters 2/12/12 B	70897011250	8/30/2010		\$20.15					
	1008428	Fosters 2/12/12 C	70897013254	8/30/2010		\$20.15					
END DATE CHG				8/30/2010	7/2/2011	\$20.15	\$1.60	\$18.55	1		
NEW PROMO				1/31/2011	7/2/2011	\$20.15	\$3.20	\$16.95	56	MIX & MATCH KILLIANS AND FOSTERS 12PKS	
NEW PROMO				2/14/2011	3/26/2011	\$20.15	\$3.20	\$16.95	1	MOVING TO CS 1 FOR A MONTH	
	1513275	Molson Canadian 2/12/12 B	68213031174	8/30/2010		\$20.45					
	1515275	Molson Ice 2/12/12 B	68213091178	8/30/2010		\$20.45					
	1105427	Grolsch 2/12/11.2 C	83741160028	8/30/2010		\$25.40					
	1105275	Grolsch 2/12/12 B	83741100123	8/30/2010		\$25.40					
	1107275	Grolsch Light 2/12/12 B	83741225024	8/30/2010		\$25.40					
END DATE CHG				11/30/2009	7/2/2011	\$25.40	\$4.10	\$21.30	1		
NEW PROMO				1/3/2011	7/2/2011	\$25.40	\$5.40	\$20.00	56	M&M GROLSCH, PILSNER, PERONI 12PKS	
	1000273	Aguila 2/12/11.2 B		8/30/2010		\$25.55					
	1501275	Blue Moon 2/12/12 B	71990095161	8/30/2010		\$27.10					
	1501428	Blue Moon 2/12/12 Can	71990095062	8/30/2010		\$27.10					
	1502275	Blue Moon Fall Ssl 2/12/12 B	71990095369	8/30/2010		\$27.10					
	1530275	Blue Moon Fall Variety 2/12/12 B	71990095543	8/30/2010		\$27.10					
	1503275	Blue Moon Spring Ssl 2/12/12 B	71990095369	8/30/2010		\$27.10					
	1505275	Blue Moon Summer Ssl 2/12/12 B	71990095369	8/30/2010		\$27.10					
	1529275	Blue Moon Summer Variety 2/12/12 B	71990095543	8/30/2010		\$27.10					
	1520275	Blue Moon Variety 2/12/12 B	71990095543	8/30/2010		\$27.10					
	1506275	Blue Moon Winter Ssl 2/12/12 B	71990095369	8/30/2010		\$27.10					
	1026275	Lein Explorer 2/12/12 B	34100785741	8/30/2010		\$27.10					
END DATE CHG				8/30/2010	7/2/2011	\$27.10	\$3.32	\$23.78	1		

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	1070275	Peroni 2/12/12 B	181954000046	8/30/2010		\$27.15					
				8/30/2010	1/1/2011	\$27.15	\$3.15	\$24.00	1		
END DATE CHG				11/1/2010	7/2/2011	\$27.15	\$3.37	\$23.78	72	STAND ALONE QD	FT MYERS SALES CENTER ONLY
NEW PROMO				1/3/2011	7/2/2011	\$27.15	\$7.15	\$20.00	56	M&M GROLSCH, PILSNER.PERONI 12PKS	
NEW PROMO				2/14/2011	4/9/2011	\$27.15	\$3.15	\$24.00	1		
	1071275	Pilsner Urquell 2/12/12 B	7231133128	8/30/2010		\$27.15					
				8/30/2010	1/1/2011	\$27.15	\$3.15	\$24.00	1		
NEW PROMO				1/3/2011	7/2/2011	\$27.15	\$7.15	\$20.00	56	M&M GROLSCH, PILSNER.PERONI 12PKS	
NEW PROMO				2/14/2011	4/9/2011	\$27.15	\$3.15	\$24.00	1		
	1006242	Euro Import Sampler 1/18/12 B	34100410186	8/30/2010		\$20.23					
				8/30/2010	1/1/2011	\$20.23	\$2.68	\$17.55	1		
	1026253	Lein Explorer 1/24/12 B	34100782153	8/30/2010		\$21.35				CLUB PACKAGE	
	1501253	Blue Moon 1/24/12 B	71990095123	10/4/2010		\$22.95				CLUB PACKAGE	
END DATE CHG				10/4/2010	7/2/2011	\$22.95	\$1.35	\$21.60	64		
	1520253	Blue Moon Variety 1/24/12 B	71990095550	8/30/2010		\$23.75				CLUB PACKAGE	
END DATE CHG				10/4/2010	7/2/2011	\$22.95	\$1.35	\$21.60	1		

Yuengling Brewery

**Premiums
Single Serves**

(16oz, 24oz, 32oz packages)

	2502441	Yuengling Lager 6/4/16oz C	89924600169	8/30/2010		\$21.15					
	2500441	Yuengling B&T 6/4/16 C				\$21.15					
END DATE CHG				8/30/2010	7/2/2011	\$21.15	\$1.00	\$20.15	1		
END DATE CHG				11/1/2011	7/2/2011	\$21.15	\$2.15	\$19.00	5	MIX&MATCH W/MILLERCOORS PREM 16OZ CANS	

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	2500283	Yuengling Black N Tan 4/6/12 B	89924954323	8/30/2010		\$19.35					
	2502283	Yuengling Lager 4/6/12 B	89924278917	8/30/2010		\$19.35					
	2504283	Yuengling Lt lager 4/6/12 B	89924201113	8/30/2010		\$19.35					
	2509283	Yuengling Variety Pack 4/6/12 B				\$19.95				Club Pack Only	
	2500275	Yuengling Black N Tan 2/12/12 B	89924293866	8/30/2010		\$18.50					
	2502275	Yuengling Lager 2/12/12 B	89924278962	8/30/2010		\$18.50					
	2502428	Yuengling Lager 2/12/12 C	89924278986	8/30/2010		\$18.50					
	2504275	Yuengling Lt lager 2/12/12 B	89924230403	8/30/2010		\$18.50					
	2504428	Yuengling Lt Lager 2/12/12 C	89924230502	8/30/2010		\$18.50					
END DATE CHG				10/4/2010	7/2/2011	\$18.50	\$1.05	\$17.45	35	MIX & MATCH TREAS COAST AND OKEECHOBEE ONLY	
				11/1/2010	1/1/2011	\$18.50	\$0.70	\$17.80	1	PRIOR START DATE 11/15/10	
NEW PROMO				1/24/2011	3/26/2011	\$18.50	\$0.70	\$17.80	1		
NEW PROMO				4/18/2011	6/4/2011	\$18.50	\$0.70	\$17.80	1		
	2502253	Yuengling Lager 1/24/12 B	89924410034	8/30/2010		\$18.60					
	2502417	Yuengling Lager 1/24/12 C	89924880073	8/30/2010		\$18.60					
	2504417	Yuengling Lt Lager 1/24/12 C	89924215059	8/30/2010		\$18.60					
END DATE CHG				9/13/2010	7/2/2011	\$18.60	\$1.25	\$17.35	7	MIX & MATCH WITH MILLERCOORS PREM 24PKS	
END DATE CHG				9/13/2010	7/2/2011	\$18.60	\$2.05	\$16.55	63	MIX & MATCH WITH MILLERCOORS PREM 24PKS	
CANCELLED!				1/3/2011	7/2/2011	\$18.60	\$1.70	\$16.90	63	MIX & MATCH WITH MILLERCOORS PREM 24PKS	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Above Premiums											
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	2501283	Yuengling Chesterfield Ale 4/6/12 B	89924182900	12/6/2010				\$22.36			
	2505283	Yuengling Porter 4/6/12 B	89924319832	12/6/2010				\$22.36			
	2507283	Yuengling Bock 4/6/12 B	89924802129	12/6/2010				\$22.36			
Pabst Brewing Company											
Below Premiums											
Single Serves (16oz, 24oz, 32oz packages)											
	2705441	Pabst 6/4/16 C	22100000780					\$14.50			
	2702441	Old Milwaukee 6/4/16 C	52300004462					\$15.05			
END DATE CHG				8/30/2010	7/2/2011		\$0.55	\$14.50	7	M&M W/MILLERCOORS BELOW PREM 16OZ CANS	
	2699441	Colt 45 High Gravity Lager 6/4/16 C	71250400131	8/30/2010				\$15.60			
	2700435	Bull Ice 4/6/16 C	92000000003	8/30/2010				\$15.60			
	2701441	Colt 45 6/4/16 C	71250000171					\$15.60			
	2708441	Schlitz Malt Liquor 6/4/16 C	52300003267					\$15.60			
	2711441	Schlitz High Gravity 6/4/16 C	52300001461					\$15.60			
END DATE CHG				8/30/2010	7/2/2011		\$0.55	\$15.05	7	M&M W/ PABST BREWING CO QTS	
END DATE CHG				8/30/2010	7/2/2011		\$1.10	\$14.50	14	M&M W/ PABST BREWING CO QTS	
	2711403	Schlitz High Gravity 1/12/24 C	52300001430	8/30/2010				\$14.18			
	2700233	Bull Ice 1/12/32 B	92000000029	8/30/2010				\$16.75			
	2701233	Colt 45 1/12/32 B	71250000188	8/30/2010				\$16.75			
	2702233	Old Milwaukee 1/12/32 B	52300000266					\$16.75			
	2708233	Schlitz Malt Liquor 1/12/32 B	52300000464					\$16.75			
END DATE CHG				8/30/2010	7/2/2011		\$1.00	\$15.75	7	M&M W/ PABST BREWING CO 16OZ	
END DATE CHG				8/30/2010	7/2/2011		\$1.00	\$15.75	14	M&M W/ PABST BREWING CO 16OZ	
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	2704434	Old Milwaukee N/A 4/6/12 C	52300000358					\$13.20			
	2705283	Pabst 4/6/12 B	22100002890					\$14.65			
	2702410	Old Milwaukee 1/18/12 C	52300004400					\$10.75			
END DATE CHG				8/30/2010	7/2/2011		\$0.95	\$9.80	1		
	2705410	Pabst 1/18/12 C	22100001572					\$11.00			
END DATE CHG				9/13/2010	7/2/2011		\$0.80	\$10.18	1		
END DATE CHG				11/1/2010	1/1/2011		\$1.20	\$9.80	3	PRIOR END 12/04/10	
NEW PROMO				1/3/2011	1/29/2011		\$1.20	\$9.80	3		
NEW PROMO				2/28/2011	4/2/2011		\$1.20	\$9.80	3		
NEW PROMO				5/2/2011	6/4/2011		\$1.20	\$9.80	3		
NEW PROMO				6/27/2011	7/30/2011		\$1.20	\$9.80	3		
	2704428	Old Milwaukee N/A 2/12/12 C	523000025450					\$13.20			

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	2702428	Old Milwaukee 2/12/12 C	52300025405			\$14.38					
	2703428	Old Milwaukee Light 2/12/12 C	52300005407			\$14.38					
END DATE CHG				8/30/2010	7/2/2011	\$14.38	\$0.96	\$13.42	1		
	2705275	Pabst 2/12/12 B	22100002883			\$15.10					
	2705428	Pabst 2/12/12 C	22100001701			\$15.10					
	2710428	Pabst Lt 2/12/12 C	22100475007			\$15.10					
END DATE CHG				9/27/2010	7/2/2011	\$15.10	\$1.68	\$13.42	5	MIX & MATCH	
				12/6/2010	1/1/2011	\$15.10	\$0.72	\$14.38	1		
NEW PROMO				1/31/2011	2/26/2011	\$15.10	\$0.72	\$14.38	1		
NEW PROMO				4/4/2011	4/30/2011	\$15.10	\$0.72	\$14.38	1		
NEW PROMO				6/6/2011	7/2/2011	\$15.10	\$0.72	\$14.38	1		
	2702417	Old Milwaukee 1/24/12 C	52300029663			\$13.80					
	2703417	Old Milwaukee Light 1/24/12 C	52300009665			\$13.80					
END DATE CHG				8/30/2010	7/2/2011	\$13.80	\$0.50	\$13.30	1		

Above Premiums

Single Serves

(16oz, 24oz, 32oz packages)

	2716230	Southmptn CuveedeFleur 1/12/25.4 B	687151900054			\$100.00					
	2718230	Southampton Saison 1/12/25.4 B				\$100.00					

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	2707283	Schlitz 4/6/12 B	52300012900			\$19.25					
	2719283	Primo Island Lager 4/6/12 B	52300053064			\$25.55					
	2712283	Southampton Altbier 4/6/12 B	687151900016			\$27.85					
	2717283	Southampton Bier de Mars 4/6/12 B	687151900023			\$27.85					
	2713283	Southampton Dbl White 4/6/12 B	687151900092			\$27.85					
	2720283	Southampton Keller Pilsner 4/6/12 B	687151901013			\$27.85					
	2714283	Southampton IPA 4/6/12 B	687151900015			\$27.85					
	2715283	Southampton Imperial Port 4/6/12 B	687151901013			\$27.85					
	2721283	Southampton Pumpkin SSL 4/6/12 B	687151901013			\$27.85					
END DATE CHG				11/30/2009	7/2/2011	\$27.85	\$1.90	\$25.95	1		
	2707275	Schlitz 2/12/12 B	52300042501			\$19.10					

Specialty Domestic Partners

Mike's Hard Beverage Co.

Single Serves

(16oz, 24oz, 32oz packages)

	3058263	Mikes Hrd Lemonade 1/24/16 B PL	635985000167			\$30.00					
	3077419	Mike's Harder Black Cherry 1/24/16 C	635985010128			\$31.00				REPLACING 4PKS	
	3068419	Mike's Harder Cranberry 1/24/16 C	635985010371			\$31.00				REPLACING 4PKS	
	3067419	Mike's Harder Lemonade 1/24/16 C	635985258759			\$31.00				REPLACING 4PKS	
				NOW	1/1/2011	\$31.00	\$2.00	\$29.00	2	MIX AND MATCH	
NEW PROMO				1/3/2011	7/2/2011	\$31.00	\$5.50	\$25.50	3	MIX AND MATCH - NEW PROMO PRICE	
	3079446	Mike's Harder Fruit Punch 1/12/23.5oz C	635985258933			\$23.30					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	3078446	Mike's Harder Mango 1/12/23.5 C	635985258919			\$23.30					
END DATE CHG				NOW	7/2/2011	\$23.30	\$1.80	\$21.50	2	MIX & MATCH	
	3058229	Mikes Hrd Lemonade 1/12/24 B	635985000242			\$22.50					
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	3052281	Mikes Cranberry 4/6/11.2 B	635985606116			\$26.20					
	3053281	Mikes Cranberry Lt 4/6/11.2 B	635985068235			\$26.20					
	3080281	Mikes Hrd Black Cherry Lem 4/6/11.2 B	635985067443			\$26.20					
	3058281	Mikes Hrd Lemonade 4/6/11.2 B	635985100621			\$26.20					
	3059281	Mikes Hrd Limeade 4/6/11.2 B	635985069447			\$26.20					
	3060281	Mikes Lt 4/6/11.2 B	635985068228			\$26.20					
	3065281	Mikes Pom Lemonade 4/6/11.2 B	635985060628			\$26.20					
	3069281	Mikes Hrd Pink Seasonal 4/6/11.2 B	635985060741			\$26.20					
	3070281	Mikes Hrd Pom Blueberry 4/6/11.2 B	635985060727			\$26.20					
	3072281	Mikes Hrd Raspberry Ssnl 4/6/11.2 B	635985060741			\$26.20					
	3073281	Mikes Hrd Apple Ssnl 4/6/11.2 B	635985060741			\$26.20					
				1/5/2009	1/1/2011	\$26.20	\$2.80	\$23.40	3	THIS DEAL WILL END AS OF 01/01/11	
END DATE CHG				4/5/2010	7/2/2011	\$26.20	\$3.25	\$22.95	5	PRIOR END DATE 01/01/11	
	3071281	Mikes Hrd Mango Punch 4/6/11.2 B	635985060703			\$27.20					
	3074281	Mikes Traditional Margarita 4/6/11.2 B	635985010265			\$27.20					
	3075281	Mikes Peach Margarita 4/6/11.2 B	635985010449			\$27.20					
	3076281	Mikes Raspberry Margarita 4/6/11.2 B	635985010296			\$27.20					
END DATE CHG				11/1/2010	7/2/2011	\$27.20	\$2.80	\$24.40	3	MIX AND MATCH	
	3058273	Mikes Hrd Lemonade 2/12/11.2 B	635985120018			\$25.40					
	3069273	Mikes Hrd Pink Seasonal 2/12/11.2 B	635985010470			\$25.40					
	3066273	Mikes Variety Pk 2/12/11.2 B	635985129981			\$25.40					
END DATE CHG				1/4/2010	7/2/2011	\$25.40	\$4.15	\$21.25	1		
	3066251	Mikes Variety Pk 1/24/11.2 B	635985249986			\$20.10					
Hornell Brewing											
	7343233	Miss Mud Black N Tan 1/12/32 B		8/30/2010		\$30.95					
Savanah Cider Co.											
	3602253	Savanah Cider 1/24/12 B		8/30/2010		\$49.95					
Nestle Pure Life											
	4053353	Nestle Water 1/35/16.9 B PL	68274734410	12/31/2007	1/1/2011	\$6.25	\$1.00	\$5.25	54		
Blue Head Tequila											
	5400202	BH Tequila Anejo 1/3/750ML B	894367001134			\$79.00					
	5403202	BH Tequila Reposado 1/3/750ML B	894367001122			\$69.00					
	5403300	BH Tequila Reposado 1/6/375ML B	894367001424			\$75.00					
	5403348	BH Tequila Reposado 1/48/50ML B	894367001417			\$132.00					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	5404202	BH Tequila Silver 1/3/750ML B	89436700110			\$62.80					
	5404300	BH Tequila Silver 1/6/375ML B	894367001448			\$70.00					
	5404348	BH Tequila Silver 1/48/50ML B	894367001387			\$116.00					

Oregon (Rogue) Spirits

	4475238	RgA White Rum 1/12/750ML B				\$279.95					
	4472238	RgA Dark Rum 1/12/750ML B				\$319.95					
	4473238	RgA Hazelnut Rum 1/12/750ML B				\$319.95					
	4476238	RgA Pink Gin 1/12/750ML B				\$319.95					
	4474238	RgA Spruce Gin 1/12/750ML B				\$319.95					
	4479238	RgA Liquor Variety 1/12/750ML B				\$329.95					

Import Partners

Heineken USA

Single Serves (16oz, 24oz, 32oz packages)											
	2007441	Hein 6/4/16 C	72890000835			\$29.75					
	2011441	Hein Lt 6/4/16 C	728900004116			\$29.75					
	7491311	Newcastle 1/12/18.6 B	88345100555			\$24.95					
	2014403	Tecate 1/12/24 C	89826001422			\$16.80					
END DATE CHG				8/30/2010	7/30/2011	\$16.80	\$0.10	\$16.70	3	PRIOR END DATE 01/01/11	
	2007229	Hein 1/12/24 B	9487000077			\$25.15					
	2007403	Hein 1/12/24 C	72890001191			\$25.15					
	2004233	Carta Blanca 1/12/32 B	89826400027			\$18.00					
	2014233	Tecate 1/12/32 B	89826530229			\$18.00					
	2007431	Hein 2/1/5L C	72890001740			\$35.40					
	2011431	Hein Lt 2/1/5L C	72890001948			\$35.40					
	7491431	Newcastle 1/2/5L Keg Cans	88345101156			\$35.40					
END DATE CHG				11/8/2010	2/26/2011	\$35.40	\$3.55	\$31.85	1		
NEW PROMO				4/18/2011	7/2/2011	\$35.40	\$3.55	\$31.85	1		
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	2014434	Tecate 4/6/12 C	89826000098	8/30/2010		\$18.60					
END DATE CHG				8/30/2010	7/30/2011	\$18.60	\$1.65	\$16.95	14	M&M W/ TECATE 12PK CANS	
NEW PROMO				1/3/2011	7/30/2011	\$18.60	\$0.80	\$17.80	3	MIX & MATCH TECATE 6PK NR & CANS	
NEW PROMO				1/3/2011	1/29/2011	\$18.60	\$0.80	\$17.80	1		
NEW PROMO				3/28/2011	5/28/2011	\$18.60	\$0.80	\$17.80	1		
	2014283	Tecate 4/6/12 B	89826500017			\$19.00					
NEW PROMO				1/3/2011	7/30/2011	\$19.00	\$1.20	\$17.80	3	MIX & MATCH TECATE 6PK NR & CANS	
NEW PROMO				1/3/2011	1/29/2011	\$19.00	\$1.20	\$17.80	1		
NEW PROMO				3/28/2011	5/28/2011	\$19.00	\$1.20	\$17.80	1		
	2007289	Hein 4/6/7 B	72890000422			\$19.60					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
NEW PROMO				1/3/2011	2/5/2011	\$19.60	\$2.65	\$16.95	10		
				2/7/2011	3/5/2011	\$19.80	\$1.30	\$18.50	5	MIX & MATCH HEIN 18PKS AND 7OZ	
NEW PROMO				3/7/2011	4/30/2011	\$19.80	\$2.85	\$16.95	5	MIX & MATCH HEIN 18PKS AND 7OZ	
NEW PROMO				5/2/2011	5/28/2011	\$19.80	\$1.30	\$18.50	5	MIX & MATCH HEIN 18PKS AND 7OZ	
NEW PROMO				5/30/2011	7/30/2011	\$19.80	\$2.85	\$16.95	5	MIX & MATCH HEIN 18PKS AND 7OZ	
	2002283	Buckler 4/6/12 B	72890000309			\$19.65					
	2004283	Carta Blanca 4/6/12 B	89826600014			\$19.65					
	2013283	Sol 4/6/12 B	72311630214			\$25.55					
	2001283	Bohemia 4/6/12 B	89826700011			\$26.95					
	2005283	Dos Equis Amber 4/6/12 B	72311630115			\$24.50					
	2006283	Dos Equis Special 4/6/12 B	72311630122			\$24.50					
				11/29/2010	2/5/2011	\$24.50	\$1.55	\$22.95	1		
NEW PROMO				3/28/2011	5/28/2011	\$24.50	\$1.55	\$22.95	1		
	2000283	Amstel Lt 4/6/12 B	72890100015			\$27.15					
	2007283	Hein 4/6/12 B	72890000018			\$27.15					
	2007434	Hein 4/6/12 C	72890000002			\$27.15					
	2009283	Hein Dark 4/6/12 B	72890000125			\$27.15					
	2011283	Hein Lt 4/6/12 B	72890001580			\$27.15					
	7491283	Newcastle 4/6/12 B	88345100050			\$27.85					
NEW PROMO				1/3/2011	2/5/2011	\$27.85	\$2.79	\$25.06	1		
	2014428	Tecate 2/12/12 C	89826900336	8/30/2010		\$18.50					
END DATE CHG				8/30/2010	7/30/2011	\$18.50	\$1.55	\$16.95	14	M&M W/ TECATE 6PK CANS	
END DATE CHG				8/30/2010	7/30/2011	\$18.50	\$0.70	\$17.80	3	MIX & MATCH TECATE 12PKS	
				11/29/2010	2/5/2011	\$18.50	\$0.70	\$17.80	1		
NEW PROMO				3/28/2011	5/28/2011	\$18.50	\$0.70	\$17.80	1		
	2014275	Tecate 2/12/12 B	89826912032	8/30/2010		\$19.00					
END DATE CHG				8/30/2010	7/30/2011	\$19.00	\$1.20	\$17.80	3	MIX & MATCH TECATE 12PKS	
				11/29/2010	2/5/2011	\$19.00	\$1.20	\$17.80	1		
NEW PROMO				3/28/2011	5/28/2011	\$19.00	\$1.20	\$17.80	1		
	2005275	Dos Equis Amber 2/12/12 B	72311331401			\$23.80					
	2006275	Dos Equis Special 2/12/12 B	72311230124			\$23.80					
END DATE CHG				1/4/2010	7/30/2011	\$23.80	\$1.85	\$21.95	1		
	2013275	Sol 2/12/12 B	72311230216			\$25.40					
	7491275	Newcastle 2/12/12 B	88345100531	8/30/2010		\$26.30					
END DATE CHG				8/30/2010	7/30/2011	\$26.30	\$2.25	\$24.05	3		
END DATE CHG				8/30/2010	7/30/2011	\$26.30	\$3.35	\$22.95	70		
NEW PROMO				12/13/2010	1/1/2011	\$26.30	\$3.35	\$22.95	1		
NEW PROMO				1/31/2011	3/26/2011	\$26.30	\$3.25	\$22.95	1		
NEW PROMO				5/23/2011	7/2/2011	\$26.30	\$3.25	\$22.95	1		
	2000275	Amstel Lt 2/12/12 B	72890100160			\$26.30					
	2000428	Amstel Lt 2/12/12 C	728900001511			\$26.30					
	2007275	Hein 2/12/12 B	72890000163			\$26.30					
	2007428	Hein 2/12/12 C	72890000200			\$26.30					
	2011275	Hein Lt 2/12/12 B	72890001597			\$26.30					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	2011428	Hein Lt 2/12/12 C	72890001887			\$26.30					
END DATE CHG				10/31/2010	7/30/2011	\$26.30	\$0.85	\$25.45	7	MIX & MATCH	
END DATE CHG				1/5/2009	7/30/2011	\$26.30	\$2.30	\$24.00	28	MIX & MATCH - NEWCASTLE 12PKS REMOVED AS OF 08/30	
END DATE CHG				5/4/2009	7/30/2011	\$26.30	\$2.85	\$23.45	42	HEINEKEN 18PKS ADDED TO THIS QD AS OF 11/08/10 (42+ LEVEL ONLY)	
NEW PROMO				1/24/2011	2/5/2011	\$26.30	\$3.35	\$22.95	126	MIX & MATCH - NO NEWCASTLE OR HEIN 18PKS	
NEW PROMO				2/28/2011	3/19/2011	\$26.30	\$3.35	\$22.95	126	MIX & MATCH - NO NEWCASTLE OR HEIN 18PKS	
NEW PROMO				4/11/2011	4/30/2011	\$26.30	\$3.35	\$22.95	126	MIX & MATCH - NO NEWCASTLE OR HEIN 18PKS	
NEW PROMO				5/23/2011	7/2/2011	\$26.30	\$3.35	\$22.95	126	MIX & MATCH - NO NEWCASTLE OR HEIN 18PKS	
END DATE CHG				8/30/2010	7/30/2011	\$26.30	\$3.35	\$22.95	240	MIX & MATCH - NO NEWCASTLE OR HEIN 18PKS	
NEW PROMO				2/28/2011	3/26/2011	\$26.30	\$0.85	\$25.45	7	MIX & MATCH	
NEW PROMO				4/25/2011	5/28/2011	\$26.30	\$0.85	\$25.45	7	MIX & MATCH	
NEW PROMO				6/27/2011	7/30/2011	\$26.30	\$0.85	\$25.45	7	MIX & MATCH	
	2007242	Hein 1/18/12 B	72890001528			\$19.80					
	2011242	Hein Lt 1/18/12 B	72890004239			\$19.80					
				11/29/2010	1/1/2011	\$19.80	\$2.25	\$17.55	10	MIX & MATCH HEIN 18PKS ONLY	
				11/8/2010	1/1/2011	\$19.80	\$2.25	\$17.55	42	MIX & MATCH WITH HEINEKEN/AMSTEL FAMILY 12PK 42+ CASE QD	
END DATE CHG				1/3/2011	7/30/2011	\$19.80	\$2.85	\$16.95	42	MIX & MATCH WITH HEINEKEN/AMSTEL FAMILY 12PK 42+ CASE QD	
				1/3/2011	2/5/2011	\$19.80	\$2.85	\$16.95	10	MIX & MATCH HEIN 18PKS ONLY	
NEW PROMO				2/7/2011	3/5/2011	\$19.80	\$1.30	\$18.50	5	MIX & MATCH HEIN 18PKS AND 7OZ	
NEW PROMO				3/7/2011	4/30/2011	\$19.80	\$2.85	\$16.95	5	MIX & MATCH HEIN 18PKS AND 7OZ	
NEW PROMO				5/2/2011	5/28/2011	\$19.80	\$1.30	\$18.50	5	MIX & MATCH HEIN 18PKS AND 7OZ	
NEW PROMO				5/30/2011	7/30/2011	\$19.80	\$2.85	\$16.95	5	MIX & MATCH HEIN 18PKS AND 7OZ	
	2000253	Amstel Lt 1/24/12 B	72890100252			\$26.30				CLUB PACKAGE	
	2007253	Hein 1/24/12 B	72890000316			\$26.30				CLUB PACKAGE	
	2011253	Hein Lt 1/24/12 B	728900001610			\$26.30				CLUB PACKAGE	
END DATE CHG				9/28/2009	7/30/2011	\$26.30	\$3.35	\$22.95	240	MIX & MATCH	
		Hein Collection 1/24/12 B	72890004369			\$26.30				CLUB PACKAGE	
END DATE CHG				9/28/2009	7/30/2011	\$26.30	\$3.35	\$22.95	84	MIX & MATCH	

Guinness Diageo

Single Serves (16oz, 24oz, 32oz packages)										
	2324441	Red Stripe 6/4/16 C	83820568028			\$29.21				
	2303438	Guin Draught 6/4/14.9 C	83820123609			\$39.30				
NEW PROMO				11/15/2010	1/1/2011	\$39.30	\$2.45	\$36.85	1	
NEW PROMO				1/31/2011	4/2/2011	\$39.30	\$2.45	\$36.85	1	
NEW PROMO				5/2/2011	5/28/2011	\$39.30	\$2.45	\$36.85	1	
	2371446	Jeremiah Weed Roadhouse Tea 1/12/23.5 C	82000753483			\$21.00				
	2372446	Jeremiah Weed Lightning Lemonade 1/12/23.5	82000753452			\$21.00				
	2370446	Jeremiah Weed Spiked Cola 1/12/23.5 C	82000753513			\$21.00				
	2306228	Guin Stout 1/12/22 B	83820234800			\$25.20				
	2324229	Red Stripe 1/12/24 B	83820567960			\$24.95				
	2333229	Smir Grn Apple 1/12/24 B	82000729037	10/4/2010		\$25.15				
	2335229	Smir Ice 1/12/24 B	82000725695	10/4/2010		\$25.15				
	2350229	Smir Wild Grape 1/12/24 B	82000734093	10/4/2010		\$25.15				
				10/4/2010	1/1/2011	\$25.15	\$1.50	\$23.65	1	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	235263	Smir Ice 1/24/16 B PL	82000725725			\$28.00					
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	2357448	Guin Draught Gift Cube 6/2/14.9oz C	83820123890			\$58.46					
	2369302	Guin Foreign Ex Stout 6/4/11.2 B	83820181166			\$42.95					
	2310283	Kaliber 4/6/12 B	83820725537			\$21.30					
	2326281	Smir Arctic Berry 4/6/11.2 B	82000735410			\$25.55					
	2364281	Smir Blueberry Lemonade 4/6/11.2 B	82000750079			\$25.55					
		Smir Cherry Lime 4/6/11.2 B	82000753407			\$25.55					
	2362281	Smir Classic Lemonade 4/6/11.2 B	82000750062			\$25.55					
	2363281	Smir Cranberry Lime 4/6/11.2 B	82000750055			\$25.55					
	2333281	Smir Grn Apple 4/6/11.2 B	82000727514			\$25.55					
	2335281	Smir Ice 4/6/11.2 B	82000723851			\$25.55					
	2337281	Smir Ice Light 4/6/11.2 B	82000740094			\$25.55					
	2354281	Smir Ice Mango 4/6/11.2oz B	82000743446			\$25.55					
	2355281	Smir Ice Passion 4/6/11.2oz B	82000743477			\$25.55					
	2361281	Smir Ice Pineapple 4/6/11.2oz B	82000747840			\$25.55					
	2342281	Smir Pom Fusion 4/6/11.2 B	82000736813			\$25.55					
	2343281	Smir Rasp 4/6/11.2 B	82000727545			\$25.55					
	2345281	Smir Straw 4/6/11.2 B	82000740018			\$25.55					
	2347281	Smir Trip Blk 4/6/11.2 B	82000726081			\$25.55					
	2349281	Smir Watermelon 4/6/11.2 B	82000729853			\$25.55					
	2350281	Smir Wild Grape 4/6/11.2 B	82000732143			\$25.55					
				11/22/2010	1/1/2011	\$25.55	\$0.80	\$24.75	1		
				11/22/2010	1/1/2011	\$25.55	\$2.65	\$22.90	5		
NEW PROMO				1/30/2011	2/26/2011	\$25.55	\$0.80	\$24.75	1		
NEW PROMO				1/30/2011	2/26/2011	\$25.55	\$2.65	\$22.90	5		
BEGIN DATE CHG				5/2/2011	7/2/2011	\$25.55	\$0.80	\$24.75	1	PRIOR BEGIN DATE 04/25/11	
BEGIN DATE CHG				5/2/2011	7/2/2011	\$25.55	\$2.65	\$22.90	5	PRIOR BEGIN DATE 04/25/11	
	2308283	Harp Lager 4/6/12 B	83820234732			\$26.15					
				11/15/2010	1/1/2011	\$26.15	\$1.55	\$24.60	1		
NEW PROMO				1/30/2011	4/2/2011	\$26.15	\$1.55	\$24.60	1		
NEW PROMO				5/2/2011	5/28/2011	\$26.15	\$1.55	\$24.60	1		
	2324281	Red Stripe 4/6/11.2 B	83820567939			\$26.15					
	2360281	Red Stripe Light 4/6/11.2 B	83820568110			\$26.15					
NEW PROMO				1/3/2011	2/5/2011	\$26.15	\$1.55	\$24.60	1		
NEW PROMO				1/3/2011	2/5/2011	\$26.15	\$3.20	\$22.95	7		
CANCELLED				4/25/2011	7/2/2011	\$26.15	\$1.55	\$24.60	1	THIS PROMO NOW CANCELLED	
CANCELLED				4/25/2011	7/2/2011	\$26.15	\$3.20	\$22.95	7	THIS PROMO NOW CANCELLED	
NEW PROMO				3/28/2011	6/4/2011	\$26.15	\$1.55	\$24.60	1		
NEW PROMO				3/28/2011	6/4/2011	\$26.15	\$3.20	\$22.95	7		
	2303281	Guin Draught 4/6/11.2 B	83820104011			\$29.45					
				11/15/2010	1/1/2011	\$29.45	\$1.55	\$27.90	1		
NEW PROMO				1/30/2011	4/2/2011	\$29.45	\$1.55	\$27.90	1		
NEW PROMO				5/2/2011	5/28/2011	\$29.45	\$1.55	\$27.90	1		
	2352283	Smithwicks 4/6/12 B	83820071528			\$29.45					
				11/15/2010	1/1/2011	\$29.45	\$3.20	\$26.25	1		
DISCOUNT CHG				1/30/2011	4/2/2011	\$29.45	\$1.75	\$27.70	1		
DISCOUNT CHG				5/2/2011	5/28/2011	\$29.45	\$1.75	\$27.70	1		

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	2306283	Guin Stout 4/6/12 B	83820123937	8/30/2010		\$31.15					
END DATE CHG				8/30/2010	7/2/2011	\$31.15	\$4.50	\$26.65	72	PRIOR END 01/01/11	
				11/15/2010	1/1/2011	\$31.15	\$1.75	\$29.40	1		
NEW PROMO				1/30/2011	4/2/2011	\$31.15	\$1.75	\$29.40	1		
NEW PROMO				5/2/2011	7/2/2011	\$31.15	\$1.75	\$29.40	1		
	2303432	Guin Draught 3/8/14.9oz Cans	83820123685	6/28/2010		\$35.65					
				6/28/2010	1/1/2011	\$35.65	\$2.55	\$33.10	1		
NEW PROMO				1/31/2011	4/2/2011	\$35.65	\$2.55	\$33.10	1		
NEW PROMO				5/30/2011	7/2/2011	\$35.65	\$2.55	\$33.10	1		
	2324273	Red Stripe 2/12/11.2 B	83820138948			\$22.95					
	2324275	Red Stripe 2/12/12 B	83820138948			\$22.95					
END DATE CHG				4/28/2008	7/2/2011	\$22.95	\$4.30	\$18.65	72	PRIOR END 01/01/11	
				12/13/2010	1/1/2011	\$22.95	\$2.60	\$20.35	1		
NEW PROMO				1/3/2011	2/5/2011	\$22.95	\$2.60	\$20.35	1		
BEGIN DATE CHG				3/28/2011	7/2/2011	\$22.95	\$2.60	\$20.35	1	PRIOR BEGIN DATE 04/11/11	
	2341273	Smir Party Pack 2/12/11.2 B	82000729082			\$24.60		As of 11/01		Smirnoff Flavor Party Pack	
	2366273	Smir PMD Party Pack 2/12/11.2 B	82000752479			\$24.60		As of 11/01		Premium Malt Cocktail Party Pack	
NEW PROMO				11/1/2010	1/1/2011	\$24.60	\$3.30	\$21.30	1	NEW CASE + EDLP	
NEW PROMO				1/31/2011	2/26/2011	\$24.60	\$3.30	\$21.30	1		
NEW PROMO				3/28/2011	4/30/2011	\$24.60	\$3.30	\$21.30	1		
NEW PROMO				5/30/2011	7/2/2011	\$24.60	\$3.30	\$21.30	1		
	2306275	Guin Stout 2/12/12 B	8382023483			\$25.35					
END DATE CHG				11/15/2010	1/15/2011	\$25.35	\$1.30	\$24.05	1	PRIOR END 01/01/11	
NEW PROMO				1/31/2011	4/2/2011	\$25.35	\$1.30	\$24.05	1		
NEW PROMO				5/30/2011	7/2/2011	\$25.35	\$1.30	\$24.05	1		
	2303273	Guin Draught 2/12/11.2 B	83820104035			\$26.20					
END DATE CHG				11/15/2010	1/15/2011	\$26.20	\$1.55	\$24.65	1	PRIOR END 01/01/11	
NEW PROMO				1/31/2011	4/2/2011	\$26.20	\$1.55	\$24.65	1		
NEW PROMO				5/30/2011	7/2/2011	\$26.20	\$1.55	\$24.65	1		
	2303413	Guin Draught 1/18/14.9 C	83820123869			\$19.31					
	2305242	Guin Heritage Pk 1/18/12 B	83820181036			\$20.23					
	2330251	Smir Club Pk 1/24/11.2 B	82000731115			\$20.13					
	2335253	Smir Ice 1/24/12 B	82000726180			\$24.50					
				10/6/2008	1/1/2011	\$24.50	\$5.70	\$18.80	72		
	2324253	Red Stripe 1/24/12 B	83820567953			\$24.95					
	2341267	Smir Party Pack 1/28/11.2 B	82000738688			\$21.92					

Presidente

	1097228	Presidente 1/12/22 B	719057001419			\$23.90					
	1097289	Presidente 4/6/7oz B				\$19.65					
	1097283	Presidente 4/6/12 B	719057001310			\$24.80					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	1098283	Presidente Lt 4/6/12 B	719057011630			\$24.80					
	1097275	Presidente 2/12/12 B	719057001563			\$23.90					
	1097428	Presidente 2/12/12 Can	71905701169			\$23.90					
	1098275	Presidente Lt 2/12/12 B	719057011647			\$23.90					
END DATE CHG				1/25/2010	7/2/2011	\$23.90	\$3.95	\$19.95	1		
	1097242	Presidente 1/18/12oz B	719057001624			\$14.99					

Warsteiner

	7543281	Warst Fresh Non-Alc 4/6/11.2 B	82054107850			\$19.75					
FRONT LINE CHG	7534281	Warst Dunkel 4/6/11.2 B	82054105559			\$28.75	\$25.55			FRONT LINE PRICE DECREASE AS OF 12/27/10	
FRONT LINE CHG	7538281	Warsteiner 4/6/11.2 B	82054104446			\$28.75	\$25.55			FRONT LINE PRICE DECREASE AS OF 12/27/10	
	7542281	Warst Konig Ludwig 4/6/11.2 B	650055142172			\$28.75					
NEW PROMO				2/7/2011	3/12/2011	\$28.75	\$3.20	\$25.55	1		
NEW PROMO				4/25/2011	5/28/2011	\$28.75	\$3.20	\$25.55	1		
NEW PROMO				6/27/2011	7/30/2011	\$28.75	\$3.20	\$25.55	1		
	7534273	Warst Dunkel 2/12/11.2 B	82054805617			\$27.15					
	7535273	Warst October 2/12/11.2 B	8205480751			\$27.15					
	7538273	Warsteiner 2/12/11.2 B	82054804513			\$27.15					
END DATE CHG				3/29/2010	7/2/2011	\$27.15	\$7.20	\$19.95	14	MIX & MATCH	
NEW PROMO				11/22/2010	1/1/2011	\$27.15	\$5.85	\$21.30	1		
NEW PROMO				1/3/2011	2/5/2011	\$27.15	\$5.85	\$21.30	1		
NEW PROMO				2/7/2011	2/26/2011	\$27.15	\$3.40	\$23.75	1		
NEW PROMO				2/28/2011	4/2/2011	\$27.15	\$5.85	\$21.30	1		
NEW PROMO				4/4/2011	4/30/2011	\$27.15	\$3.40	\$23.75	1		
NEW PROMO				5/2/2011	6/4/2011	\$27.15	\$5.85	\$21.30	1		
NEW PROMO				6/6/2011	6/25/2011	\$27.15	\$3.40	\$23.75	1		
	7538431	Warsteiner 2/1/5L C	8205410311			\$30.50					
	7544452	Warsteiner 1/24/11.2 C	82054206805			\$22.95					
				NOW	1/1/2011	\$22.95	\$6.00	\$16.95	10		

Moosehead

	4100283	Moosehead 4/6/12 B	72311630092			\$24.50					
	4100275	Moosehead 2/12/12 B	72311930406			\$21.35					
	4102275	Moosehead Lt 2/12/12 B	776029701777			\$21.35					
				11/1/2010	1/1/2011	\$21.35	\$2.89	\$18.46	1		
CANCELLED!				1/31/2011	2/26/2011	\$21.35	\$2.89	\$18.46	1	THIS PROMO IS NOW CANCELLED!	
BEGIN DATE CHG				2/28/2011	4/30/2011	\$21.35	\$2.89	\$18.46	1	PRIOR START DATE 04/04/11	
NEW PROMO				6/27/2011	7/30/2011	\$21.35	\$2.89	\$18.46	1		

Specialty Import Partners

Asahi

FRONT LINE CHG	1001221	Asahi 1/12/16 B	38766301604			\$22.95	\$26.95			NEW FRONT LINE AS OF 01/03/11	
FRONT LINE CHG	1001283	Asahi 4/6/12 B	38766361202			\$27.95	\$28.95			NEW FRONT LINE AS OF 01/03/11	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Bavaria											
	4610441	Hollandia 6/4/16oz C	81986003247					\$22.19			
	4609281	Bavaria Holland 4/6/11.2 B	81986003087					\$22.65			
	4609331	Bavaria 2/12/8oz B	81986002011					\$18.00			
	4610273	Hollandia 2/12/11.2oz B	81986002998					\$20.68			
	4609273	Bavaria Holland 2/12/11.2 B	81986003100					\$21.86			
Belekus											
Single Serves (16oz, 24oz, 32oz packages)											
	3159438	Belhaven Scott Ale 6/4/14.9 C	78695000047					\$46.95			
	3178438	Youngs Dbl Choc Stout 6/4/14.9 C	83326002118					\$46.95			
	3178326	Youngs Dbl Choc Stout 1/8/16.9 B						\$26.95			
	3174326	Wells Bombardier 1/8/16.9 B	700330000151					\$27.95			
	3175326	Wells Banana Bread 1/8/16.9 B	700330000168					\$32.95			
	3161220	Belhaven Twist Thist IPA 1/12/16.9 B	78695005001					\$37.95			
	3179220	Youngs Oatmeal Stout 1/12/16.9 B	83326001319					\$37.95			
	3180220	Youngs Old Nick Ale 1/12/16.9 B						\$37.95			
	3162220	Belhaven Wee Heavy 1/12/16.9 B	78695000112					\$41.95			
	3164220	Belhaven Scottish Stout 1/12/16.9 B	786950080018					\$41.95			
NEW ITEM	3184218	Timmermans Framboise 1/12/11.2 B	793573750211					\$45.00			
NEW ITEM	3186218	Timmermans Strawberry 1/12/11.2 B	793573750198					\$45.00			
	3176209	Malheur 10 1/6/25.4 B	899017001045					\$43.95			
	3177209	Malheur 12 1/6/25.4 B	899017001687					\$49.95			
	3182209	Malhuer Dark Brut 1/6/25.4 B	899017001025					\$109.95			
	3183209	Malheur Brut 1/6/25.4 B	899017001403					\$109.95			
	3198230	Lefebvre Blanche DBrux 1/12/25.4 B	610774301953					\$65.95			
NEW ITEM	3185209	Bourgogne des Flandres 1/6/25.4 B	94922305527					\$53.95			
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	3178302	Youngs Dbl Choc Stout 6/4/11.2 B	700330000199					\$44.00			
	3175302	Wells Banana Bread 6/4/11.2 B	700330000212					\$45.95			
	3198302	Lefebvre Blanche DBrux 6/4/11.2 B	610774201468					\$46.95			

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	3176302	Malheur 10 6/4/11.2 B	899017001014			\$61.95					
	3165302	Lefebvre Barbar Winter 6/4/11.2 B	610774201468			\$62.95					
	3197302	Lefebvre Barbar Honey 6/4/11.2 B	610774302462			\$64.95					
	3177302	Malheur 12 6/4/11.2 B	899017001601			\$79.95					
NEW ITEM	3185302	Bourgogne des Flandres 6/4/11.2 B	94922305534			\$71.00					
	3159283	Belhaven Scott Ale 4/6/12 B	786950000016			\$38.95					
	3160283	Belhaven StAndrews 4/6/12 B	786950123418			\$38.95					

Binding Breueri

Single Serves (16oz, 24oz, 32oz packages)											
	4427246	Krusovice Dark 1/20/16.9 B	182330000032			\$31.00					
	4428246	Krusovice Imperial 1/20/16.9 B	182330000018			\$31.00					
				12/6/2010	1/1/2011	\$31.00	\$3.00	\$28.00	1		
NEW PROMO				2/28/2011	4/2/2011	\$31.00	\$3.00	\$28.00	1		
NEW PROMO				6/6/2011	7/2/2011	\$31.00	\$3.00	\$28.00	1		
	4429246	Radeberger Pilsner 1/20/16.9 B	42572055019			\$31.00					
	4434246	Altenmunster Mai Bock 1/20/16.9 B	42572070012			\$60.95					
	4425246	Altenmunster Winter 1/20/16.9 B	42572060013			\$60.95					

Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	4430283	Clausthaler Amber N/A 4/6/12 B	42572051011			\$19.65					
	4431283	Clausthaler N/A 4/6/12 B	42572057150			\$19.65					
DISCOUNT CHG				11/22/2010	1/1/2011	\$19.65	\$3.40	\$16.25	1	NEW DISCOUNT FOR THIS PROMO ONLY	
NEW PROMO				1/31/2011	2/26/2011	\$19.65	\$2.37	\$17.28	1		
NEW PROMO				4/4/2011	4/30/2011	\$19.65	\$2.37	\$17.28	1		
NEW PROMO				6/6/2011	7/2/2011	\$19.65	\$2.37	\$17.28	1		
	4414453	DAB Original 24/16.9 oz 4/6 C	25078075064			\$23.95					
				9/15/2010	1/1/2011	\$23.95	\$2.95	\$21.00	10		
	4428281	Krusovice Imperial 4/6/11.2 B	182330000070			\$25.60					
	4429281	Radeberger Pilsner 4/6/11.2 B	42572050069			\$25.60					
				12/6/2010	1/1/2011	\$25.60	\$3.00	\$22.60	1		
NEW PROMO				1/31/2011	2/26/2011	\$25.60	\$2.80	\$22.80	1		
NEW PROMO				4/4/2011	4/30/2011	\$25.60	\$2.80	\$22.80	1		
NEW PROMO				6/6/2011	7/2/2011	\$25.60	\$2.80	\$22.80	1		
	4429273	Radeberger Pilsner 2/12/11.2 B	42572050120			\$25.20					
NEW PROMO				2/28/2011	4/2/2011	\$25.20	\$3.00	\$22.20	1		
NEW PROMO				5/2/2011	5/28/2011	\$25.20	\$3.00	\$22.20	1		

Carlsberg

	4518438	Tetley 6/4/14.9 C	80660959788			\$34.75					
--	---------	-------------------	-------------	--	--	---------	--	--	--	--	--

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	4515281	Carlsberg 4/6/11.2 B	87600100217			\$26.20					
	4516283	Carlsberg Elephant 4/6/12 B	87600100231			\$26.20					
	4522283	Grimbergen Blonde 4/6/12 B	345810005600			\$36.95					
	4523283	Grimbergen Dbl 4/6/12 B	345810005617			\$36.95					

Carib

	4640449	Carib Lager 4/6/10oz C	79871311043			\$22.65					
	4640283	Carib Lager 4/6/12 B	798713110344			\$24.95					
NEW PROMO				02/28/11	3/12/2011	\$24.95	\$7.95	\$17.00	5		
NEW PROMO				6/20/2011	7/2/2011	\$24.95	\$7.95	\$17.00	5		
NEW PROMO				8/29/2011	9/12/2011	\$24.95	\$7.95	\$17.00	5		
	4640275	Carib Lager 2/12/12 B	798713110467			\$18.65					

Chang

	5100281	Chang 4/6/11.2 B	697263513035			\$26.20					
NEW PROMO				11/8/2010	1/1/2011	\$26.20	\$3.00	\$23.20	10		
	5100228	Chang 1/12/22oz B	697263516012			\$25.95					
				8/30/2010	1/1/2011	\$25.95	\$3.00	\$22.95	5		

Crikak

	5676275	Crikak German Lager 2/12/12oz B	827943105124			\$21.98					
--	---------	---------------------------------	--------------	--	--	---------	--	--	--	--	--

Estrella

	3229281	Estrella Galicia 4/6/11.2 B				\$27.95					
--	---------	-----------------------------	--	--	--	---------	--	--	--	--	--

Global Village Imports

	3297283	Boags Prem Lager 4/6/12 B	9318691000812			\$37.95					
--	---------	---------------------------	---------------	--	--	---------	--	--	--	--	--

Hellas Import Ltd

	5031281	Hellas Mythos Lager 4/6/11.2 B	86891069555			\$32.95					
--	---------	--------------------------------	-------------	--	--	---------	--	--	--	--	--

Import A-N-T

	4415281	Bitburger 4/6/11.2 B	20507000372			\$27.80					
	4415273	Bitburger 2/12/11.2 B	20507000396			\$25.45					

Latis LLC

Single Serves (16oz, 24oz, 32oz packages)											
	7147209	Latis Rodenbach Vintage 1/6/25.4 B	859996000057			\$79.00					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	7146230	Latis Rodenbach Grd Cru 1/12/25.4 B	859996900050			\$79.00					
	7145230	Latis Rodenbach 1/12/25.4 B	859996800053			\$75.00					
	7141230	Latis Steenbrugge Blonde 1/12/25.4 B	859996400055			\$75.00					
	7142230	Latis Steenbrugge Bruin 1/12/25.4 B	859996400059			\$75.00					
	7143230	Latis Steenbrugge Tripel 1/12/25.4 B	859996500052			\$75.00					
	7144230	Latis Steenbrugge Wit 1/12/25.4 B	859996300058			\$75.00					

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	7140281	Latis Palm 4/6/11.2 B	859996100023			\$29.50					
	7145281	Latis Rodenbach 4/6/11.2 B	859996900029			\$48.00					

Magners

	4607224	Magners 1/12/20 B	41990600054			\$27.95					
NEW ITEM	4599359	Magners Irish Pear 1/12/19.2 B	815351010000			\$27.95					
	4607282	Magners 4/6/11.5 B	41990600023			\$29.50					
NEW ITEM	4599302	Magners Irish Pear 6/4/11.20z B	815351010031			\$29.50					

Manneken Brussels

Single Serves

(16oz, 24oz, 32oz packages)

	3332230	Chimay Premiere Ale Red 1/12/25.4 B	81706000044	7/12/2010		\$92.95					
END DATE CHG				8/30/2010	7/2/2011	\$92.95	\$1.00	\$91.95	7	M&M ALL CHIMAY PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$92.95	\$2.00	\$90.95	14	M&M ALL CHIMAY PACKAGES	
	3330230	Chimay Cinq Cents 1/12/25.4 B	81706000136	7/12/2010		\$95.95					
END DATE CHG				8/30/2010	7/2/2011	\$95.95	\$1.00	\$94.95	7	M&M ALL CHIMAY PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$95.95	\$2.00	\$93.95	14	M&M ALL CHIMAY PACKAGES	
	3331230	Chimay Gr Res Blue 1/12/25.4 B	86891029665	7/12/2010		\$104.95					
END DATE CHG				8/30/2010	7/2/2011	\$104.95	\$1.00	\$103.95	7	M&M ALL CHIMAY PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$104.95	\$2.00	\$102.95	14	M&M ALL CHIMAY PACKAGES	

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	3328322	Chimay Beer Gift Pk 8/3/11.2 B	81706021049	7/12/2010		\$102.95					
END DATE CHG				8/30/2010	7/2/2011	\$102.95	\$1.00	\$101.95	7	M&M ALL CHIMAY PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$102.95	\$2.00	\$100.95	14	M&M ALL CHIMAY PACKAGES	
				11/1/2010	1/1/2011	\$102.95	\$8.00	\$94.95	1	CASE 1 PROMO JUST FOR THE HOLIDAYS!	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	3332302	Chimay Red Cap 6/4/11.2 B	81706003014	7/12/2010		\$83.95					
END DATE CHG				8/30/2010	7/2/2011	\$83.95	\$1.00	\$82.95	7	M&M ALL CHIMAY PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$83.95	\$2.00	\$81.95	14	M&M ALL CHIMAY PACKAGES	
	3330302	Chimay Triple Cap White 6/4/11.2 B	81706003021	7/12/2010		\$84.95					
END DATE CHG				8/30/2010	7/2/2011	\$84.95	\$1.00	\$83.95	7	M&M ALL CHIMAY PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$84.95	\$2.00	\$82.95	14	M&M ALL CHIMAY PACKAGES	
	3331302	Chimay Blue Cap 6/4/11.2 B	81706003038	8/30/2010		\$94.95					
END DATE CHG				8/30/2010	7/2/2011	\$94.95	\$1.00	\$93.95	7	M&M ALL CHIMAY PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$94.95	\$2.00	\$92.95	14	M&M ALL CHIMAY PACKAGES	

Merchant du Vin

Single Serves (16oz, 24oz, 32oz packages)											
	3433218	Orval Trappist Ale 1/12/11.2 B	85725140019			\$49.95					
	3501218	Westmalle Trapp Dubbel 1/12/11.2 B	85725154023			\$49.95					
	3502218	Westmalle Trapp Tripel 1/12/11.2 B	85725154047			\$49.95					
	3391318	Lindemans Cassis 1/12/12 B	85725108064			\$54.95					
	3392318	Lindemans Frambois 1/12/12 B	85725108040			\$54.95					
	3393318	Lindemans Gueuze 1/12/12 B	85725108019			\$54.95					
	3394318	Lindemans Kriek 1/12/12 B	85725108026			\$54.95					
	3395318	Lindemans Peche 1/12/12 B	85725108057			\$54.95					
	3396318	Lindemans Pomme 1/12/12 B	85725108071			\$54.95					
	3397318	Lindemans Cuvee Rene 1/12/12 B	85725108088			\$59.95					
	3499220	Zatec Bright Lager 1/12/16.9 B	85725187007			\$33.95					
	3378220	Greens Discovery Amber 1/12/16.9 B	85725176049			\$55.95					
	3379220	Greens Endeavour Dubbel 1/12/16.9 B	85725176025			\$55.95					
	3380220	Greens Quest Triple 1/12/16.9 B	85725176063			\$55.95					
	3364246	Ayinger Alt Dunkel 1/20/16.9 B	85725122022			\$54.95					
	3359246	Ayinger Brau Weisse 1/20/16.9 B	85725122053			\$54.95					
	3361246	Ayinger Jahrhundert Bier 1/20/16.9 B	85725122060			\$54.95					
	3362246	Ayinger Oktoberfest 1/20/16.9 B	85725122039			\$54.95					
	3363246	Ayinger UR Weisse 1/20/16.9 B	85725122084			\$54.95					
	3368246	Ayinger Weizen Bock 1/20/16.9 B	85725122091			\$74.95					
	3366328	Sam Smith Selection 1/3/18.7 B	85725315884			\$39.95					
	3440319	Sam Smith Imperial Stout 1/12/18.7 B	85725115291			\$34.95					
	3441319	Sam Smith IPA 1/12/18.7 B	85725115222			\$34.95					
	3442319	Sam Smith Nut Brown 1/12/18.7 B	85725115086			\$34.95					
	3443319	Sam Smith Oatmeal Stout 1/12/18.7 B	85725115093			\$34.95					
	3444319	Sam Smith Org Ale 1/12/18.7 B	85725115277			\$34.95					
	3439319	Sam Smith Org App Cider 1/12/18.7 B				\$34.95					
	3445319	Sam Smith Org Lager 1/12/18.7 B	85725115253			\$34.95					
	3446319	Sam Smith Pale Ale 1/12/18.7 B	85725115208			\$34.95					
	3447319	Sam Smith Pure Lager 1/12/18.7 B	85725115109			\$34.95					
	3448319	Sam Smith Taddy Porter 1/12/18.7 B	85725115215			\$34.95					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	3449319	Sam Smith Winter 1/12/18.7 B	8572515079			\$34.95					
	3450319	Sam Smith Org Cherry 1/12/18.7 B	8572516007			\$58.95					
	3451319	Sam Smith Org Raspb 1/12/18.7 B	8572516045			\$58.95					
	3452319	Sam Smith Org Strawb 1/12/18.7 B	8572516021			\$58.95					
	3367319	Sam Smith Stingo 1/12/18.7 B	85725215434			\$109.95					
	3501209	Westmalle Trapp Dubbel 1/6/25.4 B	85725154085			\$53.95					
	3502209	Westmalle Trapp Tripel 1/6/25.4 B	85725154061			\$53.95					
	3391230	Lindemans Cassis 1/12/25.4 B	85725108118			\$93.95					
	3392230	Lindemans Frambois 1/12/25.4 B	85725108149			\$93.95					
	3394230	Lindemans Kriek 1/12/25.4 B	85725108125			\$93.95					
	3395230	Lindemans Peche 1/12/25.4 B	85725108156			\$93.95					
	3396230	Lindemans Pomme 1/12/25.4 B	85725108170			\$93.95					
	3397230	Lindemans Cuvee Rene 1/12/25.4 B	85725108163			\$95.95					
Multi Packs											(4/6pks, 9pks, 12pks, 18pks, 24pks)
	3398358	Lindemans Gift Box 6/2/12oz B	85275118223			\$57.95					
	3359302	Ayinger Brau Weisse 6/4/11.2 B	85725422122			\$42.95					
	3360302	Ayinger Celeb Doppelbock 6/4/11.2 B	85725422016			\$63.95					
	3361302	Ayinger Jahrhundert Bier 6/4/11.2 B	85725422122			\$42.95					
	3439294	Sam Smith Org App Cider 6/4/12 B	85725115314			\$38.95					
	3440294	Sam Smith Imperial Stout 6/4/12 B	85725315059			\$48.95					
	3441294	Sam Smith IPA 6/4/12 B	85725315233			\$48.95					
	3442294	Sam Smith Nut Brown 6/4/12 B	85725315035			\$48.95					
	3443294	Sam Smith Oatmeal Stout 6/4/12 B	85725315042			\$48.95					
	3444294	Sam Smith Org Ale 6/4/12 B	85725315288			\$48.95					
	3445294	Sam Smith Org Lager 6/4/12 B	85725315264			\$48.95					
	3446294	Sam Smith Pale Ale 6/4/12 B	85725315011			\$48.95					
	3447294	Sam Smith Pure Lager 6/4/12 B	85725315066			\$48.95					
	3448294	Sam Smith Taddy Porter 6/4/12 B	85725315028			\$48.95					
	3449294	Sam Smith Winter 6/4/12 B	85725315110			\$48.95					
	3427283	Menabrea Beer 4/6/12 B	748193192699			\$30.00					
Paulaner & Hacker PHUSA											
Single Serves											(16oz, 24oz, 32oz packages)
	4393246	Paulaner Hefe Weizen 1/20/16.9 B	80157411263			\$36.95					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	4393431	Paulaner Hefe Weizen 2/1/5L C	80157101942			\$31.95					
	4396431	Paulaner Oktoberfest 2/1/5L C				\$31.95					
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	4400281	Hack Munich Gold 4/6/11.2 B	49483261768			\$29.95					
	4401281	Hack Oktoberfest 4/6/11.2 B	49483261850			\$29.95					
	4402281	Hack Weiss 4/6/11.2 B	49483262062			\$29.95					
	4406281	Hack Weiss Dark 4/6/11.2 B	49483261560			\$29.95					
	4393281	Paulaner Hefe Weizen 4/6/11.2 B	8015711330			\$29.95					
	4395281	Paulaner Lager 4/6/11.2 B	80157113631			\$29.95					
	4396281	Paulaner Oktoberfest 4/6/11.2 B	8015711323			\$29.95					
	4397281	Paulaner Prem Pils 4/6/11.2 B	80157113532			\$29.95					
	4398281	Paulaner Salvator 4/6/11.2 B	80157113433			\$29.95					
	4399281	Paulaner Thom Brau N/A 4/6/11.2 B	80157113938			\$29.95					
NEW PROMO				1/3/2011	2/5/2011	\$29.95	\$1.00	\$28.95	7	MIX AND MATCH PAUL & HACK 6PKS	
NEW PROMO				1/3/2011	2/5/2011	\$29.95	\$2.00	\$27.95	14	MIX AND MATCH PAUL & HACK 6PKS	
	3217283	Dixie Lager Beer 4/6/12 B	82393000027	7/12/2010		\$31.95					
	3218283	Dixie Voo Doo Lager 4/6/12 B	82393000393	7/12/2010		\$32.95					
	3216253	Dixie Jazz Amber Lt 1/24/12 B	82393000331	7/12/2010		\$31.95					
	3219336	Fruli Strawb Beer 1/24/8.45oz NR				\$62.95					
Phoenix Beverage											
	5725291	PhB Dragon Stout 4/6/9.6oz B				\$32.95					
Priess Imports											
	7445228	Brewdog Chaos Theory 1/12/22 B	5060154910469			\$61.95					
	7446228	Brewdog Dogma 1/12/22 B	5060154910339			\$61.95					
	7444228	Brewdog Hardcore 1/12/22 B	5060154910247			\$61.95					
	7440228	Brewdog Punk 1/12/22 B	5060154910216			\$61.95					
	7442228	Brewdog Riptide 1/12/22 B	5060154910230			\$61.95					
	7441218	Brewdog Storm 1/12/11.2 B	5060154910254			\$77.95					
	7443218	Brewdog Isle of Arran 1/12/11.2 B	5060154910308			\$109.95					
	7447218	Brewdog Smokehead 1/12/11.2 B	5060154910391			\$109.95					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Sapporo											
Sapporo Brands cannot be sold in Treasure Coast Counties											
	4250221	Sapporo 1/12/16 B	87975004707			\$23.15					
	4250402	Sapporo 1/12/22 C	87975026501			\$26.50					
	4253402	Sapporo Reserve 1/12/22 C	87975726500			\$26.50					
				1/3/2011	1/29/2011	\$26.50	\$2.00	\$24.50	1		
				2/28/2011	4/2/2011	\$26.50	\$2.00	\$24.50	1		
				5/2/2011	5/28/2011	\$26.50	\$2.00	\$24.50	1		
	4250283	Sapporo 4/6/12 B	87975013501			\$27.80					
	4251283	Sapporo Lt 4/6/12 B	87975913559			\$27.80					
				11/29/2010	1/1/2011	\$27.80	\$4.00	\$23.80	1		
				1/31/2011	2/26/2011	\$27.80	\$4.00	\$23.80	1		
				4/4/2011	4/30/2011	\$27.80	\$4.00	\$23.80	1		
				5/30/2011	7/2/2011	\$27.80	\$4.00	\$23.80	1		
SBS Imports											
	5435220	SBS Aspoll Dry Cider 1/12/16.9 B	857283000117			\$63.95					
	5436220	SBS Aspoll Medium Cider 1/12/16.9 B	857283000124			\$63.95					
	5437220	SBS Aspoll Organic Cider 1/12/16.9 B	857283000131			\$63.95					
	5438209	SBS DeProef Grnd Blanch 1/6/25.4 B	857283000322			\$47.95					
	5440209	SBS DeProef Reinaert Flem 1/6/25.4 B	857283000247			\$47.95					
	5441209	SBS DeProef Saisson 1/6/25.4 B	857283000308			\$47.95					
	5444228	SBS Reunion Organic Red 1/12/22 B	787142114015			\$50.95					
	5439209	SBS DeProef Lozen Boer 1/6/25.4 B	857283000285			\$56.95					
	5443209	SBS DeProef Zoetzuur 1/6/25.4 B	857283000261			\$56.95					
	5445209	SBS DeProef Brasseu 1/6/25.4 B	85728300360			\$74.95					
	5442209	SBS DeProef Signature 1/6/25.4 B	857283000346			\$74.95					
	5440251	SBS DeProef Reinaert Flem 1/24/11.2 B	857283000230			\$78.95					
Singha N.A.											
	3579251	Singha 1/24/11.2 B				\$26.20					
	3579281	Singha 4/6/11.2 B				\$26.20					
	3580251	Singha Light 1/24/11.2 B				\$26.20					
Total Beverage Solutions											
	4408283	Moretti Birra 4/6/12 B	19751201031			\$26.25				CANNOT BE SOLD WEST COAST	
	4409283	Moretti LaRossa 4/6/12 B	1975120201			\$26.25				CANNOT BE SOLD WEST COAST	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
U.S. Beverage											
	4404441	Murphys Red 6/4/16 C	72890001221			\$35.95					
	4405441	Murphys Stout 6/4/16 C	72890001269			\$35.95					
NEW PROMO				1/31/2011	3/26/2011	\$35.95	\$4.80	\$31.15	1		
NEW PROMO				5/23/2011	7/2/2011	\$35.95	\$4.80	\$31.15	1		
	4404283	Murphys Red 4/6/12 B	602725000176			\$29.15					
NEW PROMO				2/28/2011	4/2/2011	\$29.15	\$5.17	\$23.98	1		
NEW PROMO				5/2/2011	5/28/2011	\$29.15	\$5.17	\$23.98	1		

American Craft Breweries

Boston Beer Company

Year Round Brands											
Single Serves (16oz, 24oz, 32oz packages)											
	2839403	Twisted Tea Half & Half 1/12/24oz C	87692752318			\$17.00					
	2830403	Twisted Tea Original 1/12/24oz C	87692832317			\$17.00					
	2835403	Twisted Tea Sweet 1/12/24oz C	87692572312			\$17.00					
	2800228	Sam Adams 1/12/22 B	87692102380			\$21.00					
	2814228	Sam Adams Octoberfest 1/12/22 B	87692302384			\$21.00					
Multi Packs (6/4pks, 4/6pks, 9pks, 12pks, 18pks, 24pks)											
	2808294	Sam Adams Double Bock 6/4/12 B	87692311010			\$45.00					
	2827294	Sam Adams Imper White 6/4/12 B	87692471011			\$45.00					
	2811294	Sam Adams Imperial Pilsner 6/4/12 B	87692991014			\$45.00					
	2828294	Sam Adams Imperial Stout 6/4/12 B	87692481010			\$45.00					
	2830283	Twisted Tea Original 4/6/12 B	87692831020			\$23.00					
	2835283	Twisted Tea Sweet 4/6/12 B	87692571025			\$23.00					
	2839283	Twisted Tea Half & Half 4/6/12 B				\$23.00					
NEW PROMO				3/7/2011	4/2/2011	\$23.00	\$2.85	\$20.15	3	MIX & MATCH	
NEW PROMO				6/6/2011	7/2/2011	\$23.00	\$2.85	\$20.15	3	MIX & MATCH	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
FRONT LINE CHG	2800283	Sam Adams 4/6/12 B	87692100126			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2801283	Sam Adams Black Lager 4/6/12 B	87692961024			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2825283	Sam Adams Blackberry Wit 4/6/12 B	87692781028			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2802283	Sam Adams Boston Ale 4/6/12 B	87692300304			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2805283	Sam Adams Brown Ale 4/6/12 B	87692721024			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2806283	Sam Adams Cherry Wht 4/6/12 B	87692271024			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2838283	Sam Adams Cranberry Lambic 4/6/12 B	87692501046			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2832283	Sam Adams Coastal Wheat 4/6/12 B	87692881025			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2807283	Sam Adams Cream Stout 4/6/12 B	87692400202			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2809283	Sam Adams Hefeweizen 4/6/12 B	87692881025			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2810283	Sam Adams Honey Porter 4/6/12 B	87692671022			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2812283	Sam Adams Irish Red 4/6/12 B	87692791027			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2836283	Sam Adams Latitude 48 4/6/12 B	87692591023			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2813283	Sam Adams Lt 4/6/12 B	87692111023			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2815283	Sam Adams Pale Ale 4/6/12 B	87692531029			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
END DATE CHG				4/5/2010	2/12/2011	\$29.50	\$3.30	\$26.20	7	MIX&MATCH 6PKS AND 12PKS	
NEW PROMO				2/14/2011	7/2/2011	\$28.76	\$2.56	\$26.20	5	MIX & MATCH 6PKS ONLY	
NEW PROMO				2/14/2011	7/2/2011	\$28.76	\$3.01	\$25.75	15	MIX & MATCH 6PKS ONLY	
	2830428	Twisted Tea Original 2/12/12 C				\$21.30					
NEW PROMO				4/4/2011	4/30/2011	\$21.30	\$0.94	\$20.36	3		
	2800275	Sam Adams 2/12/12 B	87692100140			\$27.10					
	2813275	Sam Adams Lt 2/12/12 B	8769211030			\$27.10					
END DATE CHG				8/3/2009	2/12/2011	\$27.10	\$3.32	\$23.78	7	MIX&MATCH 6PKS AND 12PKS	
NEW PROMO				2/14/2011	7/2/2011	\$27.10	\$1.95	\$25.15	5	MIX & MATCH 12PKS ONLY	
NEW PROMO				2/14/2011	7/2/2011	\$27.10	\$2.82	\$24.28	20	MIX & MATCH 12PKS ONLY	
	2800253	Sam Adams 1/24/12 B	87692100010			\$26.35					
END DATE CHG				8/2/2010	7/2/2011	\$26.35	\$3.50	\$22.85	48	STAND ALONE	
	2800269	Sam Adams 1/28/12 B	87692101192			\$27.35					
END DATE CHG				11/1/2010	7/2/2011	\$27.35	\$3.50	\$23.85	48	STAND ALONE	
Seasonal Packages											
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
FRONT LINE CHG	2803283	Sam Adams Brewmaster 4/6/12 B	87692001027			\$29.50	\$28.76			NEW FRONT LINE AS OF 02/14	
FRONT LINE CHG	2833283	Sam Adams Noble Pilsner 4/6/12 B	87692300502			\$29.50	\$28.76			Available Jan - March	NEW FRONT LINE AS OF 02/14
FRONT LINE CHG	2814283	Sam Adams Octfest 4/6/12 B	87692300502			\$29.50	\$28.76			Available Aug - October	NEW FRONT LINE AS OF 02/14
FRONT LINE CHG	2816283	Sam Adams Summer Ale 4/6/12 B	87692300502			\$29.50	\$28.76			Available April - August	NEW FRONT LINE AS OF 02/14
FRONT LINE CHG	2822283	Sam Adams Winter Lager 4/6/12 B	87692300502			\$29.50	\$28.76			Available Nov - January	
END DATE CHG				4/5/2010	2/12/2011	\$29.50	\$3.30	\$26.20	7	MIX&MATCH 6PKS AND 12PKS	
NEW PROMO				2/14/2011	7/2/2011	\$28.76	\$2.56	\$26.20	5	MIX & MATCH 6PKS ONLY	
NEW PROMO				2/14/2011	7/2/2011	\$28.76	\$3.01	\$25.75	15	MIX & MATCH 6PKS ONLY	
	2826283	Sam Adams Longshot Variety 4/6/12 B	87692681021			\$32.00					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	2804275	Sam Adams Brewmaster Coll 2/12/12 B	87692291039			\$27.10				Available Jan - March (Variety Pack)	
	2829275	Sam Adams Harvest Collection 2/12/12 B	87692291039			\$27.10				Available Aug - October (Variety Pack)	
	2833275	Sam Adams Noble Pilsner 2/12/12 B	8769201033			\$27.10				Available Jan - March	
	2814275	Sam Adams Octfest 2/12/12 B	8769201033			\$27.10				Available Aug - October	
	2816275	Sam Adams Summer Ale 2/12/12 B	8769201033			\$27.10				Available April - August	
	2817275	Sam Adams Summer Styles 2/12/12 B	87692291039			\$27.10				Available April - August (Variety Pack)	
	2821275	Sam Adams Winter Classic 2/12/12 B	87692291039			\$27.10				Available Nov - January (Variety Pack)	
	2822275	Sam Adams Winter Lager 2/12/12 B	8769201033			\$27.10				Available Nov - January	
END DATE CHG				8/3/2009	2/12/2011	\$27.10	\$3.32	\$23.78	7	MIX&MATCH 6PKS AND 12PKS	
NEW PROMO				2/14/2011	7/2/2011	\$27.10	\$1.95	\$25.15	5	MIX & MATCH 12PKS ONLY	
NEW PROMO				2/14/2011	7/2/2011	\$27.10	\$2.82	\$24.28	20	MIX & MATCH 12PKS ONLY	
	2803253	Sam Adams Brewmaster 1/24/12 B	8769200133			\$26.35				Available Jan - March (Variety Pack)	
	2814253	Sam Adams Octfest 1/24/12 B	87692300526			\$26.35				Available Aug - October	
	2817253	Sam Adams Summer Styles 1/24/12 B	87692381068			\$26.35				Available April - August	
	2819253	Sam Adams Variety Pk 1/24/12 B	87692781004			\$26.35					
	2821253	Sam Adams Winter Classic 1/24/12 B	87692291060			\$26.35				Available Nov - January	
				8/2/2010	1/1/2011	\$26.35	\$3.50	\$22.85	48	NO MIX & MATCH	

Sierra Nevada

Year Round Brands

Single Serves (16oz, 24oz, 32oz packages)

	3522229	Sierra Harvest 1/12/24 B	83783628128			\$50.30					
--	---------	--------------------------	-------------	--	--	---------	--	--	--	--	--

Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)

	3530283	Sierra Kellerweis 4/6/12 B	8378333101	8/30/2010		\$28.76					
	3523283	Sierra Pale Ale 4/6/12 B	83783375213	8/30/2010		\$28.76					
	3524283	Sierra Porter 4/6/12 B	83783475210	8/30/2010		\$28.76					
	3525283	Sierra Stout 4/6/12 B	83783575217	8/30/2010		\$28.76					
	3529283	Sierra Torpedo 4/6/12 B	83783331004	8/30/2010		\$28.76					
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$2.88	\$25.88	7	M&M W/SIERRA SEASONAL 6PKS	
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$3.20	\$25.56	50	M&M 6PKS & 12PKS	
	3519283	Sierra Big Foot 4/6/12 B	83783328226			\$35.96				Limited Series	
	3523275	Sierra Pale Ale 2/12/12 B	83783375121			\$27.16					
END DATE CHG				5/10/2010	7/2/2011	\$27.16	\$2.72	\$24.44	7	M&M ALL SIERRA 12PKS	
END DATE CHG				5/10/2010	7/2/2011	\$27.16	\$3.06	\$24.10	50	M&M 6PKS & 12PKS	

Seasonal Packages

Single Serves (16oz, 24oz, 32oz packages)

	3543229	Sierra Tumbler Autumn Brown 1/12/24 B	00150130008			\$27.85				Available August September	
NEW ITEM	3546230	Sierra Estate Homegrown 1/12/25.4 B	83783675009			\$85.75				Limited Series	
	3533229	Sierra Life & Limb 1/12/24 B	83783675016			\$85.75				Limited Series	
	3541229	Sierra Southern Hemisphere 1/12/24 B	83783628128			\$85.75				Limited Series	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	3518283	Sierra Anniv Ale 4/6/12 B	83783228229	8/30/2010		\$28.76				Available August September	
	3520283	Sierra Celebration 4/6/12 B	83783228229	8/30/2010		\$28.76				Available November December	
	3536283	Sierra Glissade Golden 4/6/12 B	83783228229	8/30/2010		\$28.76				Available January February	
	3526283	Sierra Summerfest 4/6/12 B	83783228229	8/30/2010		\$28.76				Available May June	
	3543283	Sierra Tumbler Autumn Brown 4/6/12 B	83783228229	8/30/2010		\$28.76				Available August September	
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$2.88	\$25.88	7	M&M W/SIERRA YEAR ROUND 6PKS	
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$3.20	\$25.56	50	M&M 6PKS & 12PKS	
	3518275	Sierra Anniv Ale 2/12/12 B	83783228120			\$27.16				Available August September	
	3520275	Sierra Celebration 2/12/12 B	83783228120			\$27.16				Available November December	
	3536275	Sierra Glissade Golden 2/12/12 B	83783228120			\$27.16				Available January February	
	3526275	Sierra Summerfest 2/12/12 B	83783228120			\$27.16				Available May June	
	3543275	Sierra Tumbler Autumn Brwn 2/12/12 B	83783228120			\$27.16				Available August September	
END DATE CHG				5/10/2010	7/2/2011	\$27.16	\$2.72	\$24.44	7	M&M ALL SIERRA 12PKS	
END DATE CHG				5/10/2010	7/2/2011	\$27.16	\$3.06	\$24.10	50	M&M 6PKS & 12PKS	

Abita

Year Round Brands											
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	3094283	Abita Root Beer 4/6/12 B	80020400006			\$19.95				NO DISCOUNTS	
	3087283	Abita Amber 4/6/12 B	80020242215	8/30/2010		\$28.76					
	3089283	Abita Golden 4/6/12 B	80020242208	8/30/2010		\$28.76					
	3090283	Abita Jockamo 4/6/12 B	80020118060	8/30/2010		\$28.76					
	3096283	Abita Lt 4/6/12 B	80020100010	8/30/2010		\$28.76					
	3091283	Abita Purple Haze 4/6/12 B	80022422301	8/30/2010		\$28.76					
	3092283	Abita Turbo Dog 4/6/12 B	80020353324	8/30/2010		\$28.76					
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$1.00	\$27.76	7	M&M ALL ABITA FAM 6PKS/12PKS	
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$2.00	\$25.76	14	M&M ALL ABITA FAM 6PKS/12PKS	
NEW PROMO				12/6/2010	1/1/2011	\$28.76	\$3.18	\$25.58	1		
NEW PROMO				1/31/2011	2/26/2011	\$28.76	\$3.18	\$25.58	1		

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Seasonal Packages											
Single Serves (16oz, 24oz, 32oz packages)											
	3098228	Abita Andy Gator 1/12/22oz B	80020500025	8/30/2010		\$39.95				Limited Series	
	3099228	Abita Abbey Ale 1/12/22oz B	80020200017	8/30/2010		\$39.95				Limited Series	
	3106228	Abita SOS 1/12/22 B	80020300014	8/30/2010		\$39.95				Limited Series	
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	3101283	Abita Christmas Ale Ssl 4/6/12 B	80020353331	8/30/2010		\$28.76				Available November December	
	3100283	Abita Harvest Satsuma Wit 4/6/12 B	80020117063	8/30/2010		\$28.76				Harvest Brew	
	3097283	Abita Harvest Strwbrry 4/6/12 B	80020117063	8/30/2010		\$28.76				Harvest Brew	
	3102283	Abita Mardi Gras Ssl 4/6/12 B	80020353331	8/30/2010		\$28.76				Harvest Brew	
	3103275	Abita Party Pack 2/12/12 B	80020318002	8/30/2010		\$28.76				Available January February	
	3095283	Abita Pecan Ltd 4/6/12 B	80020117063	8/30/2010		\$28.76				Harvest Brew	
	3088283	Abita Restoration 4/6/12 B	80020202059	8/30/2010		\$28.76					
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$1.00	\$27.76	7	M&M ALL ABITA FAM 6PKS/12PKS	
END DATE CHG				8/30/2010	7/2/2011	\$28.76	\$2.00	\$25.76	14	M&M ALL ABITA FAM 6PKS/12PKS	
NEW PROMO				12/6/2010	1/1/2011	\$28.76	\$3.18	\$25.58	1		
NEW PROMO				1/31/2011	2/26/2011	\$28.76	\$3.18	\$25.58	1		
Anchor Brewing											
Year Round Brands											
Single Serves (16oz, 24oz, 32oz packages)											
	3126228	Anchor Small 1/12/22oz B	72783000775			\$33.95					
	3121228	Anchor Steam 1/12/22oz B	72783000119			\$33.95					
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	3119283	Anchor Liberty Ale 4/6/12 B	72783003004			\$32.95					
	3120283	Anchor Porter 4/6/12 B	72783002007			\$32.95					
	3121283	Anchor Steam 4/6/12 B	72783001000			\$32.95					
	3123283	Anchor Foghorn 4/6/12 B	72783104008			\$49.95					
Seasonal Packages											
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	3124283	Anchor Bock Spring 4/6/12 B	72783006005			\$32.95				Available Spring	
	3125283	Anchor Summer 4/6/12 B	72783006005			\$32.95				Available Summer	
	3118283	Anchor Christmas Ale 4/6/12 B	72783000508			\$36.95				Available Winter	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Avery Brewing											
Year Round Brands											
Single Serves (16oz, 24oz, 32oz packages)											
	4811228	Avy Hog Heaven Barley 1/12/22 B	79636300111					\$69.95			
	4821228	Avy Revrnd Belgian Quadr 1/12/22 B	79636300135					\$69.95			
	4822228	Avy Salvation Belgian Gold 1/12/22 B	79636300142					\$69.95			
NEW PROMO				2/7/2011	3/5/2011			\$69.95	\$1.00	\$68.95	7 MIX AND MATCH ALL AVERY PKGS
NEW PROMO				2/7/2011	3/5/2011			\$69.95	\$2.00	\$67.95	14 MIX AND MATCH ALL AVERY PKGS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	4805283	Avy 14er ESB 4/6/12 B	796363002057					\$32.95			
	4810283	Avy Ellies Brown 4/6/12 B	796363002026					\$32.95			
	4812283	Avy IPA 4/6/12 B	796363002071					\$32.95			
	4820283	Avy Redpoint Amber 4/6/12 B	796363002019					\$32.95			
	4824283	Avy White Rascal Belgian 4/6/12 B	796363002163					\$32.95			
NEW PROMO				2/7/2011	3/5/2011			\$32.95	\$1.00	\$31.95	7 MIX AND MATCH ALL AVERY PKGS
NEW PROMO				2/7/2011	3/5/2011			\$32.95	\$2.00	\$30.95	14 MIX AND MATCH ALL AVERY PKGS
Seasonal Packages											
Single Serves (16oz, 24oz, 32oz packages)											
	4828228	Avy DuganA IPA 1/12/22 B	796363001340					\$59.95			
NEW PROMO				2/7/2011	3/5/2011			\$59.95	\$1.00	\$58.95	7 MIX AND MATCH ALL AVERY PKGS
NEW PROMO				2/7/2011	3/5/2011			\$59.95	\$2.00	\$57.95	14 MIX AND MATCH ALL AVERY PKGS
	4825228	Avy Ale to Chief Ltd 1/12/22 B	796363001296					\$79.95			
	4806228	Avy Anniversary Ale Ssl 1/12/22 B	796363001159					\$79.95			Available May
	4808228	Avy Collaboration Ssl 1/12/22 B	796363001159					\$79.95			
	4809228	Avy Czar Imperial Ssl 1/12/22 B	796363001159					\$79.95			Available November
	4813228	Avy Kaiser Oktober Ssl 1/12/22 B	796363001203					\$79.95			Available August
	4815228	Avy Maharajah IPA Ssl 1/12/22 B	796363001227					\$79.95			Available March
NEW PROMO				2/7/2011	3/5/2011			\$79.95	\$1.00	\$78.95	7 MIX AND MATCH ALL AVERY PKGS
NEW PROMO				2/7/2011	3/5/2011			\$79.95	\$2.00	\$77.95	14 MIX AND MATCH ALL AVERY PKGS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	4814283	Avy Karma Ale Ssl 4/6/12 B	796363002217					\$32.95			Available April - August
	4817283	Avy New World Porter Ssl 4/6/12 B	796363002101					\$32.95			Available January - March
	4818283	Avy Old Jubilation Ssl 4/6/12 B	796363002088					\$32.95			Available September - December
NEW PROMO				2/7/2011	3/5/2011			\$32.95	\$1.00	\$31.95	7 MIX AND MATCH ALL AVERY PKGS
NEW PROMO				2/7/2011	3/5/2011			\$32.95	\$2.00	\$30.95	14 MIX AND MATCH ALL AVERY PKGS
	4807253	Avy Beast Belgian Cru Ssl 1/24/12 B	796363001180					\$165.95			Available August
	4816253	Avy Mephistopheles 1/24/12 B	796363001258					\$165.95			Available December
	4823253	Avy Samael Ale Ssl 1/24/12 B	796363001241					\$165.95			Available April
NEW PROMO				2/7/2011	3/5/2011			\$165.95	\$1.00	\$164.95	7 MIX AND MATCH ALL AVERY PKGS
NEW PROMO				2/7/2011	3/5/2011			\$165.95	\$2.00	\$163.95	14 MIX AND MATCH ALL AVERY PKGS
Ballast Point											
	7158283	BPB Calico Amber Ale 4/6/12 B	672438000138					\$29.95			
	7157283	BPB Pale Ale 4/6/12 B	672438000107					\$29.95			
NEW PROMO				4/4/2011	4/30/2011			\$29.95	\$1.00	\$28.95	7 MIX AND MATCH ALL BALLAST PKGS

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
NEW PROMO				4/4/2011	4/30/2011	\$29.95	\$2.00	\$27.95	14	MIX AND MATCH ALL BALLAST PKGS	
	7159283	BPB Big Eye IPA 4/6/12 B	672438000169			\$35.95					
NEW PROMO				4/4/2011	4/30/2011	\$35.95	\$1.00	\$34.95	7	MIX AND MATCH ALL BALLAST PKGS	
NEW PROMO				4/4/2011	4/30/2011	\$35.95	\$2.00	\$33.95	14	MIX AND MATCH ALL BALLAST PKGS	
	7156228	BPB Sculpin IPA 1/12/22 B	672438000213			\$72.95					
	7163228	BPB Victory at Sea 1/12/22	672348000358			\$72.95					
NEW PROMO				4/4/2011	4/30/2011	\$72.95	\$1.00	\$71.95	7	MIX AND MATCH ALL BALLAST PKGS	
NEW PROMO				4/4/2011	4/30/2011	\$72.95	\$2.00	\$70.95	14	MIX AND MATCH ALL BALLAST PKGS	

Bard's Tale Brewing

	5734283	Bard's Gold 4/6/12 B	1862608000016	8/30/2010		\$32.95					
--	---------	----------------------	---------------	-----------	--	---------	--	--	--	--	--

Bell's Brewery

Year Round Brands

Single Serves

(16oz, 24oz, 32oz packages)

	4308431	Bells Oberon Ale 2/1/5L C	740522100627			\$35.95					
	4310431	Bells Two Hearted 2/1/5L C	740522100825			\$35.95					
END DATE CHG				8/30/2010	7/2/2011	\$35.95	\$1.00	\$34.95	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$35.95	\$2.00	\$33.95	14	MIX & MATCH ALL BELLS PKGS	

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	4301283	Bells Amber Ale 4/6/12 B	740522100238	8/30/2010		\$32.50					
	4308283	Bells Oberon Ale 4/6/12 B	740522100160	8/30/2010		\$32.50					
	4313283	Bells Porter 4/6/12 B	740522100306	8/30/2010		\$32.50					
END DATE CHG				8/30/2010	7/2/2011	\$32.50	\$1.00	\$31.50	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$32.50	\$2.00	\$30.50	14	MIX & MATCH ALL BELLS PKGS	
	4307283	Bells Kalamazoo 4/6/12 B	740522100474			\$34.95					
	4310283	Bells Two Hearted 4/6/12 B	740522100832			\$34.95					
END DATE CHG				8/30/2010	7/2/2011	\$34.95	\$1.00	\$33.95	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$34.95	\$2.00	\$32.95	14	MIX & MATCH ALL BELLS PKGS	

Seasonal Packages

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	4319283	Bells Best Brown 4/6/12				\$32.50					
	4316283	Bells Octoberfest 4/6/12 B	740522100610	8/30/2010		\$32.50				Available September October	
NEW ITEM	4318283	Bells Winter White 4/6/12 B	740522102935			\$32.50				Available November December	
END DATE CHG				8/30/2010	7/2/2011	\$32.50	\$1.00	\$31.50	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$32.50	\$2.00	\$30.50	14	MIX & MATCH ALL BELLS PKGS	
	4317283	Bells Christmas Ale 4/6/12 B	740522104731			\$34.95				Available November December	
END DATE CHG				8/30/2010	7/2/2011	\$34.95	\$1.00	\$33.95	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$34.95	\$2.00	\$32.95	14	MIX & MATCH ALL BELLS PKGS	
	4303283	Bells Double Cream 4/6/12 B	740522100931			\$38.95				Available October - March	
	4309283	Bells Sparkling Ale 4/6/12 B	740522102034			\$38.95				Available November	
END DATE CHG				8/30/2010	7/2/2011	\$38.95	\$1.00	\$37.95	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$38.95	\$2.00	\$36.95	14	MIX & MATCH ALL BELLS PKGS	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
NEW ITEM	4325283	Bells 25th Anniv Ale 4/6/12 B	740522105233			\$49.95					
	4300283	Bells 8000 Ale 4/6/12 B	740522104335			\$49.95					
	4302283	Bells Cherry Stout 4/6/12 B	740522101037			\$49.95				Available October - March	
	4320283	Bells Consecrator 4/6/12 B	740522102836			\$49.95					
NEW ITEM	4326283	Bells Hell Hath No Fury 4/6/12 B	740522104038			\$49.95					
	4306283	Bells Java Stout 4/6/12 B	740522102133			\$49.95				Available October - March	
	4312283	Bells Third Coast Ale 4/6/12 B	740522101532			\$49.95				Available October - March	
END DATE CHG				8/30/2010	7/2/2011	\$49.95	\$1.00	\$48.95	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$49.95	\$2.00	\$47.95	14	MIX & MATCH ALL BELLS PKGS	
	4321283	Bells Batch 9000 4/6/12 B	740522104830			\$52.95					
	4304283	Bells Expedition 4/6/12 B	740522101136			\$52.95				Available October - March	
	4305283	Bells Hopslam Ale 4/6/12 B	740522104236			\$52.95					
FRONT LINE CHG	4324283	Bells The Oracle 4/6/12 B	740522104939	11/1/2010		\$49.95	\$52.95			NEW FRONT LINE AS OF 11/01/10	
END DATE CHG				8/30/2010	7/2/2011	\$52.95	\$1.00	\$51.95	7	MIX & MATCH ALL BELLS PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$52.95	\$2.00	\$50.95	14	MIX & MATCH ALL BELLS PKGS	

Boulder Beer

Year Round Brands

Single Serves

(16oz, 24oz, 32oz packages)

	4578228	Bld Hazed & Infused 1/12/22 B	50939122014			\$36.95					
	4591228	Bld Kinda Blue Blueberry 1/12/22 B	50939122113			\$36.95					
	4580228	Bld Mojo IPA 1/12/22 B	50939122045			\$36.95					
END DATE CHG				8/30/2010	7/2/2011	\$36.95	\$1.00	\$35.95	7	MIX & MATCH ALL BOULDER PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$36.95	\$2.00	\$34.95	14	MIX & MATCH ALL BOULDER PKGS	

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	4578283	Bld Hazed & Infused 4/6/12 B	50939612041			\$27.95					
	4580283	Bld Mojo IPA 4/6/12 B	50939612034			\$27.95					
	4586283	Bld Singletrack Copper 4/6/12 B	50939612096			\$27.95					
END DATE CHG				8/30/2010	7/2/2011	\$27.95	\$1.00	\$26.95	7	MIX & MATCH ALL BOULDER PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$27.95	\$2.00	\$25.95	14	MIX & MATCH ALL BOULDER PKGS	
	4578275	Bld Hazed & Infused 2/12/12 B	50939121277			\$27.95					
END DATE CHG				8/30/2010	7/2/2011	\$27.95	\$1.00	\$26.95	7	MIX & MATCH ALL BOULDER PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$27.95	\$2.00	\$25.95	14	MIX & MATCH ALL BOULDER PKGS	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	4666283	Brck Agave Wheat 4/6/12 B	745432310005					\$29.95			
	4667283	Brck Autumn Ale 4/6/12 B	745432161003					\$29.95			
	4668283	Brck Avalanche Amber 4/6/12 B	745432110001					\$29.95			
	4684283	Brck Lucky U 4/6/12 B	745432777006					\$29.95			
	4675283	Brck Oatmeal Stout 4/6/12 B	745432410002					\$29.95			
	4678283	Brck Summerbrig 4/6/12 B	745432161003					\$29.95			
	4679283	Brck Vanilla Porter 4/6/12 B	745432310005					\$29.95			
	4680283	Brck Xmas Ale 4/6/12 B	7454324161003					\$29.95			
	4671283	Brck ESB 4/6/12 B	745432300006					\$51.95			
	4673283	Brck 471 IPA 4/6/12 B	745432300006					\$51.95			

Brooklyn Brewery

Year Round Brands											
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	4534283	Brk Brown Ale 4/6/12 B	30613000043					\$29.95			
	4535283	Brk E India Pale 4/6/12 B	30613000197					\$29.95			
	4537283	Brk Lager 4/6/12 B	30613000012					\$29.95			
	4540283	Brk Pennant Ale 4/6/12 B	30613000159					\$29.95			
	4543275	Brk Variety 2/12/12 B	30613000715					\$29.95			
				11/29/2010	1/1/2011			\$29.95	\$1.00	\$28.95	7
				11/29/2010	1/1/2011			\$29.95	\$2.00	\$27.95	14
NEW PROMO				3/7/2011	4/2/2011			\$29.95	\$1.00	\$28.95	7
NEW PROMO				3/7/2011	4/2/2011			\$29.95	\$2.00	\$27.95	14
NEW PROMO				2/7/2011	3/5/2011			\$29.95	\$3.10	\$26.85	1
NEW PROMO				5/2/2011	5/28/2011			\$29.95	\$3.10	\$26.85	1
NEW PROMO				8/27/2011	9/24/2011			\$29.95	\$3.10	\$26.85	1

Seasonal Packages											
Single Serves (16oz, 24oz, 32oz packages)											
	4538231	Brk Local One 1/12/25 B	30613001026	7/12/2010				\$81.95			Limited Series
	4554231	Brk Local Two 1/12/25 B	30613001224	7/12/2010				\$81.95			Limited Series
				11/29/2010	1/1/2011			\$81.95	\$1.00	\$80.95	7
				11/29/2010	1/1/2011			\$81.95	\$2.00	\$79.95	14
NEW PROMO				3/7/2011	4/2/2011			\$81.95	\$1.00	\$80.95	7
NEW PROMO				3/7/2011	4/2/2011			\$81.95	\$2.00	\$79.95	14
	4553231	Brk Black Ops 1/12/25oz B	30613001347	7/12/2010				\$191.95			Limited Series
				11/29/2010	1/1/2011			\$191.95	\$1.00	\$190.95	7
				11/29/2010	1/1/2011			\$191.95	\$2.00	\$189.95	14
NEW PROMO				3/7/2011	4/2/2011			\$191.95	\$1.00	\$190.95	7
NEW PROMO				3/7/2011	4/2/2011			\$191.95	\$2.00	\$189.95	14

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	4544230	Brk Schneider Hopfen Weisse 1/12/25.4 B	3061300112			\$114.95					
				11/29/2010	1/1/2011	\$114.95	\$1.00	\$113.95	7	M&M ALL BROOKLYN PKGS	
				11/29/2010	1/1/2011	\$114.95	\$2.00	\$112.95	14	M&M ALL BROOKLYN PKGS	
NEW PROMO				3/7/2011	4/2/2011	\$114.95	\$1.00	\$113.95	7	M&M ALL BROOKLYN PKGS	
NEW PROMO				3/7/2011	4/2/2011	\$114.95	\$2.00	\$112.95	14	M&M ALL BROOKLYN PKGS	

Multi Packs

(4/6pks, 9pks, 12pks, 18pks, 24pks)

	4531294	Brk Black Chocolate 6/4/12 B	30613000180			\$36.95				Available September	
	4539294	Brk Monster Ale 6/4/12 B	30613000258			\$36.95				Available November	
				11/29/2010	1/1/2011	\$36.95	\$1.00	\$35.95	7	M&M ALL BROOKLYN PKGS	
				11/29/2010	1/1/2011	\$36.95	\$2.00	\$34.95	14	M&M ALL BROOKLYN PKGS	
NEW PROMO				3/7/2011	4/2/2011	\$36.95	\$1.00	\$35.95	7	M&M ALL BROOKLYN PKGS	
NEW PROMO				3/7/2011	4/2/2011	\$36.95	\$2.00	\$34.95	14	M&M ALL BROOKLYN PKGS	
	4533283	Brk Brkner Weisse 4/6/12 B	30613000418			\$29.95					
	4546283	Brk Oktoberfest 4/6/12 B	30613000531			\$29.95				Available August	
	4541283	Brk Post Rd Pumpkin 4/6/12 B	94254000152			\$29.95				Available August	
	4542283	Brk Ssl Ale 4/6/12 B	30613000531			\$29.95					
	4555283	Brk Summer Ale Ssl 4/6/12 B	30613000531			\$29.95				Available November	
NEW ITEM	4560283	Brk Winter Ale Ssl 4/6/12 B	30613000531			\$29.95				Available April	
				11/29/2010	1/1/2011	\$29.95	\$1.00	\$28.95	7	M&M ALL BROOKLYN PKGS	
				11/29/2010	1/1/2011	\$29.95	\$2.00	\$27.95	14	M&M ALL BROOKLYN PKGS	
NEW PROMO				3/7/2011	4/2/2011	\$29.95	\$1.00	\$28.95	7	M&M ALL BROOKLYN PKGS	
NEW PROMO				3/7/2011	4/2/2011	\$29.95	\$2.00	\$27.95	14	M&M ALL BROOKLYN PKGS	
NEW PROMO				2/7/2011	3/5/2011	\$29.95	\$3.10	\$26.85	1		
NEW PROMO				5/2/2011	5/28/2011	\$29.95	\$3.10	\$26.85	1		
NEW PROMO				8/27/2011	9/24/2011	\$29.95	\$3.10	\$26.85	1		

The Bruery

	6033230	Bru Hottenroth Berlin Weiss 1/12/25.4 B	718122104932			\$73.95					
	6030230	Bru Orchard White 1/12/25.4 B	718122103638			\$73.95					
	6042230	Bru Mischief 1/12/25.4 B	705105535555			\$86.95					
	6031230	Bru Rugbrod 1/12/25.4 B	705105533551			\$86.95					
	6034230	Bru Saison De Lente 1/12/25.4 B	718122104536			\$86.95					
	6035230	Bru Trade Winds Tripel 1/12/25.4 B	718122103836			\$86.95					
	6036230	Bru Autumn Maple 1/12/25.4 B	718122104130			\$99.95					
	6032230	Bru Saison Rue 1/12/25.4 B	718122103737			\$109.95					
	6045230	Bru 3 French Hens 1/12/25.4 B	718122104338			\$110.00				Winter Seasonal	
	6038230	Bru Anniversary 2009 - Coton 1/12/25.4 B	718122104734			\$163.95					
	6037230	Bru Wint Ssl 09 - 2 Turt Dove 1/12/25.4 B	718122104734			\$163.95					
	6043230	Bru Anniversary 2010 - Coton 1/12/25.4 B	718122104734			\$175.00					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Clipper City											
Year Round Brands											
	4762283	CIC Heavy Sea Loose Cannon 4/6/12 B	731760003351					\$33.95			
	4763283	CIC Heavy Sea Peg Leg 4/6/12 B	731760003207					\$33.95			
	4765283	CIC Heavy Sea Small Craft 4/6/12 B	731760003108					\$33.95			
	4766275	CIC Heavy Sea Sunken Sampler 2/12/12 B	731760100951					\$33.95			
	4770283	CIC Oxford Hefeweizen 4/6/12 B	782441000084					\$33.95			
	4769283	CIC Holy Sheet 4/6/12 B	731760003559					\$35.95			
	4761294	CIC Heavy Sea Hang Ten 6/4/12 B	731760003658					\$41.95			
Seasonal Packages											
	4760294	CIC Below Deck Ssl 6/4/12 B	731760003450					\$41.95			
	4768283	CIC Heavy Sea Red Sky Nite Ssl 4/6/12 B	731760003153					\$33.95			
	4767283	CIC Heavy Sea Winter 4/6/12 B	731760003009					\$33.95			
	4773228	CIC Heavy Sea Big DIPA 1/12/22 B	731760104102					\$54.95			
	4760228	CIC Heavy Seas Barleywine 1/12/22 B	731760104102					\$54.95			
	4774228	CIC Heavy Seas Yule Tide 1/12/22 B	731760104102					\$54.95			
Dogfish Head											
Year Round Brands											
	4351283	DfH 60 Minute IPA 4/6/12 B	638489000299					\$34.95			
	4362283	DfH Indian Brown 4/6/12 B	638489000268					\$34.95			
	4368283	DfH Raison DEtre 4/6/12 B	638489000275					\$34.95			
	4373283	DfH Shelter Pale Ale 4/6/12 B	638489000022					\$34.95			
	4352294	DfH 90 Minute IPA 6/4/12 B	638489000619					\$49.95			
	4363294	DfH Midas Touch 6/4/12 B	638489000633					\$59.95			
Seasonal Packages											
Single Serves											
(16oz, 24oz, 32oz packages)											
FRONT LINE CHG	4376230	DfH My Antonia 1/12/25.4 B		1/31/2011				\$66.00	\$75.00	Increase 01/31/11	Call for Availability
	4377230	DfH Bitches Brew Ltd 1/12/25.4 B	638489001067					\$89.95			Available September
	4366230	DfH Pangaea Ltd 1/12/25.4 B	638489000152					\$89.95			Available September
	4349230	DfH Theo Choc Pepper Ltd 1/12/25.4 B	638489000909					\$105.95			Available July
	4354230	DfH Black & Blue Ltd 1/12/25.4 B	0					\$109.95			Available March
	4370230	DfH Red & White Ltd 1/12/25.4 B	638489000763					\$109.95			Available February
	4372230	DfH Sah' Tea Ltd 1/12/25.4 B	638489000947					\$109.95			Available June
	4350253	DfH 120 Minute IPA 1/24/12 B	638489000					\$159.95			Call for Availability
	4359230	DfH Fort Ltd 1/12/25.4 B	638489000718					\$159.95			Available December

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
FRONT LINE CHG	4357283	DfH Chicory Ssl 4/6/12 B	63848900053	63848900104	NEW UPC	\$34.95	\$43.95	Increase 01/03/11		Available Winter	
FRONT LINE CHG	4358294	DfH Festina Peche Ssl 6/4/12 B	63848900087	63848900104	NEW UPC	\$39.95	\$43.95	Increase 01/03/11		Available Summer	
	4353294	DfH Aprihop Ssl 6/4/12 B	638489000466	63848900104	NEW UPC	\$43.95		New UPC as of 01/03/11		Available Spring	
	4367294	DfH Punkin Ale Ssl 6/4/12 B	638489000411	63848900104	NEW UPC	\$43.95		New UPC as of 01/03/11		Available Fall	
	4355294	DfH Burton Baton Ltd 6/4/12 B	638489000695			\$69.95				Call for Availability	
	4360294	DfH Golden Era Ltd 6/4/12 B	638489000855			\$69.95				Call for Availability	
	4361294	DfH Immort Ale Ltd 6/4/12 B	638489000091			\$69.95				Available April	
	4364294	DfH Olde School Ltd 6/4/12 B	638489000565			\$69.95				Available October	
	4365294	DfH Palo Santo Marron Ltd 6/4/12 B	638489000886			\$69.95				Call for Availability	
	4369253	DfH Raison Extra Ltd 1/24/12 B	638489000			\$159.95				Call for Availability	
	4371253	DfH World Wide Stout Ltd 1/24/12 B	638489000			\$159.95				Available November	

Flying Dog

Year Round Brands											
	4202283	FD Doggie Style Pale Ale 4/6/12 B	786243611028			\$28.95					
	4208283	FD In-Heat Wheat 4/6/12 B	786243111979			\$28.95					
	4209275	FD Mixed Variety Pack 2/12/12 B	786243011064			\$28.95					
	4210283	FD Old Scratch Amber 4/6/12 B	78624311160			\$28.95					
	4211283	FD Road Dog Porter 4/6/12 B	786243111276			\$28.95					
	4212283	FD Snake Dog Ipa 4/6/12 B	786243111801			\$28.95					
	4213283	FD Tire Bite Golden Ale 4/6/12 B	786243111672			\$28.95					
	4214283	FD Woody Creek White 4/6/12 B	786243111924			\$28.95					
FRONT LINE CHG	4219283	FD Ragin Bitch 4/6/12 B		1/3/2011		\$28.95	\$43.95				

Seasonal Packages											
	4203294	FD Doubledog 6/4/12 B	786243999140			\$43.95					
	4206294	FD Gonzo Imperial 6/4/12 B	786243111986			\$43.95					
	4207294	FD Horn Dog Barley Wine 6/4/12 B	786243999126			\$43.95					
	4216283	FD Dogtoberfest 4/6/12 B	786243111924			\$28.95					
	4215283	FD Seasonal 4/6/12 B	786243111924			\$28.95					

FX Matt (Saranac)

Year Round Brands											
	5473283	Src Caramel Porter 4/6/12 B	9450080143			\$27.95					
	5466283	Src Pale Ale 4/6/12 B	71670040641			\$27.95					
	5467283	Src Pom Wheat 4/6/12 B	9450070472			\$27.95					
	5469283	Src Trail Mix 4/6/12 B	71670842009			\$27.95					
	5476283	Src High Peaks Imp IPA 4/6/12 B	9450102463			\$30.95					

Seasonal Packages											
	5471283	Src Octoberfest Ssl 4/6/12 B	9450080143			\$27.95					
	5472283	Src Pumpkin Ssl 4/6/12 B	9450032357			\$27.95					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	5477283	Src Season's Best Ssl 4/6/12 B	9450080143			\$27.95					
	5478283	Src Summer Brew Ssl 4/6/12 B	9450080143			\$27.95					
	5479275	Src 12 Beers a Falling 2/12/12 B	9468081644			\$27.95					
	5480275	Src 12 Beers of Winter 2/12/12 B	71670071065			\$27.95					
	5468275	Src Summer Ssl 2/12/12 B	71670071065			\$27.95					
	5469275	Src Trail Mix 2/12/12 B	9468081644			\$27.95					
	5470275	Src Winter Ssl 2/12/12 B	71670071065			\$27.95					

Gambrinus

Year Round Brands

	4268283	Petes Str Blo 4/6/12 B	8549811131			\$27.95					
	4270283	Petes Wicked 4/6/12 B	85498738376			\$27.95					
	4281283	Shiner 101 4/6/12 B	88573960020			\$27.95					
	4272283	Shiner Black 4/6/12 B	88573600025			\$27.95					
	4273283	Shiner Blonde 4/6/12 B	88573500028			\$27.95					
	4274283	Shiner Bock 4/6/12 B	88573331011			\$27.95					
	4274434	Shiner Bock 4/6/12 C	88573331073			\$27.95					
	4274428	Shiner Bock 2/12/12 C				\$27.95					

Seasonal Packages

	4277283	Shiner Commemorator 4/6/12 B	88573960020			\$27.95					
	4278283	Shiner Family Reunion 4/6/12 B	88573800029			\$27.95					
	4276283	Shiner Holiday Cheer Beer 4/6/12 B	88573800029			\$27.95					
	4282283	Shiner Oktoberfest Ssl 4/6/12 B				\$27.95					
	4279283	Shiner Smokehaus Ssl 4/6/12 B	88573800029			\$27.95					

Harpoon Brewery

Year Round Brands

	5160283	HpB Ale 4/6/12 B	41827000163			\$28.95					
	5161283	HpB Brown 4/6/12 B	41827001665			\$28.95					
	5162283	HpB Harpoon IPA 4/6/12 B	41827000767			\$28.95					
	5166283	HpB Raspberry Hef 4/6/12 B	41827900265			\$28.95					
	5168283	HpB UFO Hefeweizen 4/6/12 B	41827900166			\$28.95					
	5177283	HpB UFO White 4/6/12 B				\$28.95					
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$1.00	\$27.95	7	M&M ALL HARPOON 12OZ PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$2.00	\$26.95	14	M&M ALL HARPOON 12OZ PKGS	
NEW PROMO				11/1/2010	12/4/2010	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				12/27/2010	1/29/2011	\$28.95	\$3.40	\$25.55	1		

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
NEW PROMO				2/28/2011	4/2/2011	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				5/2/2011	5/28/2011	\$28.95	\$3.40	\$25.55	1		
	5163275	HpB Harpoon Mix Pk 2/12/12 B	41827000125			\$28.95					
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$1.00	\$27.95	7	M&M ALL HARPOON 12OZ PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$2.00	\$26.95	14	M&M ALL HARPOON 12OZ PKGS	
NEW PROMO				11/1/2010	12/4/2010	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				1/31/2011	2/26/2011	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				3/28/2011	4/30/2011	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				5/30/2011	7/2/2011	\$28.95	\$3.40	\$25.55	1		
	5171283	HpB Harpoon Cider 4/6/12 B	41827400120			\$31.95					
END DATE CHG				8/30/2010	7/2/2011	\$31.95	\$1.00	\$30.95	7	M&M ALL HARPOON 12OZ PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$31.95	\$2.00	\$29.95	14	M&M ALL HARPOON 12OZ PKGS	
Seasonal Packages											
Single Serves (16oz, 24oz, 32oz packages)											
	5180228	HpB Glacial Wet Hop 1/12/22 B	41827000224			\$55.95				Available September	
	5173228	HpB Harpoon 100 Barrel 1/12/22 B	41827000224			\$55.95					
	5181228	HpB Oak Aged Dunkel 1/12/22 B	41827000224			\$55.95					
	5174228	HpB Oyster Stout 1/12/22 B	41827000224			\$55.95				Available February	
	5182228	HpB Potts Landbier 1/12/22 B	41827000224			\$55.95					
	5176228	HpB Single Hop ESB 1/12/22 B	41827000224			\$55.95				Available April	
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	5164283	HpB Irish Red Spring Ssl 4/6/12 B	41827001467			\$28.95				Available January - March	
	5165283	HpB Octoberfest Ssl 4/6/12 B	41827001467			\$28.95				Available August - October	
	5167283	HpB Summer Beer Ssl 4/6/12 B	41827001467			\$28.95				Available March - August	
	5169283	HpB Winter Warmer Ssl 4/6/12 B	41827001467			\$28.95				Available October - January	
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$1.00	\$27.95	7	M&M ALL HARPOON 12OZ PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$2.00	\$26.95	14	M&M ALL HARPOON 12OZ PKGS	
NEW PROMO				11/1/2010	12/4/2010	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				12/27/2010	1/29/2011	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				2/28/2011	4/2/2011	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				5/2/2011	5/28/2011	\$28.95	\$3.40	\$25.55	1		
	5186275	HpB Harpoon Winter Mix Pk 2/12/12 B	41827000125			\$28.95					
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$1.00	\$27.95	7	M&M ALL HARPOON 12OZ PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$28.95	\$2.00	\$26.95	14	M&M ALL HARPOON 12OZ PKGS	
NEW PROMO				11/1/2010	12/4/2010	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				1/31/2011	2/26/2011	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				3/28/2011	4/30/2011	\$28.95	\$3.40	\$25.55	1		
NEW PROMO				5/30/2011	7/2/2011	\$28.95	\$3.40	\$25.55	1		
	5175294	HpB Leviathan Imp Red 6/4/12 B	41827600639			\$49.95				Available February - May	
	5172294	HpB Leviathan Imperial IPA 6/4/12 B	41827001740			\$49.95				Available Year Round	
	5185294	HpB Leviathan Triticus 6/4/12 B	41827600622			\$49.95					
	5187294	HpB Leviathan Barleywine 6/4/12 B	41827600820			\$49.95					
END DATE CHG				8/30/2010	7/2/2011	\$49.95	\$1.00	\$48.95	7	M&M ALL HARPOON 12OZ PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$49.95	\$2.00	\$47.95	14	M&M ALL HARPOON 12OZ PKGS	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Jolly Pumpkin											
	5419283	JJP Calabaza Blanca 4/6/12 B	897435000275			\$54.95					
	5415230	JJP Bam Biere 1/12/25.4 B	8974535000282			\$87.95					
	5420230	JJP ES Bam 1/12/25.4 B	897435000282			\$87.95					
	5421230	JJP La Roja 1/12/25.4 B	897435000022			\$104.95					
	5424230	JJP Oro de Calabaza 1/12/25.4 B	897435000015			\$104.95					
Lazy Magnolia											
	5021283	LMB Reb Ale 4/6/12 B				\$32.95					
	5017283	LMB Southern Pecan 4/6/12 B	854025001401			\$32.95					
	5018283	LMB Indian Summer 4/6/12 B	854025001418			\$32.95					
Left Hand Brewery											
Left Hand Brands Cannot Be Sold in the Treasure Coast Counties											
Year Round Brands											
	4789283	LHB Black Jack Porter 4/6/12 B	793866330021			\$31.95					
	4782275	LHB Mountain Mixer 2/12/12 B	793866310054			\$31.95					
	4784283	LHB Sawtooth Ale 4/6/12 B	793866300024			\$31.95					
	4794283	LHB 400 Pound Monkey 4/6/12 B	793866500028			\$33.95					
	4790283	LHB Fade to Black 4/6/12 B	793866480023			\$33.95					
	4793283	LHB Good Juju 4/6/12 B	793866480023			\$33.95					
	4781283	LHB Milk Stout 4/6/12 B	793866360028			\$33.95					
	4780294	LHB Juju Ginger 6/4/12 B	793866390025			\$35.95					
	4780228	LHB Juju Ginger 1/12/22 B	793866000115			\$38.95					
Seasonal Packages											
	4779228	LHB Snow Bound Ale 1/12/22 B	793866380057			\$56.95					
	4777228	LHB Warrior IPA 1/12/22 B	793866380040			\$56.95					
	4792228	LHB Chainsaw 1/12/22 B	793866380064			\$82.95					
	4797228	LHB Oxymoron IPA 1/12/22 B	793866380064			\$82.95					
	4787228	LHB Terra Ryezd Ltd 1/12/22 B	793866380064			\$82.95					
	4786228	LHB Twin Sis Dbl IPA Ltd 1/12/22 B	793866450057			\$82.95					
	4778228	LHB Smokejumper Imp 1/12/22 B	793866470055			\$83.95					
	4785230	LHB Rye Bock Ltd 1/12/25.4 B	793866190052			\$112.95					
Little Kings											
	7259332	Little Kings Cream Ale 4/8/7oz B	72749061130			\$23.95					
	7259354	Little Kings Cream Ale 1/24/7oz B	72749061116			\$16.95					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
North American Brewery											
	4512283	Dundee Festive Ale SSL 4/6/12 B	70310001257			\$22.38				Available Nov - December	
	4508283	Dundee IPA 4/6/12 B	70310001912			\$22.38				Year Round	
	4513283	Dundee Irish Red Lager SSL 4/6/12 B	70310001257			\$22.38				Available Feb - March	
	4510283	Dundee Oktoberfest SSL 4/6/12B	70310001257			\$22.38				Available Sept - October	
	4511283	Dundee Summer Wheat SSL 4/6/12 B	70310001257			\$22.38				Available July - Aug	
	4502283	JW Honey Brown 4/6/12 B	70310370377			\$22.38				Year Round	
				11/29/2010	1/1/2011	\$22.38	\$3.13	\$19.25	1		
NEW PROMO				1/3/2011	1/29/2011	\$22.38	\$3.13	\$19.25	1		
NEW PROMO				2/28/2011	4/2/2011	\$22.38	\$3.13	\$19.25	1		
	4501283	Imperial 4/6/12 B	764009220820			\$22.95					
	4504282	Steinlager 4/6/11.5 B	72509040061			\$30.95					
	4509281	Steinlager Pure 4/6/11.5 B				\$30.95					
	4505304	Tooheys New 4/6/12.7 B	16813000410			\$31.95					
	4500428	Genesee N/A 2/12/12 C	70310237229			\$9.95					
	4506275	Dundee Variety 2/12/12 B	70310001080			\$20.78					
				9/28/2009	1/1/2010	\$20.78	\$1.60	\$19.18	1		
NEW PROMO				1/31/2011	2/26/2011	\$20.78	\$1.60	\$19.18	1		
Oregon Brewing (Rogue)											
Year Round Brands											
Single Serves (16oz, 24oz, 32oz packages)											
FRONT LINE CHG	4435228	RgA American Amber 1/12/22 B	95301130112	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	4440228	RgA Dads Little Helper 1/12/22 B	95301130754	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	4444228	RgA Half E Weizen 1/12/22 B	95301130150	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	4454228	RgA Juniper Pale 1/12/22 B	95301130259	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	4455228	RgA Kells Irish 1/12/22 B	95301130594	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	4457228	RgA Mom Hefeweizen 1/12/22 B	95301130150	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	4436228	RgA Black Obi Soba 1/12/22 B	95301130457	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4437228	RgA Brutal Bitter 1/12/22 B	95301130617	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4438228	RgA Chipotle 1/12/22 B	95301130211	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4439228	RgA Chocolate Stout 1/12/22 B	95301130044	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4442228	RgA Dead Guy 1/12/22 B	95301130174	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4443228	RgA Dry Hop Red 1/12/22 B	95301130051	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4445228	RgA Hazelnut Brown 1/12/22 B	95301130273	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4458228	RgA Morimoto Soba 1/12/22 B	95301130372	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4460228	RgA Shakespeare 1/12/22 B	95301130037	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4484228	RgA Shark Tooth Ale 1/12/22 B	95301130150	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4480228	RgA Sig's NW Ale 1/12/22 B	95301130679	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4461228	RgA Smoke Ale 1/12/22 B	95301130143	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4441230	RgA Dbl Dead Guy 1/12/25.4 B		1/3/2011		\$112.95	\$115.95				

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
FRONT LINE CHG	4435283	RgA American Amber 4/6/12 B	95301131263	1/3/2011		\$39.95	\$44.95				
FRONT LINE CHG	4442283	RgA Dead Guy 4/6/12 B	95301131461	1/3/2011		\$39.95	\$44.95				
FRONT LINE CHG	4456283	RgA Mocha Porter 4/6/12 B	95301131317	1/3/2011		\$39.95	\$44.95				
	4437283	RgA Brutal Bitter 4/6/12 B	95301131065			\$45.95					
	4443283	RgA Dry Hop Red 4/6/12 B	95301131010			\$45.95					
Seasonal Packages											
FRONT LINE CHG	4451283	RgA JLS Santa Res Ssl 4/6/12 B	95301130983	1/3/2011		\$39.95	\$44.95				
FRONT LINE CHG	4451228	RgA JLS Santa Res Ssl 1/12/22 B	95301130150	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	4481228	RgA Somer Orange Honey 1/12/22 B	95301130198	1/3/2011		\$56.95	\$59.95				
FRONT LINE CHG	5071228	RgA Chatoe Oregasmic 1/12/22 B	95301130150	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	5072228	RgA Chatoe Pinot Envy 1/12/22 B	95301130150	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4483228	RgA Maierfest Lager 1/12/22 B	95301130679	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4486228	RgA Sea Horse Ale 1/12/22 B	95301130150	1/3/2011		\$61.95	\$64.95				
FRONT LINE CHG	4485228	RgA Sea Otter Ale 1/12/22 B	95301130150	1/3/2011		\$61.95	\$64.95				
	4447228	RgA JLS Imperial Porter Ssl 1/12/22 B	95301130570			\$76.95					
	4462209	RgA XS Imperial IPA 1/6/25.4 B	95301130525			\$78.95					
	4463209	RgA XS Imperial Red Ssl 1/6/25.4 B	95301130778			\$78.95					
	4464209	RgA XS Morm Imp Pils 1/6/25.4 B	95301133014			\$78.95					
	4465209	RgA XS Old Crusty 1/6/25.4 B	95301130129			\$78.95					
	4466209	RgA XS Russian 1/6/25.4 B	95301130501			\$78.95					
	4467209	RgA XS Young Imper Ssl 1/6/25.4 B	95301130068			\$78.95					
	4468209	RgA XS Brewer 1/6/25.4 B	95301130563			\$99.95					
	5073209	RgA Dbl Chocolate Stout 1/6/25.4 B				\$111.95					
Oskar Blues											
	4642443	OsB Gordon 6/4/12 C	819942000081			\$48.95					
	4647443	OsB Gubna Imperial IPA 6/4/12 C	819942000104			\$71.95					
	4644443	OsB Ten Fidy Ssl 6/4/12 C	819942000128			\$71.95					
	4641434	OsB Dales Pale Ale 4/6/12 C	819942000036			\$30.95					
	4646434	OsB Mama's Ltl Yella Pils 4/6/12 C	819942999111			\$30.95					
	4643434	OsB Old Chub 4/6/12 C	819942000067			\$30.95					
	4641428	OsB Dales Pale Ale 2/12/12 C	819942000050			\$30.95					
	4643428	OsB Old Chub 2/12/12 C	819942000074			\$30.95					

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Stone Brewing Co.											
Single Serves (16oz, 24oz, 32oz packages)											
	7606228	Stone IPA 1/12/22 B	636251770005					\$42.95			
	7607228	Stone Smoked Porter 1/12/22 B	636251760006					\$42.95			
	7608228	Stone Arrogant Bastard Ale 1/12/22 B	636251780004					\$44.95			
	7618228	Stone 13th Anniv Ale 1/12/22 B	636251790355					\$61.95			
	7613228	Stone Cali Belgique 1/12/22 B	636251860003					\$61.95			
	7614228	Stone Imper Russian Stout 1/12/22 B	636251790355					\$61.95			
	7622228	Stone Lukcy Basartd Ale 1/12/22 B	636251780134					\$61.95			
	7612228	Stone Old Guardian Barley 1/12/22 B	63625790355					\$61.95			
	7610228	Stone Ruination IPA 1/12/22 B	636251770357					\$61.95			
	7620228	Stone Double Bastard Ale 1/12/22 B	636251830006					\$66.95			
	7619228	Stone Vertical Epic Ale 1/12/22 B	636251404047					\$66.95			
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	7606283	Stone IPA 4/6/12 B	636251776120					\$37.95			
	7615283	Stone Levitation Ale 4/6/12 B	636251796128					\$37.95			
	7605283	Stone Pale Ale 4/6/12 B	636251756122					\$37.95			
	7609283	Stone Oaked Arrogant 4/6/12 B	636251820243					\$57.95			
	7610283	Stone Ruination IPA 4/6/12 B	636251746123					\$57.95			
Stoudts Brewing											
Year Round Brands											
	4939283	Std Pilsner 4/6/12 B	722405222237					\$34.95			
	4940283	Std Scarlet Lady Ale 4/6/12 B	722405177773					\$34.95			
	4936283	Std Double IPA 4/6/12 B	722405422224					\$48.95			
	4937283	Std Fat Dog 4/6/12 B	722405322227					\$48.95			
	4941283	Std Triple 4/6/12 B	722405233332					\$48.95			
Seasonal Packages											
	4945283	Std Heifer in Wheat Ssl 4/6/12 B	722405044457					\$35.95			
	4938283	Std Maibock Ssl 4/6/12 B	722405066664					\$35.95			
	4944283	Std Ocktoberfest Ssl 4/6/12 B	722405888884					\$35.95			
	4942283	Std Wiezen Ssl 4/6/12 B	722405044457					\$35.95			
	4943283	Std Winter Ssl 4/6/12 B	722405022226					\$35.95			

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Summit Brewing											
Year Round Brands											
	2752283	Smmt EPA 4/6/12 B	25569241619								
	2766283	Smmt Horizon Red 4/6/12 B	25569051981								
END DATE CHG				8/30/2010	7/2/2011	\$28.70	\$1.00	\$27.70	7	M&M ALL SUMMIT PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$28.70	\$2.00	\$26.70	14	M&M ALL SUMMIT PACKAGES	
	2769283	Smmt India Rye Ale 4/6/12 B	25569211490								
END DATE CHG				8/30/2010	7/2/2011	\$30.95	\$1.00	\$29.95	7	M&M ALL SUMMIT PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$30.95	\$2.00	\$28.95	14	M&M ALL SUMMIT PACKAGES	
Seasonal Packages											
	2758283	Smmt Maibock 4/6/12 B	25569195073								
	2760283	Smmt Octoberfest Ssl 4/6/12 B	25569195073								
	2765283	Smmt Winter 4/6/12 B	25569195073								
END DATE CHG				8/30/2010	7/2/2011	\$28.70	\$1.00	\$27.70	7	M&M ALL SUMMIT PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$28.70	\$2.00	\$26.70	14	M&M ALL SUMMIT PACKAGES	
	2763275	Smmt Sampler 2/12/12 B	25569191136								
	2770275	Smmt Summer Sampler 2/12/12 B	25569191136								
END DATE CHG				8/30/2010	7/2/2011	\$28.70	\$1.00	\$27.70	7	M&M ALL SUMMIT PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$28.70	\$2.00	\$26.70	14	M&M ALL SUMMIT PACKAGES	
Terrapin Brewery											
Year Round Brands											
	4902283	Tpn Golden 4/6/12 B	89953900013								
	4917283	Tpn Hop Karma 4/6/12 B	899539000618								
	4910283	Tpn India Brown 4/6/12 B	899539000618								
	4903283	Tpn Rye Pale Ale 4/6/12 B	899539000014								
END DATE CHG				8/30/2010	7/2/2011	\$28.80	\$1.00	\$27.80	7	M&M ALL TERRAPIN PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$28.80	\$2.00	\$26.80	14	M&M ALL TERRAPIN PACKAGES	
	4912275	Tpn All The Hits Variety 2/12/12 B	899539000960								
END DATE CHG				8/30/2010	7/2/2011	\$28.80	\$1.00	\$27.80	7	M&M ALL TERRAPIN PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$28.80	\$2.00	\$26.80	14	M&M ALL TERRAPIN PACKAGES	
Seasonal Packages											
Single Serves (16oz, 24oz, 32oz packages)											
	4905228	Tpn Side Project Ssl 1/12/22 B	899539000809								
END DATE CHG				8/30/2010	7/2/2011	\$62.95	\$1.00	\$61.95	7	M&M ALL TERRAPIN PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$62.95	\$2.00	\$60.95	14	M&M ALL TERRAPIN PACKAGES	
	4915228	Tpn Capt'n Krunkles Ssl 1/12/22 B	899539000809								Available March
	4898228	Tpn Hopzilla Ltd 1/12/22 B	899539000809								Limited Release
END DATE CHG				8/30/2010	7/2/2011	\$76.95	\$1.00	\$75.95	7	M&M ALL TERRAPIN PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$76.95	\$2.00	\$74.95	14	M&M ALL TERRAPIN PACKAGES	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Multi Packs (4/6pks, 9pks, 12pks, 18pks, 24pks)											
	4919283	Tpn Pumpkinfest SSL 4/6/12 B	899539000717			\$28.80				Available August - October	
	4840283	Tpn Moo Hoo 4/6/12B	899539000717			\$28.80					
END DATE CHG				8/30/2010	7/2/2011	\$28.80	\$1.00	\$27.80	7	M&M ALL TERRAPIN PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$28.80	\$2.00	\$26.80	14	M&M ALL TERRAPIN PACKAGES	
	4900294	Tpn All Amer Imperial Pils Ssl 6/4/12 B	899539000212			\$49.95					
	4901294	Tpn Big Hoppy Monster Ssl 6/4/12 B	899539000212			\$49.95				Available August - October	
	4916294	Tpn Monks Revenge Ssl 6/4/12 B	899539000519			\$49.95				Available April May	
	4904294	Tpn Rye Squared Ssl 6/4/12 B	899539000212			\$49.95				Available February March	
	4906294	Tpn Wake Bake Coffee Ssl 6/4/12 B	899539000212			\$49.95				Available November December	
END DATE CHG				8/30/2010	7/2/2011	\$49.95	\$1.00	\$48.95	7	M&M ALL TERRAPIN PACKAGES	
END DATE CHG				8/30/2010	7/2/2011	\$49.95	\$2.00	\$47.95	14	M&M ALL TERRAPIN PACKAGES	

Local Breweries

Cigar City											
	3632283	CCB Maduro Brown Ale 4/6/12 B				\$26.95					
END DATE CHG				8/30/2010	7/2/2011	\$26.95	\$1.00	\$25.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$26.95	\$2.00	\$24.95	14	MIX & MATCH ALL CCB PKGS	
	3631283	CCB Cubano Espresso 4/6/12 B	897853002288			\$33.95					
	3611283	CCB Jai Alai IPA 4/6/12 B	897853002110			\$33.95					
	3636283	CCB Jose Marti 4/6/12 B	897853002370			\$33.95					
	3626283	CCB Oatmeal Raisin Cookie 4/6/12 B	897853002271			\$33.95					
END DATE CHG				8/30/2010	7/2/2011	\$33.95	\$1.00	\$32.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$33.95	\$2.00	\$31.95	14	MIX & MATCH ALL CCB PKGS	
	3637283	CCB White Oak 4/6/12 B	897853002356			\$39.95					
END DATE CHG				8/30/2010	7/2/2011	\$39.95	\$1.00	\$38.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$39.95	\$2.00	\$37.95	14	MIX & MATCH ALL CCB PKGS	
	3631294	CCB Cubano Espresso 6/4/12 B	897853002417			\$33.95					
	3626294	CCB Oatmeal Raisin Cookie 6/4/12 B	897853002462			\$33.95					
END DATE CHG				8/30/2010	7/2/2011	\$33.95	\$1.00	\$32.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$33.95	\$2.00	\$31.95	14	MIX & MATCH ALL CCB PKGS	
	3636294	CCB Jose Marti 6/4/12 B	897853002400			\$35.95					
END DATE CHG				8/30/2010	7/2/2011	\$35.95	\$1.00	\$34.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$35.95	\$2.00	\$33.95	14	MIX & MATCH ALL CCB PKGS	
	3637294	CCB White Oak 6/4/12 B	897853002394			\$44.95					
END DATE CHG				8/30/2010	7/2/2011	\$44.95	\$1.00	\$43.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$44.95	\$2.00	\$42.95	14	MIX & MATCH ALL CCB PKGS	
	3605230	CCB Humidor Jai Alai 1/12/25.4 B	897853002042			\$73.95				Humidor Limited Series	
END DATE CHG				8/30/2010	7/2/2011	\$73.95	\$1.00	\$72.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$73.95	\$2.00	\$71.95	14	MIX & MATCH ALL CCB PKGS	

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	3622230	CCB Warmer Winter SSL 12/25.4 B	897853002073			\$74.50				Available January February	
END DATE CHG				8/30/2010	7/2/2011	\$74.50	\$1.00	\$73.50	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$74.50	\$2.00	\$72.50	14	MIX & MATCH ALL CCB PKGS	
	3623230	CCB Puppy's Breath 12/25.4oz B	897853002080			\$86.95				Available September	
END DATE CHG				8/30/2010	7/2/2011	\$86.95	\$1.00	\$85.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$86.95	\$2.00	\$84.95	14	MIX & MATCH ALL CCB PKGS	
	3629230	CCB Humidor Gruit Ale 1/12/25.4 B	897853002042			\$87.95				Humidor Limited Series	
END DATE CHG				8/30/2010	7/2/2011	\$87.95	\$1.00	\$86.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$87.95	\$2.00	\$85.95	14	MIX & MATCH ALL CCB PKGS	
	3607230	CCB Big Guava Grove 1/12/25.4 B	879853002028			\$94.95				Available June July	
	3612230	CCB Bolita Double Nut Brown 1/12/25.4 B	897853002059			\$94.95					
	3624230	CCB Improvisacion Brown 12/25.4oz B	897853002202			\$94.95					
END DATE CHG				8/30/2010	7/2/2011	\$94.95	\$1.00	\$93.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$94.95	\$2.00	\$92.95	14	MIX & MATCH ALL CCB PKGS	
	3638230	CCB Sea Bass 1/12/25.4 B	879853002349			\$109.95					
	3621230	CCB Zhukov Imp Stout Summ 1/12/25.4 B	897853002066			\$109.95				Available August	
END DATE CHG				8/30/2010	7/2/2011	\$109.95	\$1.00	\$108.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$109.95	\$2.00	\$107.95	14	MIX & MATCH ALL CCB PKGS	
	3609230	CCB 110K+OT 1/12/25.4 B	897853002035			\$116.95					
	3617230	CCB Big Sound Scotch Ale 1/12/25.4 B	897853002035			\$116.95				Available March	
	3634230	CCB Good Gourd Ssl 1/12/25.4 B	897853002035			\$116.95					
END DATE CHG				8/30/2010	7/2/2011	\$116.95	\$1.00	\$115.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$116.95	\$2.00	\$114.95	14	MIX & MATCH ALL CCB PKGS	
	3639253	CCB Either Or Black Ale 1/24/12 B	897853002516			\$135.00					
				11/4/2010	7/2/2011	\$135.00	\$1.00	\$134.00	7	MIX & MATCH ALL CCB PKGS	
				11/4/2010	7/2/2011	\$135.00	\$2.00	\$133.00	14	MIX & MATCH ALL CCB PKGS	
	3604230	CCB Bourbon Bolita 1/12/25.4 B	897853002059			\$258.95					
END DATE CHG				8/30/2010	7/2/2011	\$258.95	\$1.00	\$257.95	7	MIX & MATCH ALL CCB PKGS	
END DATE CHG				8/30/2010	7/2/2011	\$258.95	\$2.00	\$256.95	14	MIX & MATCH ALL CCB PKGS	

Dunedin Brewery

	4616283	Dun Piper Ale 4/6/12 B	630600402029			\$32.95					
	4618283	Dun Red Head Ale 4/6/12 B	630600411021			\$32.95					

Florida Beer Co.

	4131283	Honey Amber Rose 4/6/12 B				\$24.95					
	4137283	Key West Pilsner Lt 4/6/12 B	70299743728			\$26.95					
	4123283	Key West Sunset 4/6/12 B	70299725519	8/30/2010		\$26.95					
	4124283	Key West Wheat 4/6/12 B	70299224067	8/30/2010		\$26.95					
NEW PROMO				1/3/2011	2/5/2011	\$26.95	\$2.40	\$24.55	1		

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	4116283	La Tropical 4/6/12 B	660430000034	8/30/2010		\$26.95					
	4121283	Ybor Gold 4/6/12 B	793952012015	8/30/2010		\$26.95					
	4134275	Key West Variety 2/12/12oz B	70299225125	8/30/2010		\$26.95					
				12/6/2010	1/1/2011	\$26.95	\$2.40	\$24.55	1		
	4125303	Ybor Variety Pk 2/15/12 B	793952016013	8/30/2010		\$26.95					
NEW ITEM	4136294	Swamp Ape IPA 6/4/12 B	633992268044	10/28/2010		\$49.95					
Fresh Beer											
	7481283	Monk In Trunk Org Amber Ale 4/6/12 B	656218666547			\$29.95					
Gordash Brewing											
	5150294	GdB Holy Mackerel 6/4/12 B	793573424495			\$36.95					
	5151283	GdB Mack in Black 4/6/12 B	793573478832			\$36.95					
NEW ITEM	5149294	GdB Holy Mackerel Panic Att 6/4/12 B	793573692283			\$42.95					
Native Brewing											
	5455283	NBC Eleven Brown Ale 4/6/12 B	894284000074			\$27.00					
	5456283	NBC Native Lager 4/6/12 B	894284000029			\$29.95					
Orange Blossom											
	4801283	OgB Pilsner 4/6/12 B	94922519665			\$30.95					
	4803294	OgB Pilsner Squared 6/4/12 B	94922868138			\$48.95					
Saint Somewhere											
	7230230	SSB Pays du Soleil 1/12/25.4 B				\$85.95					
	7231230	SSB Saison Athene 1/12/25.4 B				\$85.95					
	7232230	SSB Lectio Divina 1/12/25.4 B				\$85.95					
		Note: All Promotions Subject to Change without Notice.									