

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 02/25/11

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 03/07/11

Notice No. 2011 04 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota, Manatee

Off Premise Only

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Sierra Nevada Pale Ale Sierra Nevada Kellerweis Sierra Nevada Porter Sierra Nevada Stout Sierra Nevada Torpedo Sierra Nevada Seasonal	24/12oz 4/6pk LNNR	7+	25.88	28.76
Sierra Nevada Pale Ale Sierra Nevada Seasonal	24/12oz 2/12pk LNNR	7+	24.44	27.16
As of 03/07/11, the above 6pks and 12pks can be mixed and matched to achieve the quantity discount.				
<i>Credit customers add \$0.30 per case and \$1.00 per keg</i>				

Shannon Keen
 Authorized Representative

Director, Pricing Administration
 Title