

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 07/15/11

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 10/03/11

Notice No. 2011 - 20 Page 1 of 2 Ending Date Indefinite

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota, Manatee

FRONT LINE PRICE INCREASE – OFF PREMISE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Keystone Light Keystone Ice Mil Best Mil Best Light Mil Best Ice Miller High Life Icehouse	6/4/16oz Cans	1	16.40	
Keystone Light Mil Best Mil Best Light Mil Best Ice High Life High Life Light	1/24/12oz Cans	1	14.50	
Keystone Light Mil Best Mil Best Light Mil Best Ice High Life High Life Light Icehouse Red Dog Southpaw	2/12/12oz Cans and Bottles	1	14.95	
High Life High Life Light Keystone Lt Icehouse	1/18/12oz Cans and Bottles	1	11.40	
Lite Coors Light	6/4/16oz Cans	1	22.20	
Lite Coors Light MGD MGD-64	1/24/12oz Cans & Bottles	1	19.20	
Lite Coors Light Coors Banquet MGD MGD-64	2/12/12oz Cans and Bottles	1	19.20	
<i>Credit customers add \$0.30 per case and \$1.00 per keg</i>				

Shannon Keen
Authorized Representative

Director, Pricing Administration
Title

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Lite Coors Light Coors Banquet MGD MGD-64	1/18/12oz Cans & Bottles	14.40		
Lite MGD MGD-64 Coors Light	½ BBL	90.00	(\$5.00 increase)	
Lite Coors Light	¼ BBL	49.00	(\$2.50 increase)	
<i>Credit customers add \$0.30 per case and \$1.00 per keg</i>				

Shannon Keen
Authorized Representative

Director, Pricing Administration
Title