

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E  
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 07/15/11

Location Address 5102 South 16<sup>th</sup> Avenue License No. JDBW 39-00357 KLD \_\_\_\_\_

City Tampa, FL 33619 Beginning Date 10/03/11

Notice No. 2011 - 21 Page 1 of 2 Ending Date 12/31/11

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota, Manatee

**NEW OFF PREMISE PROMOTIONS AS OF 10/03/11**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Keystone Light Keystone Ice Mil Best Mil Best Light Mil Best Ice Miller High Life Icehouse The above packages may be mixed and matched to achieve quantity discount	6/4/16oz Cans	5	15.85	16.40
Keystone Light Mil Best Mil Best Light Mil Best Ice High Life High Life Light	1/24/12oz Cans	1	13.95	14.50
Keystone Light Mil Best Mil Best Light Mil Best Ice High Life High Life Light Icehouse Red Dog Southpaw	2/12/12oz Cans and Bottles	1	14.18	14.95
High Life High Life Light Keystone Lt Icehouse The above packages may be mixed and matched to achieve quantity discount	1/18/12oz Cans and Bottles	10	10.45	11.40
Lite Coors Light The above packages may be mixed and matched to achieve quantity discount	6/4/16oz Cans	5	19.90	22.20
Lite Coors Light MGD MGD-64 The above packages may be mixed and matched to achieve quantity discount	1/24/12oz Cans & Bottles	7	17.35	19.20
<b><i>Credit customers add \$0.30 per case and \$1.00 per keg</i></b>				

Shannon Keen  
Authorized Representative

Director, Pricing Administration  
Title

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Lite Coors Light Coors Banquet MGD MGD-64 The above packages may be mixed and matched to achieve quantity discount	2/12/12oz Cans and Bottles	7	18.50	19.20
Lite Coors Light Coors Banquet MGD MGD-64 The above packages may be mixed and matched to achieve quantity discount	1/18/12oz Bottles and Cans	10	13.65	14.40
<b><i>Credit customers add \$0.30 per case and \$1.00 per keg</i></b>				

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