

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor JJ Taylor Distributing Florida, Inc – Treasure Coast Sales Center Date 10/28/11

Location Address 3021 Crossroads Parkway License No. JDBW WSL 6602304 KLD

City Fort Pierce, FL 34945 Beginning Date 11/07/11

Notice No. 2011 33 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Martin, St. Lucie, Indian River

OFF PREMISE

BRAND NAME		SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE			CASH PRICE AFTER POSTING	
1070275	Peroni 2/12/12 B	181954000046		\$27.15				
1071275	Pilsner Urquell 2/12/12 B	72311133128		\$27.15				
			10/31/2011	12/31/2011	\$27.15	\$3.15	\$24.00	1
NEW PROMO			11/7/2011	12/31/2011	\$27.15	\$7.15	\$20.00	72 MIX AND MATCH
New Peroni/Pilsner 72+ 12pk QD starting 11/07/11. These packages may be mixed and matched to achieve quantity discount.								
Credit customers add \$0.30 per case and \$1.00 per keg								

Shannon Keen
 Authorized Representative

Director, Pricing Administration
 Title