

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 11/04/11

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 11/14/11

Notice No. 2011 38 Page 1 of 1 Ending Date 12/31/11

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota, Manatee

OFF PREMISE

BRAND NAME		SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING				
1507242	Coors Banquet 1'18/12 B	71990100780		\$14.40					
1507410	Coors Banquet 1'18/12 C	71990100209		\$14.40					
1508242	Coors Lt 1'18/12 B	71990300784		\$14.40					
1508410	Coors Lt 1'18/12 C	71990300173		\$14.40					
1040242	Lite 1'18/12 B	34100572563		\$14.40					
1040410	Lite 1'18/12 C	34100573409		\$14.40					
1047242	MGD 1'18/12 B	34100172565		\$14.40					
1047410	MGD 1'18/12 C	34100173401		\$14.40					
1049242	MGDL 64 1'18/12 B	34100152567		\$14.40					
1049410	MGDL 64 1'18/12 C	34100153403		\$14.40					
			10/31/2011	12/31/2011	\$14.40	\$0.75	\$13.65	10	
NEW PROMO			11/14/2011	12/31/2011	\$14.40	\$1.20	\$13.20	30	MIX AND MATCH
New MillerCoors Premium 18pk 30+ case QD from 11/14 – 12/31/11 down to \$13.20. These packages may be mixed and matched to achieve quantity discount.									
Credit customers add \$0.30 per case and \$1.00 per keg									

Shannon Keen
Authorized Representative

Director, Pricing Administration
Title